



CIE REPORTS ON ITS DEBT PROFILE

Mexico City, October 16, 2013 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE,” the “Group” or the “Company”) (BMV: CIE), the leading live entertainment company in Latin America, has announced that it has entered into loan agreements (the “loans”) with financial institutions in Mexico for a total amount of Ps. 700 million. The loans expire in 2018 and require capital payments every six months.

With the funds from the loans, the Group has paid down short-term bank and market debt. It has also started the process of early payment of the bonds in circulation in the international markets (the Senior Unsecured Notes), which were issued by the Company in 2005 on the Luxembourg Stock Exchange. This transaction will be finalized during the end of the fourth quarter of this year.

Including the unsecured local debt issuances made recently in the Mexican market under the ticker symbol CIE 13, which have a bullet payment in 2018, together with the funds from the loans, CIE’s interest-bearing debt, on a pro forma basis, is approximately Ps. 1.2 billion. Of this amount, nearly 58% is in bank liabilities, while the remainder comprises market liabilities, with the entire long-term amount contracted in Mexican pesos.

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ABOUT CIE

With its origins in 1990, CIE believes that it is the leading company in the out-of-home entertainment market in Mexico, and one of the most notable participants in Latin America and worldwide in the entertainment industry.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Central America and Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park and a water park, which together comprise the El Salitre development in Bogotá, Colombia.

The Company operates the Banamex Center in Mexico City, which is one of the largest and most important exposition and convention centers in the international sphere. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market, and it operates one of the most professional and recognized call centers in Mexico.

Corporación Interamericana de Entretenimiento, CIE, is a publicly owned company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol “CIE.” It also has debt securities trading on the stock markets in Mexico and Luxembourg.

PRECAUTIONARY NOTE TO INVESTORS:

As a precautionary note to investors, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the consummation, approval and/or execution of operations considered in this document, economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso compared with the United States dollar and other currencies.

The use in this relevant event of registered commercial trademarks is solely illustrative, and is not intended to violate intellectual property laws applicable in the countries where CIE, its subsidiaries and/or its affiliated companies and those companies with which CIE maintains a commercial or business relationship, operate.

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