



NOTICE TO SHAREHOLDERS

Mexico City, March 17, 2020 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE,” the “Company” or the “Group”) (BMV: CIE) reports that, in compliance with the transition measures to face the coronavirus, COVID-19, its division CIE Entertainment (hereinafter “OCESA”) and the artistic community have announced the suspension of all joint events at a national level starting today and extending through Sunday, April 19.

Due to this decision, OCESA has initiated conversations with artists, representatives, agents, venues and sponsors in order to postpone events to a later date, or in the extreme case that events cannot be rescheduled, to cancel them. The status of each event will be defined as soon as possible, and will be reported by OCESA through its different communication channels.

OCESA will continue to work closely with federal and local authorities to support institutional decisions to face the coronavirus COVID-19.

ABOUT CIE

Established in 1990, Corporación Interamericana de Entretenimiento is one of the best-known companies in the out-of-home entertainment industry in Latin America. It promotes and produces concerts, music festivals, theater shows, and sporting, family and cultural events. CIE operates Centro Citibanamex, which is a venue for expositions and conventions in Mexico City, and the amusement park El Salitre Mágico in Colombia. The Company also produces corporate events and events for the public sector. CIE promotes and markets the Formula 1 Mexico City Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly traded company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol “CIE.”

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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