



CIE CONCLUDES SALE OF PARKS IN MEXICO

Mexico D.F., November 24, 2009 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE" or "the Company"), the leading out-of-home entertainment company in Latin America, today reported conclusion of the transaction that was previously announced regarding the sale of La Feria de Chapultepec, CICI and Selva Mágica, located in Mexico City, Acapulco and Guadalajara, respectively. The funds resulting from the transaction will be used to continue strengthening the Company's financial structure.

ABOUT CIE:

Created in 1990, Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (CIE), was a pioneer in the "out of home" entertainment industry in Latin America. Today CIE is the largest producer of "live" events in Latin America, and one of the leading companies in the gaming industry in Mexico. In addition, its commercial platform of alternative advertising channels and properties make CIE the third-largest advertising network in Mexico. CIE is a public company whose shares have been listed on the Mexican Stock Exchange since 1995 under the symbol "CIE."

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