

**Update of Registration of Common
Representatives**



DATE: August 31, 2017

BOLSA MEXICANA DE VALORES, S.A.B. DE C.V., REPORTS:

TICKER SYMBOL	CIE
SERIES	13
TYPE OF MEETING	BONDHOLDERS
DATE OF MEETING	September 11, 2017

DESCRIPTION OF THE ITEM OR REASON:

TO THE HOLDERS OF THE BONDS IDENTIFIED WITH TICKER SYMBOL CIE 13

Based on Article 104(VII) of the Securities Market Law, and on Article 35(II) of the General Provisions Applicable to Securities Issuers and to Other Securities Market Participants issued by the National Commission on Banking and Securities, we reference the summons to the meeting of holders of the bonds identified with ticker symbol CIE 13 (the Bonds or the securities), issued by Corporación Interamericana de Entretenimiento S.A.B. de C.V. (the Issuer) under the Issuer's Dual Bond Program recorded in the National Securities Registry under Number 2454-4.19-2012-002, which was published on August 30, 2017 in the magazine The Economist (the Summons), as well as electronically on the sites of the Mexican Stock Exchange and the National Commission on Banking and Securities.

Allow us to inform you that as indicated in number I in the Order of the Day included in the Summons, the Issuer intends to submit certain modifications to the security and to other documents related to the Bond issuance for approval by the Bondholders.

EFFECT ON BONDHOLDERS:

The purpose of the Changes that the Issuer will propose to the security and to the other documents related to the Bonds is to pay down the entire amount of the Bonds early, including payment of the unpaid principal of the bonds and the interest, and other applicable amounts, if any.

NONE OF THE CHANGES THAT THE ISSUER INTENDS TO MAKE TO THE SECURITY WILL MODIFY THE NUMBER OF BONDS IN CIRCULATION, NOR WILL THOSE CHANGES LIMIT OR IN ANY WAY AFFECT THE RIGHTS THAT THE BONDS GRANT TO THEIR HOLDERS.

COMPARATIVE NOTE REGARDING THE MOST RELEVANT DIFFERENCES:

The changes that the Issuer will propose for the security and the Bonds' other related documents, subject to discussion and approval by the Bondholders in the meeting, are the following:

To add the concept of Voluntary Early Payment in the section on Payment, allowing the Issuer to make early payment on all of the Bonds; and

To modify the section on the Expiration Date of the Bonds, and the section on Frequency of Interest Payments, to change the number of days that the Issuer accrues with the Bondholders in preparation of early payment of all of the securities (the period between the Bondholders Meeting and the date on which the early payment will be made, as agreed to in the respective Meeting).

