



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

Financial Results for the First Quarter of 2015

Mexico City, April 30, 2015 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE," the "Company" or the "Group") (BMV: CIE), the leading out-of-home entertainment company in Latin America, today announced its financial results for the first quarter of 2015 under International Financial Reporting Standards (IFRS).

- ✓ **In the first quarter of 2015, consolidated sales grew 9% to Ps.1,621, compared with Ps.1,482 recorded in the same period of the prior year.**

- ✓ **Consolidated EBITDA was Ps.185, which was a 32% increase over EBITDA of Ps.140 in the same period of 2014.**

- ✓ **Net income for the first quarter of 2015 was Ps.95, compared with Ps.28 in the same quarter of the prior year.**

- ✓ **Net income from controlling stakes was Ps.64, compared with income of Ps.15 in the same quarter of the prior year.**

The numbers presented throughout this document for 2015 and 2014 are stated in millions of nominal Mexican pesos. Numbers may vary due to rounding.

EBITDA is Earnings before Other Revenues and (Expenses), Net, plus Depreciation and Amortization.

N.A. means does not apply.



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Consolidated Key Figures

	1Q 2015	1Q 2014	% Var.
Revenues	1,621	1,482	+9%
EBITDA	185	140	+32%
EBITDA margin	11.4%	9.4%	
Revenues (Expenses) Net Financial Revenues	(20)	(17)	-17%
Other Revenues (Expenses) Net	0	0	N.A.
Net Income (Loss)	95	28	+230%
Controller's Income (Loss)	64	15	+317%

ANALYSIS OF THE FIRST QUARTER (the "quarter" or the "period")

CIE ENTERTAINMENT

	1Q 2015	1Q 2014	% Var.
Revenues	1,126	1,027	+10%
EBITDA	105	72	+47%
<i>% Margin EBITDA</i>	9.3%	7.0%	

At **CIE Entertainment** revenues were Ps.1,126, which is 10% higher than revenues reported during the same quarter of the prior year. The increase in revenues is due to more events promoted during the quarter, notably the shows of: Romeo Santos in Foro Sol in Mexico City, Ringo Starr at Auditorio Nacional, six shows by Chayanne at Auditorio Nacional, Foo Fighters at Estadio El Campin in the city of Bogotá in Colombia, and the Vive Latino festival at Foro Sol and the Electric Daisy Carnival (EDC) at Autódromo Hermanos Rodríguez.

EBITDA at CIE Entertainment increased 47%, reaching Ps.105 during the period, in comparison with Ps.72 recorded in the same quarter of the prior year. This increase is a consequence of the increase in revenues explained previously, as well as higher profitability seen in the mix of events presented during the quarter.



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CIE COMMERCIAL

	1Q 2015	1Q 2014	% Var.
Revenues	447	409	+9%
EBITDA	67	57	+18%
<i>% Margin EBITDA</i>	<i>14.9%</i>	<i>13.8%</i>	

During the quarter, revenues at **CIE Commercial** increased 9% to Ps.447, in comparison with Ps.409 recorded in the same period of the prior year. This increase is a consequence of more corporate events held during the period, particularly the “Corona Sunset” event for Grupo Modelo, the Banorte National Sales Convention, and the presence of Hyundai during the Rally Guanajuato 2015.

During the period EBITDA at CIE Commercial was Ps.67, which is 18% higher than EBITDA during the same quarter of last year. This increase is a consequence of the increase in revenues mentioned above.

OTHER BUSINESSES

	1Q 2015	1Q 2014	% Var.
Revenues	48	46	+5%
EBITDA	13	11	+16%
<i>% Margin EBITDA</i>	<i>27.0%</i>	<i>24.6%</i>	

Revenues at **Other Businesses** were Ps.48, which is 5% higher than the number reported in the same period in the previous year. This increase is a consequence of higher per capita expenditures by visitors to the amusement parks in Colombia, in comparison with the prior year.

EBITDA in Other Businesses was Ps.13, in comparison with Ps.11 recorded in the same quarter of the prior year. This increase is a consequence of the increased revenues mentioned above.



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NET FINANCIAL REVENUES (EXPENSES)

Net Financial Revenues (Expenses)	1Q 2015	1Q 2014	% Var.
Net interest earned (paid)	(32)	(16)	-100%
Exchange rate gain (loss), net	11	(2)	N.A.
Net Financial Revenues (Expenses)	(20)	(17)	-17%

During the quarter, net financial expenses were Ps.20, compared to Ps.17 recorded during the same quarter of the previous year. This variation was a consequence of the following:

- 1) An increase in the amount of net interest paid due to the increased debt of Ps.400, because of the new financing used to remodel and adapt the Hermanos Rodríguez Racetrack, compared with the same period in the prior year.
- 2) During the period, an exchange rate gain of Ps.11 was recorded. This gain is a consequence of the variation in the exchange rate, which went from Ps.14.74 at the close of the prior year, to Ps.15.26 pesos per dollar in March 2015, and which affected the valuation of the net asset positions the company holds in foreign currency.

TAXES ON EARNINGS

During the quarter, taxes were Ps.34 in provisions for income tax and deferred income tax, in comparison with Ps.21 in the first quarter of 2014. This increase is due to the increase in operating income during the period.

NET INCOME

Net income in the period was Ps.95, compared with income of Ps.28 recorded in the same period of 2014. This increase is due to the higher operating income during the period, which was a result of the increases in revenues obtained in all business segments.

CONTROLLING STAKE IN NET INCOME



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During the quarter, net income of Ps.64 was recorded for the controlling stake, in comparison to income of Ps.15 recorded in the same quarter of 2014.

TOTAL INTEREST-BEARING DEBT

On March 31, 2015, the Company's total interest-bearing debt was Ps.1.553, compared with Ps.1,481 recorded at the close of 2014. This increase is due to an additional disposition of the financing obtained to remodel the Hermanos Rodríguez Racetrack, in the amount of Ps.100. In addition, during March 2015, the company made the first payment on its bank debt of Ps.30. In both periods, the total debt was contracted in Mexican pesos. The following table shows the debt profile for both periods:

Maturity	1Q 2015	%	4Q 2014	%	% Var.
Short Term	140	9%	67	5%	+107%
Long Term	1,414	91%	1,414	95%	0%
TOTAL	1,553	100%	1,481	100%	+5%

ABOUT CIE

Established in 1990, CIE considers itself to be the leading company in the out-of-home entertainment market in Mexico, and one of the most notable participants in Latin America and worldwide in the entertainment industry.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Central America and Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park and a water park, which together comprise the El Salitre development in Bogotá, Colombia.

The Company operates Centro Banamex in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican



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market, and it operates one of the most professional and well-known call centers in Mexico.

Corporación Interamericana de Entretenimiento is a publicly owned company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE."

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain subjects discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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CONSOLIDATED INCOME STATEMENT

	1Q 2015	1Q 2014	% Var.
Sales	1,621	1,482	+9%
Cost of sales	1,346	1,270	+6%
Gross Income	275	212	+29%
Operating expenses	146	152	-4%
Operating Income	128	60	+113%
Other revenues (expenses) net	0	0	N.A.
Net Financial Revenues (Expenses)			
Interest earned (paid), net	(32)	(16)	-100%
Exchange rate gain (loss)	11	(2)	N.A.
Other financial revenues (expenses)	-	-	N.A.
Net Financial Revenues (Expenses)	(20)	(17)	-17%
Stake in the results of associated companies	21	6	+232%
Earnings before taxes	129	49	+162%
Taxes on earnings	34	21	+64%
Earnings after Taxes	95	28	+234%
Discontinued operations	-	-	N.A.
Net Income (Loss)	95	28	+234%
Non-Parent Company Net Income	31	13	+132%
Parent Company Net Income	64	15	+324%
Depreciation and amortization	56	79	-29%
EBITDA	185	140	+32%



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BALANCE SHEET

	March 31, 2015	Dec. 31 2014	% Var.
Current Assets	6,021	5,016	+20%
Cash	1,918	1,108	+73%
Clients receivable, net	2,460	2,450	+0%
Other accounts receivable, net	286	269	+6%
Inventory	16	15	+2%
Other current assets	1,342	1,173	+14%
Non-Current Assets	3,143	2,908	+8%
Accounts receivable, net	12	12	+0%
Investments in associated companies and joint ventures	911	890	+2%
Property, plant and equipment, net	1,224	1,094	+12%
Intangible assets	125	123	+1%
Assets from deferred taxes	729	677	+8%
Other non-current assets	142	111	+28%
Total Assets	9,164	7,924	+16%
Current Liabilities	3,988	2,872	+39%
Providers	963	1,015	-5%
Short-term interest-bearing debt	140	67	+107%
Other current liabilities	2,885	1,789	+61%
Non-Current Liabilities	1,896	1,855	+2%
Long-term interest-bearing debt	1,414	1,414	-0%
Liabilities from deferred taxes	256	220	+17%
Other non-current liabilities	226	222	+2%
Total Liabilities	5,884	4,727	+24%
Shareholders' Equity	3,279	3,197	+3%
Minority stake	445	423	+5%
Majority Stake	2,834	2,774	+2%
Paid-in capital	3,399	3,399	+0%
Capital gains (losses)	(565)	(625)	+10%
Total Liabilities + Shareholders' Equity	9,164	7,924	+16%