

TICKER SYMBOL: CIE

CORPORACIÓN INTERAMERICANA DE  
ENTRETENIMIENTO, S.A.B. DE C.V.BEST CORPORATE PRACTICES  
QUESTIONNAIRE

## Shareholders' Meeting

<b>Section 6.1 Information and Order of the Day for the Shareholders' Meeting</b>	
1. Do you avoid grouping together related matters with different subjects in the Order of the Day? (Best Practice 1)	YES
2. In the Order of the Day, do you avoid a line referring to "Other Matters?" (Best Practice 1)	YES
3. Is the information on each point in the Order of the Day available at least fifteen calendar days in advance? (Best Practice 2)	YES
4. Is there a form that contains detailed information and possible voting alternatives with which shareholders can give instructions to their representatives on how they should exercise their voting rights for each point in the Order of the Day? (Best Practice 3)	YES
5. Within the information that is provided to shareholders:	
a) Is the proposal for inclusion on the Board of Directors included? (Best Practice 4)	YES
COMMENT: Not in the Order of the Day, but this information is available 15 days prior to holding the Shareholders Meeting.	
b) Are the résumés of the candidates who will be part of the Board of Directors included, and do they contain sufficient information to evaluate their category, and where applicable their independence? (Best Practice 4)	YES
COMMENT: When they are named, the shareholders are given a brief CV on each.	

<b>Section 6.2 Information and Communication between the Board of Directors and the Shareholders</b>	
6. In its "Annual Report to the Shareholders' Meeting," does the Board of Directors include relevant matters on the work of the intermediate entities or committees that perform the following functions? (Best Practice 5)	
a) Auditing***	YES
COMMENT: The report from the Audit and Corporate Practices Committee is presented.	
b) Evaluation and compensation	NO
COMMENT: DOES NOT APPLY	
c) Finance and planning	NO
COMMENT: DOES NOT APPLY	
d) Corporate practices***	YES
COMMENT: The report from the Audit and Corporate Practices Committee is presented.	
e) Others (describe):	
7. Are the reports presented to the Board by every intermediate entity or committee available to the shareholders along with the material for the Meeting, with the exception of the information that must remain confidential? (Best Practice 5)	YES

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8. Are the names of the members of each intermediate entity included in the "Annual Report" that is presented to the Shareholders Meeting? (Best Practice 5)	YES
9. Does the company have the necessary means of communication to allow it to keep shareholders and investors in general properly informed? (Best Practice 6). If so, list what they are, and if not, explain why it does not have them.	YES
a) Detail and/or explain.	
Information published on the web page of the BMV and CIE, communication via e-mail and by telephone.	

Note: \*\*\* Mandatory for companies that trade their shares in the securities markets, which they may perform together with other functions, or on just one committee.

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<b>Section 7.1 Functions of the Board of Directors</b>	
10. Does the Board of Directors perform the following functions? (Best Practice 7)	
a) Defines the strategic vision.	YES
b) Oversees company operations.	YES
c) Approves management.	YES
d) Names the company's CEO and upper management.	NO
e) Evaluates and approves management by the company's CEO and upper management.	YES
f) Ensures that all shareholders:	
i. Receive equal treatment	YES
ii. Have their interests protected	YES
iii. Are given access to the company's information	YES
g) Ensures that value is created for the shareholders as well as sustainability and the company's continuation as a going concern.	YES
h) Promotes:	
i. The responsible issuance of information	YES
ii. The responsible release of information	YES
iii. Ethical management of the business	YES
i) Promotes transparent management.	YES
j) Promotes establishing internal control mechanisms.	YES
COMMENT: Through the Corporate Audit and Practices Committee.	
k) Promotes establishing mechanisms to ensure information quality.	YES
l) Establishes policies for transactions with related parties.	YES
COMMENT: In accordance with the Securities Market Law	
m) Approves transactions with related parties.	YES
n) Ensures that mechanisms are established for the following:	
i. Identification of risks	YES
COMMENT: Through the Corporate Audit and Practices Committee.	
ii. Risk analysis	YES
COMMENT: Through the Corporate Audit and Practices Committee.	
iii. Risk management	YES

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COMMENT: Through the Corporate Audit and Practices Committee.	
iv. Control of risks	YES
COMMENT: Through the Corporate Audit and Practices Committee.	
v. Adequate risk disclosure	YES
COMMENT: Through the Corporate Audit and Practices Committee.	
o) Promotes the establishment of a formal succession plan for:	
i. The CEO	NO
COMMENT: No. The company is currently analyzing the preparation of a long-term plan.	
ii. Upper level management.	NO
COMMENT: No. The company is currently analyzing the preparation of a long-term plan.	
p) Encourages the company to be socially responsible. The manner(s) in which the company is encouraged to be socially responsible are:	
i. Community activities	YES
COMMENT: Through the CIE Foundation.	
ii. Changes in mission and vision	YES
COMMENT: The mission and vision of CIE involve all groups that directly and indirectly form part of the Company's value chain, including society as a whole.	
iii. Changes in business strategy	YES
COMMENT: The Company is intensive in human capital, therefore CIE is developing inclusion and gender equity plans, and it is making sure that its staff participates in activities that CIE and its subsidiaries hold on matters of social responsibility.	
iv. Consideration of interested stakeholders	YES
COMMENT: Does not apply.	
v. Others	
To the extent that its businesses allow, in its business conduct and strategy, the Company includes the participation of all participants in its value chain. Among these are partners and shareholders, directors, managers and employees, clients and consumers, providers and partners/strategic allies, creditors, communication media and the press, and government entities, regulators, non-governmental organizations and communities. CIE is currently analyzing inclusion in the United Nations Global Company, as it evolves in best Sustainability and Social Responsibility practices.	
q) Encourages the company to declare the ethical principles of its business. The ways in which ethical principles are encouraged include:	
i. Code of Ethics	YES
ii. Distribution and application of the code, both internally and externally	YES
COMMENT: It is published on the company's Intranet page. It is also distributed to every employee regardless of hierarchical level, and to those who are part of the Company's value chain.	
iii. Mechanism for reporting violations to the Code	YES
COMMENT: There is the Anonymous Reporting Program for employees in which complaints (as a function of their materiality and importance) are discussed by the Conduct Committee for analysis, assessment, what actions should be taken for correction.	

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iv. Mechanism for protecting informants	YES
COMMENT: Reports are anonymous.	
v. Others:	
r) Encourages the company to consider interested stakeholders in its decision-making. The ways in which third parties are considered include the following:	
i. Running the business responsibly	YES
ii. Sustainability programs	YES
COMMENT: The Company continuously drives social responsibility activities, gender equity, and work inclusion.	
iii. Others:	
s) Encourages reporting violations to the Code of Ethics and protects informants. The ways in which improper acts are reported and informants are protected include:	
i. Distribution of the Code of Ethics	YES
ii. A special telephone line and/or web page	YES
COMMENT: Complaints are received by e-mail and telephone, always safeguarding the identity of the complainant. In addition, the Company has provided a section for complaints and reports on its corporate web page, where complaints and reports can be made anonymously. There are swiftly followed up on by the Company's Compliance area.	
iii. Others:	
t) Has it been ascertained that the company has the mechanisms necessary to allow verification that it complies with the different legal provisions that apply to it?	YES
11. In order for the lines of authority and responsibility to be transparent, the activities of general management are separated from the activities of the Board of Directors (Best Practice 8).	YES
COMMENT: Yes, although the Chairman of the Board of Directors is also the Chief Executive Officer.	

<b>Section 7.2 Composition of the Board of Directors</b>	
12. How many members are there on the Board of Directors? (Best Practice 9, LMV)***	9
a) Of these, how many are women?	0
13. If there are alternates, how many Alternate Members are there on the Board of Directors? (Best Practice 10)	0
COMMENT: The Secretary, who is not a member of the Board of Directors, is female, and her alternate is male.	
a) Of these, how many are women?	0
COMMENT: The Secretary, who is not a Board Member, is female.	
14. If there are alternate Board Members, indicate the following:	
COMMENT: There are no alternate board members on the Company's Board of Directors.	
COMMENT: There are no alternate board members on the Company's Board of Directors.	
COMMENT: There are no alternate board members on the Company's Board of Directors, for which reason there is no communication whatsoever among board members and alternate board members.	
16. At the time that independent board members are named, do they provide the Chairman of the Shareholders Meeting with a Statement of Compliance with Independence Requirements? (Best Practice 11)	YES

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COMMENT: This is done verbally.	
17. Do independent board members represent at least 25% of the total number of Board Members? (Best Practice 12)	YES
18. Of all of the members of the Board of Directors, how many are: (Best Practice 12)	
a) Independent (someone who complies with the requirements for independence)	3
b) Related (shareholders who are not part of the management team, even when they are part of the company's controlling group).	0
c) Independent related (shareholders who do not exert significant influence or management and are not linked to the company's management team).	0
d) Associated (a board member who is just an employee).	3
e) Associated related (those shareholders who are part of the management team).	3
19. Do the independent and related board members together comprise at least 60% of the Board of Directors? (Best Practice 13)	YES
COMMENT: Three are Associated Related, and three are Independent.	
20. In the "Annual Report to the Shareholders' Meeting" presented by the Board of Directors, is each board member's position indicated? (Best Practice 14)	YES
COMMENT: It is included in the Annual Report. It is mentioned in the Shareholder's Meeting.	
21. Is the following indicated in the Annual Report that is presented to the Board of Directors: (Best Practice 14)	
a) The position of each board member.	YES
COMMENT: This is not mentioned in the Annual Report presented by the Board of Directors, but it is presented in the point regarding the naming of board members included in the same session of the Board of Directors during which that report is approved.	
b) The professional activity of each board member.	YES
COMMENT: The biography of each board member is in the Company's Annual Report. Whenever one is named to the Board, the Board Members and Shareholders are provided with a brief <i>curriculum vitae</i> .	

Note:\*\*\* Companies that list shares on the stock exchange can have a maximum of 21 board members.

### Section 7.3 Structure of the Board of Directors

NOTE: In order to comply with its functions, the Board of Directors may create one or several committees to support it. In each of the following functions, you must indicate in the comments which entity does this, or where applicable, why it is not done (Best Practice 15)

22. In order to make more informed decisions, indicate whether the following functions are handled by the Board of Directors (Best Practice 15):

a) Auditing***	YES
b) Evaluation and compensation	YES
c) Finance and planning	YES
d) Corporate practices***	YES

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e) Others (detail):	YES
<p>AUDIT AND CORPORATE PRACTICES COMMITTEE</p> <p>The main functions of the Audit and Corporate Practices Committee include, among others:</p> <ul style="list-style-type: none"> <li>- Providing an opinion to the Board of Directors on the matters that concern it as indicated in the Company's by-laws and applicable legislation;</li> <li>- Evaluating the performance of the Company's external auditor, and analyzing the advice, opinions, reports or statements prepared and signed by the external auditor. For this, the Committee may require the presence of that auditor when it deems this to be appropriate;</li> <li>- Discussing the Company's financial statements with those responsible for preparing and reviewing them, and based on this, recommending whether or not the Board of Directors should approve them;</li> <li>- Informing the Board of Directors on the status of the Company's internal control and internal auditing systems or the legal entities that it controls, including any irregularities that it might detect;</li> <li>- Aiding in the preparation of the opinion from the Board of Directors on the content of the CEO's Annual Report, and submitting it for the consideration of the Board of Directors for subsequent presentation to the Shareholders' Meeting, supporting, among other items, the external auditor's report.</li> <li>- Providing an opinion to the Board of Directors on the matters that concern it as indicated in the Company's by-laws or applicable legislation;</li> <li>- Requesting the opinion of independent experts in the cases that it deems appropriate, for adequate performance of their functions, or when required in accordance with applicable legislation;</li> <li>- Approving the remuneration of the CEO, as well as the remuneration of Upper Management.</li> <li>- Supporting the Board of Directors in preparing the reports it must issue, pursuant to the Company's by-laws and applicable legislation; and</li> <li>- Other requirements of applicable legislation in matters of auditing and corporate practices, according to the Stock Market Law.</li> </ul>	
e) Others (detail):	
23. Indicate which intermediate committee or entity performs each of the following functions:	
a) Auditing***	
a) Audit and Corporate Practices Committee	
b) Evaluation and Compensation	
a) Audit and Corporate Practices Committee	
c) Finance and planning	
The Board of Directors performs this function directly in the meetings that it has every quarter.	
d) Corporate practices***	
d) Audit and Corporate Practices Committee	
e) Others (detail):	
24. Indicate the number of board members that are present at each intermediate committee (Best Practice 16)	
a) Auditing***	3
b) Evaluation and Compensation	0
c) Finance and Planning	0
d) Corporate Practices***	3

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e) Others (provide details in the comments)	0
25. Indicate the number of independent board members that comprise each intermediate committee (Best Practice 16)	
a) Auditing***	3
b) Evaluation and Compensation	0
c) Finance and Planning	0
d) Corporate Practices***	3
e) Others (provide details in the comments)	0
26. How often do these intermediate entities report their activities to the Board of Directors? (Best Practice 16)	
a) Auditing***	Quarterly
COMMENT: It also issues an annual report.	
b) Evaluation and Compensation	Other
c) Finance and Planning	Other
d) Corporate Practices***	Quarterly
COMMENT: It also issues an annual report.	
e) Others (detail):	
27. Does the president of every intermediate entity invite the employees of the company whose responsibilities are related to the functions of the intermediate entity to his meetings? (Best Practice 16)	YES
28. Does each independent board member participate in an intermediate entity? (Best Practice 16)	YES
29. If the response to the previous question is no, explain why.	
30. Is the intermediate entity in charge of the auditing function presided over by an independent board member who has knowledge and experience in accounting and financial matters? (Best Practice 16)	YES
31. If the response to the previous question is no, explain why.	

Note: \*\*\*Mandatory function for companies that list their shares on the stock exchange, which may be performed by one committee, if applicable.

<b>Section 7.4 Operation of the Board of Directors</b>	
32. How many meetings does the Board of Directors hold during the year? (Best Practice 17)	4
33. If the response to the previous question is less than 4, explain why:	
a) The information is not up to date.	
COMMENT: Does not apply	
b) By custom.	
COMMENT: Does not apply	
c) It is not given importance.	
COMMENT: Does not apply	



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d) Other (detail):	
34. Are there mechanisms through which, with the agreement of 25% of the board members or the Chairman of an intermediate entity, a meeting of the Board of Directors can be called? (Best Practice 18)	YES
35. If the response to the above question is yes, list those mechanisms.	
The foregoing is in compliance with Clause Seventeen of the Company By-Laws: "Seventeen. Meetings of the Board of Directors; Summons and Meeting Location (a) The Chairman of the Board of Directors, 25% (twenty-five per cent) of the board members or the Chairman of the Audit and Corporate Practices Committee or committees of the Company may summon meetings of the Board of Directors. (b) The meetings will be held in Mexico City or elsewhere in Mexico, at the location that the Board designates. The summons for those meetings must be sent to the members who must attend, at least 5 (five) calendar days in advance of the date of the meeting, without prejudice to the fact that the Board must annually agree to a calendar of ordinary meetings, in which case a prior summons will not be required. The order of the day or the list of matters to be discussed and resolved must be sent with the summons, and if it is not sent with the summons, the agenda must be distributed sufficiently in advance of the meeting."	
36. How many days in advance do the members of the board have access to the information that is relevant and necessary for making decisions, according to the order of the day contained in the summons? (Best Practice 19)	5
COMMENT: Five or more days	
37. Is there any mechanism that ensures that board members may evaluate strategic matters that require confidential treatment, even if they do not receive the necessary information at least five business days prior to the meeting, as established in the Code on Non-Confidential Matters? (Best Practice 19)	YES
38. If the response to the above question is yes, select the mechanism(s).	
a) By telephone	✓
b) Via e-mail	✓
c) Intranet	
COMMENT: Does not apply	
d) Printed document	
e) Other(detail):	
If necessary, the President or Senior Directors contact them either by e-mail, by telephone, or they might even meet with them beforehand.	
39. When board members are named for the first time, are they given the necessary information to understand the company's issues and to be able to comply with their new responsibility? (Best Practice 20)	YES

### Section 7.5 Responsibilities of the Board Members

40. Is every board member provided with the necessary information regarding the obligations, responsibilities and duties that go along with being a member of the company's Board of Directors? (Best Practice 21)	YES
41. Do board members communicate to the Chairman and to the other members of the Board of Directors any situation in which there is, or could be, a conflict of interest, and do they abstain from participating in the corresponding deliberation? (Best Practice 22)	YES
42. Do board members use the assets or services of the company only to comply with the corporate objective? (Best Practice 22)	YES

**BOLSA MEXICANA DE VALORES, S.A.B. DE C.V.**

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43. Are clear policies defined that allow, in exceptional cases, using those assets for personal matters? (Best Practice 22)	YES
COMMENT: As established in the Securities Market Law	
44. Do the board members dedicate the necessary time and attention to their functions, attending a minimum of 70% of the meetings to which they are summoned? (Best Practice 22)	YES
45. Is there any mechanism that ensures that the board members maintain absolute confidentiality regarding all of the information they receive to perform their functions, especially regarding their participation and the participation of the other board members, in the deliberations that are held during the meetings of the Board of Directors? (Best Practice 22)	NO
COMMENT: All board members are people with excellent reputations who have high professional ethics.	
46. If the response to the above question is yes, explain the mechanism:	
a) Confidentiality agreement	
COMMENT: Does not apply	
b) Exercise of their fiduciary duties	
COMMENT: Does not apply	
c) Others (detail):	
47. Do regular board members, and where applicable, their respective alternates, remain mutually informed about the matters discussed in the meetings of the Board of Directors that they attend? (Best Practice 22)	NO
COMMENT: Does not apply.	
48. Do regular board members, and where applicable, their respective alternates, support the Board of Directors with opinions and recommendations that arise from analysis of the company's performance, so that the decisions that are made are duly founded? (Best Practice 22)	YES
49. Is there a mechanism for performance evaluation and compliance with responsibilities and fiduciary duties of the board members? (Best Practice 22)	NO

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50. Does the intermediate entity that performs the audit function perform the following functions? (Best Practice 23)

a) Recommends the following to the Board of Directors:	
i. Candidates for external auditors for the company	YES
ii. Contracting conditions	YES
iii. The scope of the professional work	YES
b) Recommends to the Board of Directors approval of services in addition to those of the external audit.	YES
c) Supervises compliance with the professional work of external auditors.	YES
d) Evaluates the performance of the company that provides the external auditing services.	YES
e) Analyzes the suggestions, opinions, reports or information that the external auditor prepares or signs, such as:	
i. Report	YES
ii. Opinions	YES
iii. Reports	YES
iv. Statements	YES
f) Meets at least once per year with the external auditor without the presence of company employees.	NO
COMMENT: As far as the person responding to this questionnaire knows, no.	
g) Is the communication channel between the Board of Directors and the external auditors.	YES
h) Assures the independence and objectivity of the external auditors.	YES
i) Reviews:	
i. Work schedule	YES
ii. Letters with observations	YES
iii. Reports on internal control	YES

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j) Meets periodically with internal auditors without the presence of company employees to learn about:	
i. Work schedule	NO
COMMENT: As far as the person responding to this questionnaire knows, no.	
ii. Comments on and observes the progress of the work.	NO
COMMENT: As far as the person responding to this questionnaire knows, no.	
iii. Others:	
k) Gives its opinion to the Board of Directors on the policies and criteria used to prepare financial information, and the process for releasing that information.	YES
l) Contributes to defining general guidelines for internal control, for internal auditing, and evaluates the effectiveness of those guidelines.	YES
m) Verifies that the mechanisms established to control the risks to which the company is subject are followed.	YES
n) Coordinates the work of the external and internal auditor, and the statutory auditor.	YES
o) Verifies that there are the necessary mechanisms to ensure that the company complies with the different provisions to which it is subject.	YES
p) How often is a review performed to report the company's legal status to the Board of Directors?	Quarterly
COMMENT: In each of its meetings, the Audit and Corporate Practices Committee reviews the Company's legal status and keeps the Board of Directors up to date, or if it believes it is necessary, management communicates directly with the Board.	
q) Contributes to establishing the policies for transactions with related parties. ***	YES
COMMENT: If approved according to what is established in the Securities Market Law	
r) Analyzes and evaluates transactions with related parties to recommend their approval to the Board of Directors.***	YES
s) Decides on hiring third-party experts, who issue their opinions on transactions with related parties or any other matter, which allows proper compliance with their functions. ***	YES
t) Verifies compliance with the Business Code of Ethics.	YES
COMMENT: Done through the report from the Internal Audit Committee.	
u) Verifies compliance of the mechanism to reveal improper acts to protect whistle-blowers.	YES
COMMENT: In accordance with the ethical structure in the Code of Ethics, as well as the internal entity that oversees the ethical observance and adherence of employees, as well as other participants in CIE's value chain, the Audit Committee follows up in a timely manner on those cases that may be considered to have the potential to significantly and materially affect the nature of the business, the operation, and the legal and financial structure of the Company	
v) Helps the Board of Directors analyze contingency and information recovery plans.	YES

Note:\*\*\* Companies that list shares on the stock market perform these recommendations as a function of Corporate Practices.

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<b>Section 8.2 Selection of Auditors</b>	
51. Do you refrain from hiring firms whose fees for external auditing and other additional services provided to the company represent more than 10% of your total revenues? (Best Practice 24)	YES
52. Rotation:	
a) Do you change the partner who issues an opinion on the financial statements at least every 5 years? (Best Practice 25)	YES
b) Do you change the working group that issues an opinion on the financial statements at least every 5 years? (Best Practice 25)	YES
53. Is the person who signs the auditor's report to the company's annual financial statements different from the person who acts as the statutory auditor? (Best Practice 26)***	NO
COMMENT: Does not apply	
54. Is the profile of the statutory auditor included in the Annual Report that the Board of Directors presents to the Shareholders' Meeting? (Best Practice 27)***	NO
COMMENT: Does not apply	

Note:\*\*\* For public corporations that trade on the stock exchange, this Practice does not apply.

<b>Section. 8.2 Financial Information</b>	
55. Does the intermediate entity that performs the auditing function support the Board of Directors with its opinion so that the Board can make decisions based on reliable financial information? (Best Practice 28)	YES
56. Is that financial information signed by: (Best Practice 28)	
a) The Chief Executive Officer	YES
COMMENT: The Chief Executive Officer, the Corporate Director of Administration and Finance, and the Head of Legal confirm that the annual report from the independent auditor, as well as the financial statements and their respective notes, were prepared by them.	
b) The director responsible for preparation.	YES
COMMENT: The Chief Executive Officer, the Corporate Director of Administration and Finance, and the Head of Legal confirm that the annual report from the independent auditor, as well as the financial statements and their respective notes, were prepared by them.	
57. Does the company have an internal auditing area? (Best Practice 29)	YES
58. If the answer to the previous question is yes, indicate if your general guidelines and working plans are approved by the Board of Directors. (Best Practice 29)	YES
COMMENT: The Internal Audit program is authorized by the Internal Audit and Corporate Practices Committee, an auxiliary entity to the Company's Board of Directors.	
59. Does the intermediate entity that performs the auditing function give its advance opinion to the Board of Directors for approval of the accounting policies and criteria used to prepare the company's financial information? (Best Practice 30)	YES

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60. Does the intermediate entity that performs the auditing function give its opinion to the Board of Directors to approve changes to the accounting policies and criteria pursuant to which the company's financial statements are prepared? (Best Practice 31)	YES
61. With the advance opinion of the committee that performs audit functions, does the Board of Directors approve the mechanisms necessary to ensure the quality of the financial information that is presented? (Best Practice 32)	YES
62. If the financial information is for intermediate periods during the year, does the committee that performs audit functions ensure that the information is prepared using the same policies, criteria and practices with which the annual information is prepared? (Best Practice 32)	YES

**Section 8.4. Internal Control**

63. Are the general guidelines for internal control, and, where applicable, the revisions to the general guidelines, submitted for approval by the Board of Directors prior to receiving the opinion from the intermediate entity that performs the auditing function? (Best Practice 33)	NO
COMMENT: Only upon the approval of the Audit and Corporate Practices Committee, and every year the Audit and Best Practices Committee provides a report on its activities to the Board of Directors.	
64. Does the Board of Directors provide support for: (Best Practice 34)	
a) Ensuring the effectiveness of internal control.	YES
b) Ensuring the process of issuing financial information.	YES
65. Do the internal and external auditors: (Best Practice 35)	
a) Evaluate, during their regular course of work, the effectiveness of internal control, as well as the process of releasing financial information?	YES
b) Are they informed of the results in the letter of situations to report?	YES

**Section 8.5 Related Parties**

66. Does the intermediate entity in charge of the audit function support the Board of Directors in the following: (Best Practice 36)***	
a) Establishing policies for transactions with related parties.	YES
COMMENT: This is done in accordance with the Securities Market Law.	
b) Analyzing the approval process for transactions with related parties.	YES
COMMENT: This is done in accordance with the Securities Market Law.	
c) Analyzing contracting conditions for transactions with related parties.	YES
COMMENT: This is done in accordance with the Securities Market Law.	
67. Does the intermediate entity in charge of the audit function support the Board of Directors in analyzing proposals to perform transactions with related parties that are outside of the company's normal line of business? (Best Practice 37)***	YES

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68. Are transactions with related parties outside of the company's normal line of business that represent more than 10% of the company's consolidated assets presented for approval at the Shareholders' Meeting? (Best Practice 37)***	NO
COMMENT: The 20% is in accordance with what the Securities Market Law establishes	

Note:\*\*\* Companies that list shares in the stock market perform these recommendations as a function of Corporate Practices.

<b>Section 8.6 Review of Compliance with Provisions</b>	
69. Does the intermediate entity in charge of the audit function ensure the existence of mechanisms that allow determining if the company duly complies with the legal provisions that apply to it? (Best Practice 38)	NO
COMMENT: Every year the Secretary of the Board of Directors gives a report to the Board Member on the provisions that apply to CIE, and CIE's compliance with those provisions. Recently a Director of Compliance (Compliance Officer) was appointed. This individual reports to the Audit and Corporate Practices Committee.	
70. If the response to the above question is yes, select the mechanisms.	
a) Legal audit	
COMMENT: Does not apply.	
b) Reports on pending legal matters	
COMMENT: Does not apply.	
c) Others (detail):	
71. Is a review of the legal status of the company performed at least once per year and reported to the Board of Directors? (Best Practice 38)	YES
COMMENT: The Audit and Corporate Practices Committee reviews important lawsuits every quarter.	

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## Evaluation and Compensation Function

<b>Section 9.1 Generic Functions</b>	
72. Does the intermediate entity in charge of the evaluation and compensation function present the following to the Board of Directors for its approval? (Best Practice 39)	
a) Criteria to appoint or remove the CEO and upper management. ***	NO
COMMENT: The Chief Executive Officer was named at the Shareholders Meeting.	
b) The criteria to evaluate and compensate the CEO and upper management. ***	YES
c) The criteria to determine payments for releasing the CEO and upper management.	NO
d) The criteria for compensating board members.	NO
COMMENT: This is approved in the Shareholders' Meeting.	
e) The proposal made by the CEO regarding the structure and criteria for personnel compensation.	NO
f) The proposal to declare the company as a socially responsible entity.	NO
g) The company's Business Code of Ethics.	NO
COMMENT: This is done by the Audit and Corporate Practices Committee.	
h) The information system for reporting improper acts and protecting whistle-blowers.	NO
COMMENT: This is approved by the Audit and Corporate Practices Committee.	
i) The formal system of succession for the CEO and upper management, and verification of compliance.	NO
73. Do the CEO and upper management refrain from participating in deliberating on the matters mentioned in question 72, (a), (b) and (c) in order to prevent a possible conflict of interest? (Best Practice 40)	YES

NOTE:\*\*\* Companies that list shares on the stock market perform these recommendations as a function of Corporate Practices.

<b>Section 9.2 Operating Matters</b>	
74. To determine remuneration of the CEO and upper management, are matters related to their functions, the scope of their objectives, and performance evaluation considered? (Best Practice 41)	NO
75. Does the annual report presented by the Board of Directors at the Shareholders' Meeting show the policies used and the components of the remuneration packages received by the company's CEO and upper management? (Best Practice 42)	YES
COMMENT: The packages are reviewed by the Audit and Corporate Practices Committee, and the Board of Directors, as are the remuneration policies.	
76. Does the intermediate entity in charge of the evaluation and compensation function support the Board of Directors in reviewing in advance the hiring conditions for the CEO and upper management in order to ensure that likely payments to them upon separation from the company match the guidelines approved by the Board of Directors? (Best Practice 43)	NO



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77. In order to ensure a stable process of succession, is there a formal succession plan for the company's President and CEO, and upper management? (Best Practice 44)	NO
78. If the response to the previous question is no, explain why, or choose one of the following reasons:	
a) The Company was created recently	
b) The employees are young	
c) The employees were hired recently	
d) This is not an important matter	
e) Others (detail):	
The Company is currently analyzing the preparation of a long-term succession plan.	

## Finance and Planning Function

<b>Section 10.1 Generic Functions</b>	
79. Does the intermediate entity in charge of the finance and planning function perform the following activities? (Best Practice 45)	
a) Studies and proposes to the Board of Directors the company's strategic vision, in order to ensure its stability and duration over time.	YES
COMMENT: Some of these functions are performed by the Board of Directors and/or the Audit and Corporate Practices Committee.	
b) Analyzes and proposes general guidelines to determine and follow up on the company's strategic plan.	YES
COMMENT: Some of these functions are performed by the Board of Directors and/or the Audit and Corporate Practices Committee.	
c) Evaluates and provides an opinion on the company's investment and financing policies proposed by general management	YES
COMMENT: Some of these functions are performed by the Board of Directors and/or the Audit and Corporate Practices Committee.	
d) Provides an opinion on the assumptions in the annual budget and follows up on its application and control system (Best Practice 49)	NO
COMMENT: In the Board of Directors meetings, the principal variations and adjustments to the budget versus actual results at the business units, are presented and discussed on a quarterly and an annual basis.	
e) Evaluates the mechanisms that upper management presents for the identification, analysis, administration and control of risks to which the company is subject (Best Practice 50).	YES
COMMENT: Some of these functions are performed by the Board of Directors and/or the Audit and Corporate Practices Committee.	
f) Evaluates the criteria that the CEO presents to reveal the risks to which the company is subject (Best Practice 50)	YES
COMMENT: Some of these functions are performed by the Board of Directors and/or the Audit and Corporate Practices Committee.	

<b>Section 10.2 Operating Matters</b>	
80. Does the intermediate entity in charge of the finance and planning function support the Board of Directors so that one of the meetings is dedicated to defining or updating the company's long-term vision? (Best Practice 46)	YES
<p>COMMENT: Even if a Financing and Planning Committee is not formed to support the Board of Directors, the functions it would perform are done continuously by the Company, based on key directives from Management, which managers are either Board Members, or who attend Board Meetings.</p> <p>In addition, from the Chief Executive Officer's Report to the Board, in each session of the Board of Directors, the financial structure and financial results of the Company are discussed and analyzed in detail, such that this exercise (which is a regular part of the Order of the Day in meetings), allows discussion and analysis of the strategy and the status of CIE's businesses to be leveraged.</p>	

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81. Does the intermediate entity in charge of the finance and planning function support the Board of Directors in reviewing the strategic plan that general management presents for its approval? (Best Practice 47)	YES
<p>COMMENT: Even if a Financing and Planning Committee is not formed to support the Board of Directors, the functions it would perform are done continuously by the Company, based on key directives from Management, which managers are either Board Members, or who attend Board Meetings.</p> <p>In addition, from the Chief Executive Officer's Report to the Board, in each session of the Board of Directors, the financial structure and financial results of the Company are discussed and analyzed in detail, such that this exercise (which is a regular part of the Order of the Day in meetings), allows the discussion and analysis of the strategy and the status of CIE's businesses to be leveraged.</p>	
82. Does the intermediate entity in charge of the finance and planning function support the Board of Directors in analyzing the policies that it presents for approval by the CEO on the follow: (Best Practice 49)	
a) Treasury management	YES
b) Purchasing derivative financial products	YES
c) Investment in assets	YES
d) Contracting liabilities	YES
83. Regarding the previous section, does the intermediate entity in charge of the finance and planning function ensure that they are in line with the strategic plan and that they correspond to the company's normal line of business? (Best Practice 48)	YES
<p>COMMENT: Even if a Financing and Planning Committee is not formed to support the Board of Directors, the functions it would perform are done continuously by the Company, based on key directives from Management, which managers are either Board Members, or who attend Board Meetings.</p> <p>In addition, from the Chief Executive Officer's Report to the Board, in each session of the Board of Directors, the financial structure and financial results of the Company are discussed and analyzed in detail, such that this exercise (which is a regular part of the Order of the Day in meetings), allows the discussion and analysis of the strategy and the status of CIE's businesses to be leveraged.</p>	
84. Does the CEO present the Board of Directors with a report on the situation regarding each of the identified risks at every meeting? (Best Practice 51)	YES
<p>COMMENT: Even if a Financing and Planning Committee is not formed to support the Board of Directors, the functions it would perform are done continuously by the Company, based on key directives from Management, which managers are either Board Members, or who attend Board Meetings.</p> <p>In addition, from the Chief Executive Officer's Report to the Board, in each session of the Board of Directors, the financial structure and financial results of the Company are discussed and analyzed in detail, such that this exercise (which is a regular part of the Order of the Day in meetings), allows the discussion and analysis of the strategy and the status of CIE's businesses to be leveraged.</p>	



**Mexico City, May 22, 2018**

**Bolsa Mexicana de Valores, S.A.B. de C.V.**

*“The undersigned states under oath, that to my knowledge and understanding, the information regarding the issuer Corporación Interamericana de Entretenimiento, S.A.B. de C.V. contained in this questionnaire regarding its degree of compliance with the Code of Best Corporate Practices, reasonably reflects its status. I also state that I have no knowledge of relevant information that has been omitted from this questionnaire, or that the questionnaire contains information that might mislead investors.”*

Sincerely,

A handwritten signature in black ink, appearing to be "Mónica Lorenzo Gutiérrez", written over a circular stamp or seal.

**Mónica Lorenzo Gutiérrez**  
**Non-Member Secretary of the Board of Directors**  
**Corporación Interamericana de Entretenimiento, S.A.B. de C.V.**