



**Summons to the Annual Ordinary Shareholders' Meeting**

DATE: April 14, 2020

**BOLSA MEXICANA DE VALORES, S.A.B. DE C.V., REPORTS:**

<b>TICKER SYMBOL</b>	CIE
<b>COMPANY NAME</b>	CORPORACIÓN INTERAMERICANA DE ENTRETENIMIENTO, S.A.B. DE C.V.
<b>SERIES</b>	NA
<b>TYPE OF MEETING</b>	ANNUAL ORDINARY
<b>DATE OF MEETING</b>	4/30/2020
<b>TIME</b>	10:00 A.M.
<b>LOCATION</b>	THE COMPANY'S OFFICE OF THE PRESIDENT'S CONFERENCE ROOM, LOCATED AT AVENIDA INDUSTRIA MILITAR S/N ACCESS 2 FLOOR 1, COLONIA RESIDENCIAL MILITAR, POSTAL CODE 11600, IN MEXICO CITY
<b>RIGHTS PROPOSED?</b>	No

**ORDER OF THE DAY**

- I. APPROVAL, WHERE APPLICABLE, OF THE REPORT FROM THE CHIEF EXECUTIVE OFFICER, WHICH WAS DRAFTED PURSUANT TO ARTICLE 172 OF THE GENERAL LAW OF CORPORATIONS, AND ARTICLE 44 SECTION XI OF THE STOCK MARKET LAW, ACCOMPANIED BY THE REPORT FROM THE EXTERNAL AUDITOR REGARDING THE COMPANY'S OPERATIONS AND RESULTS FOR THE FISCAL YEAR ENDED DECEMBER 31, 2019, AS WELL AS THE OPINION OF THE COMPANY'S BOARD OF DIRECTORS ON THE CONTENTS OF THAT REPORT;
- II. APPROVAL, WHERE APPLICABLE, OF THE REPORT FROM THE BOARD OF DIRECTORS REFERRED TO IN SECTION B) OF ARTICLE 172 OF THE GENERAL LAW OF CORPORATIONS, IN WHICH THE PRINCIPLE ACCOUNTING POLICIES AND CRITERIA AND INFORMATION USED IN PREPARATION OF THE COMPANY'S FINANCIAL INFORMATION ARE ESTABLISHED AND EXPLAINED;
- III. APPROVAL, WHERE APPLICABLE, OF THE COMPANY'S AUDITED FINANCIAL STATEMENTS FOR THE FISCAL YEAR ENDED DECEMBER 31, 2019;
- IV. REPORT ON COMPLIANCE WITH THE COMPANY'S TAX OBLIGATIONS FOR FISCAL YEARS 2018 AND 2019, IN ACCORDANCE WITH ARTICLE 76, SECTION XIX OF THE INCOME TAX LAW;
- V. APPOINTMENT AND/OR RATIFICATION OF THE APPOINTMENTS AND/OR RESIGNATIONS, WHERE APPLICABLE, OF MEMBERS OF THE BOARD OF DIRECTORS, AS WELL AS THE SECRETARY AND NON-MEMBER ALTERNATE SECRETARY OF THE BOARD OF DIRECTORS, THEIR PROPOSED REMUNERATION FOR EACH MEETING ATTENDED, AND QUALIFICATION OF INDEPENDENCE OF THE INDEPENDENT BOARD MEMBERS PURSUANT TO THE TERMS OF THE STOCK MARKET LAW;
- VI. APPOINTMENT AND/OR RATIFICATION OF THE APPOINTMENTS AND/OR RESIGNATION, AS APPLICABLE, OF THE PRESIDENT AND HIS ALTERNATE ON THE COMPANY'S CORPORATE PRACTICES AND AUDIT COMMITTEE;
- VII. APPROVAL, WHERE APPLICABLE, OF THE REPORT FROM THE COMPANY'S CORPORATE PRACTICES AND AUDIT COMMITTEE, TO WHICH ARTICLE 43 OF THE STOCK MARKET LAW REFERS;
- VIII. APPROVAL, WHERE APPLICABLE, OF THE REPORT ON OPERATIONS AND ACTIVITIES IN WHICH THE BOARD OF DIRECTORS PARTICIPATED IN ACCORDANCE WITH THE STOCK MARKET LAW;

IX. APPOINTMENT OF SPECIAL DELEGATES WHO WILL ENSURE COMPLIANCE WITH THE DECISIONS MADE AT THIS MEETING, AND WHERE APPLICABLE, FORMALIZATION OF THOSE DECISIONS.

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**ATTENDANCE REQUIREMENTS**

SHAREHOLDERS WHO ARE REGISTERED IN THE COMPANY'S STOCK TRANSFER LEDGER AS OWNERS OF ONE OR MORE SHARES WILL BE ADMITTED TO THE SHAREHOLDERS' MEETING THAT IS THE PURPOSE OF THIS SUMMONS. IN ORDER FOR THE SHAREHOLDERS WHO ARE REGISTERED IN THE COMPANY'S STOCK TRANSFER LEDGER TO HAVE THE RIGHT TO ATTEND THE SHAREHOLDERS' MEETING THAT IS THE PURPOSE OF THIS SUMMONS, THEY MUST DEPOSIT THEIR SHARES WITH A MEXICAN INSTITUTION THAT IS AUTHORIZED FOR SECURITIES DEPOSITS.

ON THIS SOLE OCCASION, AND AS A PREVENTATIVE MEASURE CONSIDERING THE GUIDELINES ISSUED BY THE AUTHORITIES REGARDING THE COVID-19 PANDEMIC, WE INFORM YOU THAT ENTRIES TO THE MEETING WILL BE ISSUED ELECTRONICALLY, AS PER THE FOLLOWING PROCEDURE: 1. REQUESTS MUST BE SENT BY E-MAIL TO ALL OF THE FOLLOWING INDIVIDUALS: MÓNICA LORENZO GUTIÉRREZ, CLAUDIA GABRIELA HERNÁNDEZ CORDOBA, AND ROSARIO YURIRIA CASCO ESQUIVEL, AT THE FOLLOWING E-MAIL ADDRESSES: MLORENZO@CIE.COM.MX; CHERNANDEZ@CIE.COM.MX, AND RCASCO@CIE.COM.MX. 2. EVERY REQUEST MADE AS INDICATED IN NUMBER 1 ABOVE MUST HAVE A SPECIFIC CERTIFICATE ISSUED BY S.D. INDEVAL INSTITUCIÓN PARA EL DEPÓSITO DE VALORES, S.A. DE C.V. ATTACHED, THE LIST OF SHAREHOLDERS WHO ARE ASKING TO ATTEND THE MEETING, THE CORRESPONDING POWER OF ATTORNEY LETTER AND/OR THE POWER OF ATTORNEY FORM DRAFTED BY THE COMPANY INDICATING THE PERSON WHO WILL REPRESENT THE INDIVIDUAL AND/OR COMPANY, WITH THE CORRESPONDING VOTING INSTRUCTIONS AND/OR THE CORRESPONDING POWER OF ATTORNEY LETTER. 3. ONCE THE INFORMATION INDICATED IN THE PREVIOUS NUMBERS HAS BEEN RECEIVED AND VALIDATED, THE COMPANY'S SECRETARY, MÓNICA LORENZO GUTIÉRREZ, WILL REPLY BACK TO THAT SAME E-MAIL THAT WAS RECEIVED REQUESTING ISSUANCE OF AN ENTRY TO THE MEETING, WITH THE CORRESPONDING ENTRY. 4. AT THIS TIME, IN ORDER TO COMPLY WITH HEALTH GUIDELINES AND TO AVOID THE RISK OF CONTAGION DURING THE SHAREHOLDERS' MEETING, IN ORDER TO DECIDE ON THE MATTERS DISCUSSED IN THE MEETING AND TO GENERATE CERTAINTY FOR SHAREHOLDERS AND THE MARKET, THE PARTICIPANTS MAY (BUT IT IS NOT OBLIGATORY) ISSUE POWER OF ATTORNEY LETTERS AND/OR FORMS IN FAVOR OF JAIME JOSÉ ZEVADA COARASA, OR ROSARIO YURIRIA CASCO ESQUIVEL, WHO WILL VOTE THEIR SHARES IN ACCORDANCE WITH THE VOTING INSTRUCTIONS INDICATED ON THE POWER OF ATTORNEY FORM THAT IS SENT, THUS WE WILL DULY REPRESENT THE SHAREHOLDERS ALTHOUGH WITH FEWER PEOPLE PHYSICALLY PRESENT AT THE MEETING. PLEASE SEND US YOUR DOCUMENTS AS SOON AS POSSIBLE. YOUR DOCUMENTS MAY BE DELIVERED UP TO ONE DAY PRIOR TO THE DATE THE SHAREHOLDERS' MEETING WILL BE HELD. NOTWITHSTANDING THE AFOREMENTIONED PROCEEDING, AT SOME POINT IN THE FUTURE THE COMPANY MAY REQUEST THAT SECURITIES AND/OR FINANCIAL PARTICIPANTS AND/OR SHAREHOLDERS SEND THE ORIGINALS OF THE AFOREMENTIONED DOCUMENTS. IF THE PROCEDURE DESCRIBED ABOVE IS NOT COMPLIED WITH, AND/OR REPRESENTATION OF THE SHAREHOLDERS AND/OR SECURITIES AND/OR FINANCIAL PARTICIPANTS IS NOT VERIFIED, THE INDIVIDUAL IN QUESTION WILL NOT HAVE THE RIGHT TO PARTICIPATE IN THE SHAREHOLDERS' MEETING.