



PRESS RELEASE

Mexico City. May 16, 2016 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE," "the Company," or "the Group") (BMV: CIE) informs with respect to the notice on the beginning of the official investigation published by the Federal Economic Competition Commission ("the Commission" or "the Authority") on the Official Daily Gazette of the Federation on May 13, 2016, under file number IO-005-2015.

NOTICE by which the investigative authority of the Federal Economic Competition Commission informs of the beginning of the official investigation identified under file IO-005-2015 for the potential engagement on relative monopolistic practices in the market of production and promotion of live shows, operation and management of venues for live shows, and automatized distribution and commercialization of tickets.

In connection thereof, the Company informs that it received the visit of the Commission and provided the information it was requested. The Company will continue to collaborate with the Commission as required.

ABOUT CIE

Established in 1990, CIE is one of the most notable participants in Latin America and worldwide in the entertainment industry.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Central America and Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park and a water park, which together comprise the El Salitre development in Bogotá, Colombia.

The Company operates Centro Banamex in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market, and it operates one of the most professional and well-known call centers in Mexico. CIE also promotes and markets the Mexico F1 Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly owned company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE."

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain subjects discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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