



NOTICE TO SHAREHOLDERS AND GENERAL PUBLIC

Mexico City; August 8, 2019. - **Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE", "the Company" or "the Group") (BMV: CIE)** confirms that it has concluded negotiations with Formula One Championship Limited ("FOM") and a private trust to conduct the annual presentation of the Formula One "Mexico City Grand Prix" at the Autodromo "Hermanos de Rodríguez" in Mexico City between 2020 and 2022. The race promotion agreements represent an extension of the similar conditions corresponding to the first five races presented between 2015 and 2019 negotiated with FOM.

ABOUT CIE

With its origins in 1990, Corporación Interamericana de Entretenimiento ("CIE") (BMV: CIE) is a prominent player in the out-of-home entertainment industry in Latin America. The Company is a promotor and producer of concerts, music festivals, theater, as well as sports, family, and cultural events. CIE operates Centro Citibanamex, a convention and conference venue in Mexico City, as well as the El Salitre Mágico amusement park in Colombia. Likewise, the Company produces corporate events for the public sector. CIE promotes and markets the Formula 1 Mexican Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly traded company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE."

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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