



CIE SUCCESSFULLY CONCLUDES FINANCIAL RESTRUCTURING

Mexico City, D.F., December 7, 2009 - **Corporación Interamericana de Entretenimiento, S.A.B. de C.V.** ("CIE", "the Company" or the "Group") (BMV: CIE), the leading out-of-home entertainment company in Latin America, announced today that it has successfully concluded its debt-restructuring process, with all of its bank and local bond creditors, in the same terms and conditions.

- ***The total restructured debt is Ps.5,555 million, which represent 100% of the debt at the Holding Company, and 84% of the Group's consolidated debt;***
- ***The term is for five years, with amortizations starting in 2011, and the interest rate will be for the peso-denominated debt TIIE + 3% and for the dollar denominated debt LIBOR + 3%;***
- ***The restructure also includes granting creditors specific guarantees related to shares of certain CIE subsidiaries, as well as the incorporation by CIE of restrictive covenants, which are common for refinancing operations of this nature;***
- ***The transaction was lead by Banamex and Inbursa.***

CIE considers that the signing of this agreement along with a series of internal measures, which the Company has taken towards improving its productivity, will strengthen the Company's competitiveness and financial position and will continue to meet the needs of its creditors, suppliers and clients.

ABOUT CIE:

Created in 1990, Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (CIE), was a pioneer in the "out of home" entertainment industry in Latin America. Today CIE is the largest producer of live events in Latin America, and one of the leading companies in the gaming industry in Mexico. In addition, its commercial platform of alternative advertising channels and properties make CIE the third-largest advertising network in Mexico. CIE is a public company whose shares have been listed on the Mexican Stock Exchange since 1995 under the symbol "CIE."

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