



NOTICE TO SHAREHOLDERS AND GENERAL PUBLIC

Mexico City, July 22, 2014 – Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE”, the “Company” or the “Group”), the leading live entertainment Company in Latin America, announces that it has signed a contract with the holders of the rights of Formula One to bring the serial motorsport back to Mexico City’s Hermanos Rodriguez auto racing track, beginning in 2015 and for the next five years.

The contract is subject to the improvement of certain final clauses. As these aspects remain completed, the Company shall provide further information.

ABOUT CIE

Created in 1990, Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (CIE), was a pioneer in the out-of-home entertainment industry in Latin America. Today, CIE is the main producer of live entertainment in Latin America. It is also one of the largest recipients of advertising investments in Mexico, through a commercial platform of advertising channels and spaces that reach segmented audiences.

CIE is a public company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol “CIE.” The Company also has debt instruments trading on the Mexican Stock Exchange.

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain subjects discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

CONTACT

Investor Relations
investor.relations@cie.com.mx
Phone: (5255) 5201-9353