



CORPORACIÓN INTERAMERICANA DE ENTRETENIMIENTO
ANNOUNCES THE ISSUANCE OF UNSECURED NOTES

Mexico City, April 16, 2013 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE") (BMV: CIE), the leading live entertainment company in Latin America, announced that it placed an issuance of Ps. 991.0 million unsecured notes on the Mexican Stock Exchange as previously announced on April 12. The issuance is identified under the ticker symbol CIE 00113. Net resources from the issuance will be applied to early payment of the Company's unsecured notes identified under the ticker symbols CIE 05, CIE 06 and CIE 08.

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ABOUT CIE

With its origins in 1990, Corporación Interamericana de Entretenimiento, S.A.B. de C.V. was a pioneer in the out-of-home entertainment industry in Latin America. Today, CIE is the main producer of live entertainment in Latin America.

CIE is a public company whose shares have been listed on the Mexican Stock Exchange since 1995 under the symbol "CIE." The Company also has debt instruments traded on the BMV and the Luxembourg Stock Exchange.

PRECAUTIONARY NOTE TO INVESTORS:

As a precautionary note to investors, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the consummation, approval and/or execution of operations considered in this document, economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso compared with the United States dollar and other currencies.

The use in this relevant event of registered commercial trademarks is solely illustrative, and is not intended to violate intellectual property laws applicable in the countries where CIE, its subsidiaries and/or its affiliated companies and those companies with which CIE maintains a commercial or business relationship, operate.

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