TICKER CODE: CIE CORPORACION INTERAMERICANA DE ENTRETENIMIENTO, S.A.B. DE C.V.

## QUESTIONNAIRE ON BEST CORPORATE PRACTICES

Shareholders' Meeting

Section 6.1 Information and Agenda of the Shareholders' Meeting	
Does the "Agenda" avoid grouping related matters with different topics? (Best Practice 1)	YES
2. Does the "Agenda" avoid the heading titled Miscellaneous? (Best Practice 1)	YES
3. Is the information about each issue set on the "Agenda" available at least fifteen calendar days in advance? (Best Practice 2)	YES
4. Do you have a form containing detailed information and possible voting options, so shareholders can send instructions to their agents about the way they should vote on each issue on the Agenda? (Best Practice 3)	YES
5.The information that should be provided to the shareholders includes:	
a) Is the comprehensive proposal of the Board of Directors included? (Best Practice 4)	YES
COMMENT: Not in the Agenda, but information is available 15 days prior to holding the Shareholders' Meeting.	
b) Are the CVs for each candidate proposed for the Board of Directors included with enough information to evaluate their category as well as their Independence? (Best Practice 4)	YES
COMMENT: When they are appointed, the shareholders are given a brief CV of each.	
ection 6.2 Information and Communication between the Board of Directors and the Shareholders.	
6. The Board of Directors in its "Annual Report for the Shareholders' Meeting" includes relevant work topics of the intermediary bodies or committees, which carry out which functions? (Best Practice 5):	
a) Audit."	YES
COMMENT: The report of the Audit and Corporate Practice Committee is presented.	
b) Evaluation and compensation.	NO
COMMENT: NOT APPLICABLE	
c) Finances and Planning.	NO
COMMENT: NOT APPLICABLE	
d) Corporate Practices."	YES
COMMENT: The report of the Audit and Corporate Practice Committee is presented.	
e) Others (provide details):	
7. The reports of each intermediary body or committee presented to the Board are available for the shareholders along with the material for the Shareholders' Meeting, except for the information that should be kept confidential. (Best Practice 5)	YES
8. Does the "Annual Report" presented to the Shareholders' Meeting include the names of the members of each intermediary body? (Best	YES

Notices published online in the BMV and CIE website, sent by e-mail or telephone.

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9. Does the company have the means of communication necessary to keep shareholders and investors properly informed? (Best Practice 6). If yes, detail which and if no, explain why.	YES
a) Details and/or Explain.	

Note: \*\*\* Mandatory function for companies trading shares in the stock market, which may be carried out jointly with other functions or by a single committee.

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## QUESTIONNAIRE ON BEST CORPORATE PRACTICES

## Board of Directors

Section 7.1 Duties of the Board of Directors	
10. Does the Board of Directors carry out the following duties? (Best Practice 7)	
a) Defines the strategic mission.	YES
b) Supervises the operation of the company.	YES
c) Approves the tenure.	YES
d) Appoints the CEO and the senior executives of the company.	NO
e) Evaluates and approves the tenure of the CEO and the senior executives of the company.	YES
f) Verifies that all the shareholders:	
i. Are treated equally.	YES
ii. Their interests are protected.	YES
iii. Are granted access to information of the company.	YES
g) Ensures that value is created for shareholders as well as the sustainability and the permanence of the company.	YES
h) Promotes:	
i. Responsible issuance of the information.	YES
ii. Responsible disclosure of the information.	YES
iii. Ethical business management.	YES
i) Promotes transparency of management.	YES
j) Promotes the establishment of internal control mechanisms.	YES
k) Promotes the establishment of mechanisms to ensure the quality of the information.	YES
I) Provides policies for operations with non-related parties.	YES
COMMENT: According to the Stock Market Law.	
m) Approves of operations with related parties.	YES

n) Establishment of mechanisms will be ensured in terms of the following:	
i. Risk identification.	YES
ii. Risk assessment.	YES
iii. Risk management.	YES
iv. Risk control.	YES
v. Proper risk disclosure.	YES
o) Establishment of a formal plan of succession for:	
i. CEO.	NO
COMMENT: No. The company is currently analyzing the preparation of a long-term plan.	
ii. Senior executives.	NO
COMMENT: No. The company is currently analyzing the preparation of a long-term plan.	
p) Promotes the company being socially responsible. The form(s) to promote the company being socially responsible is (are):	
i. Actions with the community.	YES
ii. Changes in the mission and vision.	NO
iii. Changes in the business strategy.	YES
iv. Consideration of interested third parties.	YES
v. Others:	
Up to the scope of its business, the Company takes into consideration in its business management and strategy the involvement of all participants in its value chain. These include partners and shareholders; directors, executives and employees; clients and consumers, suppliers and strategic partners/ allies; creditors; media and press; as well as government entities, regulators, non-government organizations and communities.  Currently, CIE is analyzing its incorporation into the UN Global Compact so that it may evolve its policies into best practices of Sustainability and Social Responsibility.	
q) Ensures that the Company to declares its ethical principles of business. The form(s) in which these ethical principles are ensured are:	
i. Code of Ethics.	YES
ii. Diffusion and application of an internal and external code.	YES
COMMENT: It is published on the Company's intranet. It is also distributed to each employee regardless of their position and to participants of the Company's value chain.	
iii. Mechanisms to file complaints against the Code.	YES
COMMENT: There is the anonymous complaint program for collaborators, where these complaints (depending on their nature and importance) are discussed in the Conduct Committee for their analysis, evaluation and to respond appropriately.	

iii. Mechanisms to file complaints against the Code.	YES
() for correction. Moreover, the Company's website contains a section to file complaints and claims, which can be accessed by the interested party in an open and confidential manner. In this case, all complaints and claims are analyzed by the compliance officer who, depending of the nature of the complaint or denunciation, will follow-up with the Company.	
iv. Steps to protect informants.	YES
COMMENT: Complaints are anonymous.	
v. Others:	
r) Ensures that the Company considers the interested third parties in the decision-making decisions. The form(s) that interested third part taken into consideration are:	ies are
i. Responsible business management.	YES
ii. Sustainability programs.	YES
iii. Others:	
s) Promotes the disclosure of breaches to the Code of Ethics and the protection of informants. The form(s) to promote the disclosure of infacts and protect informants are:	nproper
i. Dissemination of the Code of Ethics.	YES
ii. Special phone line and/or website.	YES
COMMENT: Complaints are filed by email and telephone, always safeguarding the identity of the whistleblower. Moreover, the Company has made available in its corporate website a section for anonymous complaints and claims, where they can be filed and with respect to which proper follow-up may be provided by the Compliance Department.	
iii. Others:	
t) Do you ensure that the Company has the necessary programs to prove that it complies with the various legal provisions that apply?	YES
11. In order for the areas of authority and responsibilities remain transparent, the activities of the CEO and the Board of Directors are kept separate. (Best Practice 8).	YES
COMMENT: Yes, although the Chairman of the Board of Directors simultaneously serves as the CEO of the Company.	
Section 7.2 Board of Directors Membership.	
12. How many Directors comprise the Board of Directors? (Best Practice 9, LMV) ***	9
a) How many women are members?	0
13. If any, how many Substitute Board Members comprise the Board of Directors? (Best Practice 10)	0
a) How many women are members?	0
COMMENT: The Secretary Non-Member of the Board is a woman.	

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14. Indicate in the event of having a Substitute Board Member:	
COMMENT: The Company's Board of Directors does not have substitute directors.	
COMMENT: The Company's Board of Directors does not have substitute directors.	
COMMENT: The Company's Board of Directors does not have substitute directors; so there is no communication between the board members and the substitute board members.	
16. When appointed, independent directors will provide the Chairman of the Meeting a Compliance Statement with respect to the independence criteria (Best Practice 11).	YES
COMMENT: Verbally given.	
17. Do independent board members represent at least 25% of the total Board Members? (Best Practice 12)	YES
18.Of the total directors of the Board of Directors, how many are (Best Practice 12):	
a) Independent (The person who fulfills the independence criteria).	3
b) Equity (Shareholders, even when they belong to the control group of the company who do not form part of the management team).	0
c) Equity independent (Shareholders who do not exercise significant influence neither in management or because they are related to the Company's management team).	0
d) Related (means the board member who is only an officer).	3
e) Equity related (mean the shareholders who form part of the management team).	3
19. Do independent and equity directors jointly comprise at least 60% of the Board of Directors? (Best Practice 13)	YES
COMMENT: 3 are equity related directors; and 3 are independent directors.	
20. Does the "Annual Report for the Shareholders' Meeting" presented by the Board of Directors indicate the category of each board member? (Best Practice 14)	YES
COMMENT: It is included in the Annual Report. It is mentioned at the Meeting.	
21. Does the Annual Report presented to the Board of Directors indicate it? (Best Practice 14):	
a) The category of each board member.	YES
COMMENT: It is not mentioned in the Annual Report submitted by the Board of Directors, but it is in the section about the appointment of the directors included in the same meeting of the Board of Directors, which approved the report.	
b) The professional activity of each of the board members.	YES
COMMENT: The biography of each board member is included in the Company's Annual Report. Whenever board members are named, the other board members and shareholders a brief curriculum vitae.	

Note: \*\*\* The companies who trade in the stock market may have a maximum of 21 board members.

Section 7.3 Structure of the Board of Directors.

NOTE: To perform its duties, the Board of Directors, may create one or more committees to provide support. For each of the following duties, the committee that executes it should be indicated or, explain why it is not carried out (Best Practice 15).

22. In order to make informed decisions, state whether the following duties are fulfilled by the Board of Directors (Best Practice 16):	
a) Audit.***	YES
b) Evaluation and Compensation.	YES
c) Finances and Planning.	YES
d) Corporate Practices."	YES
e) Others (provide details):	
YES AUDIT AND CORPORATE PRACTICES COMMITTEE Key functions of the Audit and Corporate Practices Committee include the following:  - Provide an opinion to the Board of Directors with respect to the issues within its purview according to the bylaws of the Company and the legislation;  - Evaluate the performance of the external auditor of the Company as well as analyze the report, opinions, statement or accounts prepare by the external auditor. To this end, the Committee may request the presence of the aforementioned auditor when advisable;  - Discuss the financial statements of the Company with the persons responsible for their preparation and review and, based on that, recor its approval to the Board of Directors;  - Inform the Board of Directors about the situation kept by the internal control and auditing system of the Company or of its subsidiaries, ir irregularities that may be detected;  - Provide support in preparing the opinion of the Board of Directors with respect to the contents of the Annual Report of the CEO and subraction of the Board of Directors for its subsequent presentation to the Shareholders' Meeting. It should be based on the report reexternal auditor, among other documents;  - Provide an opinion to the Board of Directors regarding matters within its purview according to the bylaws or the applicable legislation;  - Request an opinion for independent experts when deemed applicable to properly perform their duties or when required according to the the applicable legislation;  - Approve the remuneration for the CEO as well as the remuneration policies for Senior Officials;  - Provide the Board of Directors in preparing the reports corresponding to the latter according to these bylaws and the applicable legislation.  - Any other that the applicable legislation may attribute for matters of audit and corporate practices according to the Stock Market Law.	d and signed mmend or not including the mit it to the indered by the provisions of
a) Audit. <sup>***</sup>	
b) Audit and Corporate Practices Committee	
c) Evaluation and Compensation.	
a) Audit and Corporate Practices Committee	
d) Finances and Planning.	
The Board of Directors directly carries out the function related to the quarterly meetings.	
e) Corporate Practices."	
d) Audit and Corporate Practices Committee	

e) Others (provide details):	
24.Indicate the number of board members comprising each of the intermediary bodies (Best Practice 16)	
a) Audit. <sup></sup>	3
b) Evaluation and Compensation.	0
c) Finances and Planning.	0
d) Corporate Practices."	3
e) Others (provide details in the comments):	0
25. Provide the number of independent directors comprising each of the intermediary bodies (Best Practice 16).	
a) Audit. <sup></sup>	3
b) Evaluation and Compensation.	0
c) Finances and Planning.	0
d) Corporate Practices."	3
e) Others (provide details in the comments):	0
26. With what frequency do the intermediary bodies inform the Board of Directors about their activities? (Best Practice 16)	
a) Audit."	Quarterly
COMMENT: Additionally, an Annual Report is rendered.	
b) Evaluation and Compensation.	Other
c) Finances and Planning.	Other
d) Corporate Practices."	Quarterly
COMMENT: Additionally, an Annual Report is rendered.	
e) Others (provide details):	
27. Does the Chairman of each intermediary body invite to its meetings the Company's officers whose duties are related to the activities of the intermediary body? (Best Practice 16)	YES
28. Does each independent director participate in an intermediary body? (Best Practice 16)	YES
29. If the answer was no, please provide the reasons why.	

30. Is the intermediate body entrusted with audit duty chaired by an independent director who has knowledge and experience in

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accounting and financial? (Best Practice 16)

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31. If the answer was no, please provide the reasons why. Note: \*\*\* Mandatory function for companies trading shares in the stock market, which may be carried out jointly with other functions or by a single committee. Section 7.4 Operation of the Board of Directors. 32. How many meetings does the Board of Directors carry out during a corporate year? (Best Practice 17) 4 33.If the answer to the previous question is less than 4, please provide the reasons why: a) Information not provided on time. b) Customary. c) Not important. d) Others (provide details): 34. Do provisions exist to call a board meeting with the agreement of 25% of directors or the Chairman of any intermediate body? (Best YES Practice 18) 35. If the answer is yes, please provide details about the provisions. The foregoing applies according to Article Seventeen of the Bylaws: "Seventeen. Board Meetings; Calls and Location. The chairman of the Board Meeting, 25% (twenty-five percent) of the board members or the chairman of the committee(s) that perform activities related to Corporate Practices or audit of the Company may call Board Meetings. Board Meetings will be held in Mexico City or elsewhere within Mexico as agrees by the Board itself. Calls to such meetings will be sent to whomever should attend at least 5 (five) calendar days prior to said event regardless of whether annually the Board agrees on a schedule for ordinary meetings in which case a prior call is not necessary. The call should include the Agenda or the list of topics that will be discussed and resolved. In the event of not sending a call, the Agenda should be provided sufficiently in advance. 36. How many days in advance do board members have access to the information that is relevant and necessary for the decision-making 5 process, according to the Agenda contained in the call? (Best Practice 19) COMMENT: Five days or less. 37. Is there some mechanism that ensures that board members may evaluate matters requiring confidentiality? Even in the case of not YES receiving the necessary information at least 5 business days prior to the meeting as provided by the Code for non-confidential matters. (Best Practice 19) 38. If the answer to the preceding question is yes, please select the mechanisms. Ρ a) By telephone. b) E-mail. Р c) Intranet. Р d) Printed documents.

YES

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e) Other (provide details):

If necessary, the Chairman or Senior Executives contacts the latter by e-mail, telephone or holds a prior meeting with them.

39. When board members are appointed for the first time, are they are given the necessary information to be informed about the matters of the Company so that they may fulfill their new responsibilities? (Best Practice 20)

Section 7.5 Responsibilities of Board Members.	
40. Is every board member provided the necessary information with respect to the obligations, responsibilities and powers implicit to being a board member of the Company? (Best Practice 21)	YES
41. Do the board members inform the Chairman and other members about any situation that exists or could arise due to a conflict of interest, thus refraining from participating in the corresponding deliberation? (Best Practice 22)	YES
42. Do the board members use the assets or services of the Company solely to comply with the corporate purpose? (Best Practice 22)	YES
43. When applicable, are clear and defined policies provided to exceptionally allow these assets to be used for personal matters? (Best Practice 22)	YES
COMMENT: As provided by the Stock Market Law	
44. Do board members dedicate the time and attend to their functions by assisting at least 70% of the meetings that are called? (Best Practice 22)	YES
45. Does a mechanism exist to ensure that members maintain absolute confidentiality about all information received with respect to the performance of their functions and, specifically, about their own participation and that of other advisors, in the discussions that are held during the Board Meetings? (Best Practice 22)	NO
COMMENT: All the board members are persons are prestigious individuals with high standards of professional ethics.	
46.If the answer is yes, explain the mechanism:	
a)Non-Disclosure Agreement.	
b) Fiduciary duties.	
c)Others (provide details):	
47. Are board members and, where appropriate, their respective substitutes mutually informed about the matters addressed at the Board Meetings that they assist? (Best Practice 22)	NO
COMMENT: Not applicable.	
48. Do directors and, where applicable, their respective substitutes provide the Board of Directors with opinions and recommendations derived from the assessment of the Company's performance so that the decisions that are adopted are properly grounded? (Best Practice 22)	YES
49. Does a mechanism exist to evaluate the performance and compliance of the fiduciary responsibilities and duties of the board members? (Best Practice 22)	NO
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## **Audit Duties**

Section 8.1 General Duties.	
Section 6.1 General Duties.	
50. Does the intermediary body that performs the audit duties carry out the following functions? (Best Practice 23)	
a) Recommended to the Board of Directors:	
i. Candidates for external auditors of the Company.	YES
ii. Recruitment conditions.	YES
iii. The scope of professional work.	YES
b) Recommend to the Board of Directors the approval of additional services to the external audit.	YES
c) Supervise compliance of the professional work by the external auditors.	YES
d) Assess the performance of the Company that provides the external auditing services.	YES
e) Analyzes documents prepared or subscribed by the external auditor, such as:	
i. Reports.	YES
ii. Opinions.	YES
iii. Statements.	YES
iv. Accounts.	YES
f) It meets at least once a year with the external auditor without the presence of officials of the Company.	NO
COMMENT: As far as the undersigned is aware.	
g) It is the communication channel between the Board of Directors and the external auditors.	YES
h) Ensure the independence and objectivity of the external auditors.	YES
i) Review:	
i. Work Program.	YES
ii. Commentary letters.	YES
iii. Reports about internal control.	YES
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j) It periodically meets with internal auditors without the presence of the officers of the Company, to wit:	
i. Work Program.	NO
COMMENT: As far as the undersigned is aware.	
ii. Commentaries and observations about the progress of their work.	NO
COMMENT: As far as the undersigned is aware.	
iii. Others:	
k) Provides an opinion to the Board of Directors about the policies and criteria used when preparing the financial information as well as the process for its issuance.	YES
I) Contributes to defining the general guidelines for internal control, internal audit and evaluates its effectiveness.	YES
m) Verifies that the mechanisms established for risk control that the Company is subject to have been observed.	YES
n) Coordinates the tasks of the external auditor, internal auditor and statutory auditor.	YES
o) Verifies that the latter has the necessary mechanisms to ensure that the Company complies with the various provisions that it is subject to.	YES
p) How often is the legal situation of the Company reviewed and informed to the Board of Directors?	Trimestral
COMMENT: The Audit and Corporate Practices Committee at each of its meetings reviews the legal status of the Company. It is entrusted with keeping the Board of Directors informed or, alternatively, if necessary management directly informs the Board.	
q) Contributes to establish the policies for operations with related parties. ***	YES
COMMENT: It is approved as provided by the LMV.	
r) Analyzes and evaluates the operations with related parties to recommend its approval to the Board of Directors. ***	YES
s) Decides the contracting of independent experts to render an opinion about operations with related parties or any other matter to permit the proper compliance of its functions.**	YES
t) Verifies compliance with the Business Code of Ethics.	YES
COMMENT: Through the periodic report of the Internal Audit Committee.	
u) Verifies the compliance of the disclosure mechanism of inappropriate actions and whistleblower protection.	YES
COMMENT: According to the relevant structure contained in the Code of Ethics, as well as internal body that monitors the observance and ethical adhesion of collaborators and those of others participating in the value chain of CIE, the Audit Committee provides timely follow-up with cases that could constitute factors that could potentially and significantly affect the nature of the business, the operation and legal and financial structure of the Company.	
v) Assist the Board of Directors in the analysis of information recovery and contingency plans.	YES

Note: \*\*\* Companies trading in the stock market implement these recommendations under the Corporate Practices duties.

Section 8.2 Auditor Selection.

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51. Does it refrain from hiring firms whose fees for external auditing and other services provided to the Company represent more than 10% of the total income? (Best Practice 24)	YES
52.Rotation:	
a) Is there a change in the partner who audits the financial statements at least every 5 years? (Best Practice 25)	YES
b) Is there a change in the work group who audits the financial statements at least every 5 years? (Best Practice 25)	YES
53. Is the person who signs the audit to the annual financial statements of the Company different than the person acting as the Statutory Auditor? (Best Practice 26) ***	NO
COMMENT: Not applicable	
54. Does the Annual Report presented by the Board of Directors to the Shareholders' Meeting contain the profile of the Statutory Auditor? (Best Practice 27) ***	NO
COMMENT: Not applicable	

Section 8.3 Financial Information.	
55. Does the intermediary body who performs the audit duties render its opinion to the Board of Director so the latter may take decisions with reliable financial information? (Best Practice 28)	YES
56.This financial information is signed by (Best Practice 28):	
a) CEO.	YES
COMMENT: The CEO, the Corporate Management and Finance Director and the Legal Counsel confirm that the annual report of the independent auditor, the financial statements and their respective notes have been prepared by them.	
b) The director responsible for its preparation.	YES
COMMENT: The CEO, the Corporate Management and Finance Director and the Legal Counsel confirm that the annual report of the independent auditor, the financial statements and their respective notes have been prepared by them.	
57. Does the Company have an internal audit department? (Best Practice 29)	YES
is. If the answer to the preceding question is yes, indicate whether its general guidelines and work plans have been approved by the Board of Directors (Best Practice 29).	YES
59. Does the intermediary body who performs the audit duties render its prior opinion to the Board of Directors so the latter approves of the accounting policies and criteria used in preparing the financial information of the Company? (Best Practice 30)	YES
60. Does the intermediary body who performs the audit duties render its opinion to the Board of Directors to approve of the changes to the accounting policies and criteria according to which the financial statements of the Company are prepared? (Best Practice 31)	YES
61. Does the Board of Directors approve, with the prior opinion of the audit committee, the mechanisms necessary to ensure the quality of the financial information that is presented? (Best Practice 32)	YES
62. If the financial information corresponds to intermediary periods during the corporate year, does the audit committee oversee these colicies, criteria and practices with which the annual information is prepared? (Best Practice 32)	YES

Section 8.4 Internal Control.

63. Are the general guidelines for internal control and, as the case may be, the reviews thereto submitted for the approval of Board of Directors, prior opinion from the audit committee? (Best Practice 33)	NO
COMMENT: Only after the approval by the Audit and Corporate Practice Committee will it annually render its report about its activities to the Board of Directors.	
64. Does it provide support so the Board of Directors may (Best Practice 34):	
a)Ensure the effectiveness of the internal control.	YES
<b>b)</b> Ensure the issuance process of the financial information.	YES
65.Internal and external auditors (Best Practice 35):	
a) Evaluate, according to its work program, the effectiveness of the internal control as well as the issuance process of the financial information.	YES
b) Are the results indicated in the informative letter commented on?	YES
Section 8.5 Related Parties.	
66. Does the intermediary body in charge of auditing provide support to the Board of Directors in the following situations? (Best Practice 36)	**
a) Establishment of policies for operations with related parties.	YES
COMMENT: Carried out according to the LMV:	
b) Analysis of the approval process for operations with related parties.	YES
COMMENT: Carried out according to the LMV:	
c) The analysis of conditions to perform operations with related parties.	YES
COMMENT: Carried out according to the LMV:	
67. Does the intermediary body in charge of auditing provide support to the Board of Directors when analyzing the proposals to carry out operations with related parties beyond the normal course of business? (Best Practice 37) ***	YES
68. Are the operations with related parties beyond the normal course of business representing more than 10% of the consolidated assets of the Company presented for the approval of the Shareholders' Meeting? (Best Practice 37) ***	NO
COMMENT: 20% according to the provisions of the LMV	
Note: *** Companies trading in the stock market implement these recommendations under the Corporate Practices duties. Section 8.6 Review of Compliance with Provisions.	
69. Does the intermediary body in charge of auditing ensure the existence of mechanisms to determine whether the company properly complies with the legal provisions that apply to it? (Best Practice 38)	NO
COMMENT: Each year, the Secretary of the Board of Directors renders a report to the Board of Directors about the provisions applicable to CIE and its compliance therewith.	
A Compliance Director was recently appointed who reports to the Audit and Corporate Practice Committee.  Page 14 of 19	

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70. If the answer to the preceding question is yes, select the mechanisms.	
a)Audit legal.	
b) Reports about pending legal matters.	
c)Others (provide details):	
71. At least once a year, the legal situation of the Company is reviewed and informed to the Board of Directors? (Best Practice 38)	YES
COMMENT: Each quarter, the Audit and Corporate Practices Committee reviews the significant lawsuits.	

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**Evaluation and Compensation Duties** 

Section 9.1 General Duties.	
72. Does the intermediate body in charge of the evaluation and compensation submit the following to the Board of Directors for its approval? (Best Practice 39)	
a) Criteria to designate and remove the CEO and senior officers. ***	NO
COMMENT: The CEO was appointed by the Shareholders' Meeting	
b) Criteria to evaluate and compensate the CEO and senior officers. ***	YES
c) Criteria to determine the severance payment of the CEO and senior officers.	NO
d) Criteria for the remuneration of board members.	ОИ
COMMENT: This was approved at the Shareholders' Meeting.	
e) The proposal by the CEO about the structure and criteria to remunerate the personnel.	NO
f) The proposal to declare the Company as a socially responsible entity.	NO
g) Code of Business Ethics of the Company.	NO
COMMENT: Carried out by the Audit and Corporate Practices Committee.	
h) An information system for inappropriate actions and whistleblower protection.	NO
COMMENT: Approved by the Audit and Corporate Practices Committee.	
i) A formal succession system for the CEO and the senior officers, and supervise its compliance.	NO
73. Do the CEO and senior officers refrain from participating in the deliberation of the issues mentioned in question 72, a), b) and c) in order to prevent a potential conflict of interest? (Best Practice 40)	YES
Note: *** Companies trading in the stock market implement these recommendations under the Corporate Practices duties.	
Section 9.2 Operation Aspects.	
74. To determine the remunerations of the CEO and senior officers, are the aspects related to their duties, the scope of their objection and the performance evaluation taken consideration? (Best Practice 41)	NO
COMMENT: Not applicable	
75. In the Annual Report presented by the Board of Directors to the Shareholders' Meeting, are the policies and components used for the remuneration packages for the CEO and senior officers disclosed? (Best Practice 42)	NO
COMMENT: The packages are reviewed by the Audit and Corporate Practices Committee and the Board of Directors, as well as the remuneration program.	
76. Does the intermediate body in charge of the evaluation and compensation provide support to the Board of Directors by previously reviewing the recruitment conditions of the CEO and the senior officers to ensure that potential settlement payments align with the guidelines approved by the Board of Directors? (Best Practice 43)	NO

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77. To ensure a stable succession process, does a formal plan of succession exist for the CEO and the senior officers of the Company? (Best Practice 44)	NO
78. If the answer to the preceding question is no, explain why or select one of the following reasons:	
a) The Company was incorporated recently.	
b) Officers are young.	
c) Officers who were hired recently.	
d) This topic is not important.	
e) Others (provide details):	
The Company is assessing the preparation of a long-term succession plan.	

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## QUESTIONNAIRE ON BEST CORPORATE PRACTICES

Finances and Planning Duties

Section 10.1 General Duties.	
'9. Does the intermediate body in charge of the finance and planning carry out the following activities? (Best Practice 45):	
a) Study and suggest to the Board of Directors a strategic plan for the Company to ensure its sustainability and permanence in time.	YES
COMMENT: Some of these duties are carried out by the Board of Directors and/or the Audit and Corporate Practices Committee.	
b) Analyze and propose general guidelines to determine and follow-up with the strategic plan of the Company propone.	YES
COMMENT: Some of these duties are carried out by the Board of Directors and/or the Audit and Corporate Practices Committee.	
c) Evaluate and render an opinion about the investment and financing policies for the Company proposed by the CEO.	YES
COMMENT: Some of these duties are carried out by the Board of Directors and/or the Audit and Corporate Practices Committee.	
d) Provide an opinion about the premises of the annual Budget and follow-up with its application as well as its system of control (Best Practice 49).	YES
COMMENT: At the board meetings, key budgetary variations and adjustments are presented and discussed. These are compared the actual results that the business departments provide annually and quarterly.	
e) Evaluate the mechanisms presented by the CEO to identify, analyze, manage and control the risks that the Company is subject to (Best Practice 50).	YES
COMMENT: Some of these duties are carried out by the Board of Directors and/or the Audit and Corporate Practices Committee.	
f) Evaluate the criteria presented by the CEO to reveal the risks that the Company is subject to (Best Practice 50).	YES
COMMENT: Some of these duties are carried out by the Board of Directors and/or the Audit and Corporate Practices Committee.	
ection 10.2 Operational Duties.	
30. Does the intermediate body in charge of the finance and planning provide support to the Board of Directors so that one of the neetings defines and updates the Company's long-term mission? (Best Practice 46)	YES
COMMENT: Although the Finances and Planning Committee has not been created, the Company carries out its duties continuously by senior management officers who are board members or assist board meetings.  Additionally, after the Report of the CEO to the Board, every board meeting discusses and analyzes the financial structure and results of the Company in a detailed manner. This exercise, which forms a normal part of the Agenda at the meetings, allows it to leverage the discussion and analysis of the strategy and the business situation of CIE.	
81. Does the intermediate body in charge of the finance and planning provide support to the Board of Directors in reviewing the strategic plan submitted CEO for approval? (Best Practice 47)	YES
COMMENT: Although the Finances and Planning Committee has not been created, the Company carries out its duties continuously by senior management officers who are board members or assist board meetings.	

TICKER CODE: CIE CORPORACION INTERAMERICANA DE ENTRETENIMIENTO, S.A.B. DE C.V.

## QUESTIONNAIRE ON BEST CORPORATE PRACTICES

a) Treasury management.	YES
b) Undertaking financial derivatives.	YES
c) Investments in assets.	YES
d) Undertaking assets.	YES
33. With respect to the preceding section, does the intermediary body in charge of finances and planning ensure that these align with he strategic plan and correspond to the Company's normal business operations? (Best Practice 48)	YES
COMMENT: Although the Finances and Planning Committee has not been created, the Company carries out its duties continuously by senior management officers who are board members or assist board meetings.  Additionally, after the Report of the CEO to the Board, every board meeting discusses and analyzes the financial structure and results of the Company in a detailed manner. This exercise, which forms a normal part of the Agenda at the meetings, allows it to leverage the discussion and analysis of the strategy and the business situation of CIE.	
84. Does the CEO present to the Board of Directors at each meeting a report about the status kept by every risk that has been identified? (Best Practice 51)	YES
COMMENT: Although the Finances and Planning Committee has not been created, the Company carries out its duties continuously by senior management officers who are board members or assist board meetings.  Additionally, after the Report of the CEO to the Board, every board meeting discusses and analyzes the financial structure and results of the Company in a detailed manner. This exercise, which forms a normal part of the Agenda at the meetings, allows it to leverage the discussion and analysis of the strategy and the business situation of CIE.	

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MEXICO CITY, MAY 25, 2017

## BOLSA MEXICANA DE VALORES, S.A.B. DE C.V.

"The undersigned states under oath that to the best of my knowledge the information about the issuer, Corporación Interamericana de Entretenimiento, S.A.B. de C.V., contained in this questionnaire about the degree of compliance to the Code of Best Corporate Practices reasonably reflects its situation. Moreover, I hereby state that I am not aware of any relevant information that has been omitted in this questionnaire or that it contains information that could induce investors to error."

Sincerely,

MÓNICA LORENZO GUTIÉRREZ, SECRETARY NON-MEMBER OF THE BOARD OF DIRECTORS CORPORACIÓN INTERAMERICANA DE ENTRETENIMIENTO, S.A.B. DE C.V.