



CIE PREPAID BANK DEBT

Mexico City, May 2, 2013 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE”, the “Company” or the “Group”) (BMV: CIE), the leading live entertainment company in Latin America, announced today that it has prepaid bank debt in the amount of Ps.\$1,136 million.

Considering this prepayment, CIE has already paid in advance all of the bank and securitized debt that it restructured in December 2009 for Ps.\$ 5,574 million, which consisted of the notes CIE05, CIE06 and CIE08, and bank loans.

Currently, and after giving effect to such prepayment, the Company's debt is Ps.\$ 1,170 million. This is integrated by notes CIE00113 of Ps.\$ 991 million, the outstanding amount (U.S.\$ 13.7 million) of a high-yield bond, and the remaining balance of bank loans in Colombia equivalent to Ps.\$ 10 million.

CIE will continue to work on the re-profiling of these liabilities to strengthen its capital structure aligned to its business strategy.

ABOUT CIE

With its origins in 1990, Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (CIE), was a pioneer in the out-of-home entertainment industry in Latin America. Today, CIE is the main producer of live entertainment in Latin America.

CIE is a public company whose shares have been listed on the Mexican Stock Exchange since 1995 under the symbol “CIE.” The Company also has debt instruments trading on the Mexican Stock Exchange and on the Luxembourg Stock Exchange.

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain subjects discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso compared with the United States dollar.

The use of registered trademarks or commercial trademarks in this document are exclusively for illustrative purposes and are not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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