



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

Financial Results for the First Quarter of 2016

Mexico City, April 28, 2016 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE," the "Company" or the "Group") (BMV: CIE) today announced its financial results for the first quarter of 2016 under International Financial Reporting Standards (IFRS).

- ✓ In the first quarter of 2016, consolidated sales grew by 46% to Ps. 2,374, compared with Ps. 1,621 recorded in the same period of the prior year.
- ✓ Consolidated EBITDA was Ps. 314, which was a 70% increase over the same period in 2015 of Ps. 185.
- ✓ Net income for the third quarter of 2016 was Ps. 98, compared with income of Ps.95 in the same quarter of the prior year.

CONSOLIDATED KEY FIGURES

	1Q 2016	1Q 2015	% Var.
Revenues	2,374	1,621	+46%
EBITDA	314	185	+70%
EBITDA Margin	13.2%	11.4%	
Net revenues (expenses)	(83)	(20)	-304%
Financial revenues			
Net income (Loss)	98	95	+3%
Controller's income (Loss)	37	64	-42%

The numbers presented throughout this document for the first quarter of 2016 and 2015 are expressed in millions of nominal Mexican pesos. Numbers may vary due to rounding.

EBITDA is Earnings before Other Revenues and (Expenses), Net, plus Depreciation and Amortization.

N.A. means does not apply.



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ANALYSIS OF THE FIRST QUARTER (THE "QUARTER" OR THE "PERIOD")

CIE ENTERTAINMENT

	1Q 2016	1Q 2015	% Var.
Revenues	1,871	1,126	+66%
EBITDA	230	105	+119%
<i>% Margin EBITDA</i>	<i>12.3%</i>	<i>9.3%</i>	

Revenues at **CIE Entertainment** were Ps. 1,871, which is 66% higher than revenues during the same quarter of the prior year. The increase in revenues is due to: 1) the stage of major events of Anglo artists throughout the quarter, notably the shows by The Rolling Stones and Maroon 5, who had shows in the Foro Sol in Mexico City and in Bogotá, Colombia; as well as Iron Maiden and Madonna at Palacio de los Deportes in Mexico City; 2) presentations of the musical The Lion King in the Telcel Theater in Mexico City; and 3) the Electric Daisy Carnival (EDC) festival in the Autódromo Hermanos Rodríguez in Mexico City.

EBITDA at CIE Entertainment increased 119% to Ps. 230 during the period, in comparison with Ps. 105 recorded in the same quarter of the prior year. This increase is a consequence of the increase in revenues explained previously, as well as higher profitability seen in the mix of events presented.

CIE COMMERCIAL

	1Q 2016	1Q 2015	% Var.
Revenues	453	447	+2%
EBITDA	68	67	+2%
<i>% Margin EBITDA</i>	<i>15.0%</i>	<i>14.9%</i>	

During the quarter, revenues at **CIE Commercial** increased 2% to Ps. 453, in comparison with Ps. 447 recorded in the same period of the prior year. This increase is due to the corporate events held during the period, notably the production for inauguration of the corporate building of BBVA Bancomer, located in Mexico City, as well as the presentation of "Corona Elements: Fuego" for Grupo Modelo, held in Mérida, Yucatán.



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During the period, EBITDA at CIE Commercial was Ps. 68, which is 2% higher than EBITDA during the same quarter of last year. This increase is a consequence of the increase in revenues mentioned above.

OTHER BUSINESSES

	1Q 2016	1Q 2015	% Var.
Revenues	50	48	+3%
EBITDA	15	13	+17%
<i>% Margin EBITDA</i>	30.7%	27.0%	

Revenues at **Other Businesses** were Ps.50, which is 3% higher than the number reported in the same period in the previous year. This increase is a consequence of more visitors to the amusement parks in Colombia, in comparison with the prior year because of the holiday period that took place in March 2016 regarding Holy Week. In 2015, this period occurred in the second quarter of the year.

EBITDA in Other Businesses was Ps. 15, in comparison with Ps. 13 recorded in the same quarter of the prior year. This increase is a consequence of the increased revenues mentioned above, as well as operating efficiencies.

NET FINANCIAL REVENUES (EXPENSES)

Net Financial Revenues (Expenses)	1Q 2016	1Q 2015	% Var.
Net interest earned (paid)	(40)	(32)	-25%
Exchange rate gain (loss), net	(43)	11	N.A.
Net Financial Revenues (Expenses)	(83)	(20)	-304%

During the quarter, net financial expenses were Ps.83, in comparison with Ps.20 recorded during the same quarter of the previous year. This variation was a consequence of the following:

- 1) An increase in the amount of net interest paid due to the increase in the level of debt due to provisions of Ps. 350 because of the new financing used to remodel and adapt the Hermanos Rodríguez Racetrack for the Mexico F1 Grand Prix, compared with the same period in the prior year.



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- 2) During the period, an exchange rate loss of Ps. 43 was recorded. This loss is the consequence of asset monetary positions that the Company holds in foreign currency, and the variation in the exchange rate during March 2016, which went from Ps. 18.10 at the end of February, to Ps. 17.24 on March 31, 2016.

TAXES ON EARNINGS

During the quarter, taxes were Ps. 88 in provisions for the flat-rate corporate tax incurred and deferred, in comparison with Ps. 34 in the first quarter of 2015. This increase is due to the increase in operating income during the period.

NET INCOME

During the period, Net Income was Ps. 98, compared to income of Ps. 95 in the same period of the prior year. This increase is the consequence of a higher level of operating income seen in the period, offset by an increase in financial taxes and expenses.

TOTAL INTEREST-BEARING DEBT

On March 31, 2016, the Company's total interest-bearing debt was Ps. 2,222, compared with Ps. 2,299 recorded at the close of 2015. This decrease is a consequence of the first payment for Ps. 83 for the credit obtained to remodel the Hermanos Rodríguez Racetrack for the Mexico F1 Grand Prix. In both periods, the total debt was contracted in Mexican pesos. The following table shows the debt profile for both periods:

Maturity	1Q 2016	%	4Q 2015	%	% Var.
Short Term	586	26%	586	25%	+0%
Long Term	1,636	74%	1,714	75%	-5%
TOTAL	2,222	100%	2,299	100%	-3%

ABOUT CIE

Established in 1990, CIE is one of the most notable participants in Latin America and worldwide in the entertainment industry.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Central America and Colombia. That gamut of options



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includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park and a water park, which together comprise the El Salitre development in Bogotá, Colombia.

The Company operates Centro Banamex in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market, and it operates one of the most professional and well-known call centers in Mexico. CIE also promotes and markets the Mexico F1 Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly owned company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE."

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain subjects discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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CONSOLIDATED INCOME STATEMENT

	1Q 2016	1Q 2015	% Var.
Sales	2,374	1,621	+46%
Cost of sales	1,871	1,346	+39%
Gross Income	503	275	+83%
Operating expenses	263	146	+80%
Operating Income	240	128	+87%
Other revenues (expenses) net	-	-	N.A.
Net Financial Revenues (Expenses)			
Interest earned (paid), net	(40)	(32)	-25%
Exchange rate gain (loss)	(43)	11	N.A.
Other financial revenues (expenses)	-	-	N.A.
Net Financial Revenues (Expenses)	(83)	(20)	-304%
Stake in the results of associated companies	29	21	+37%
Earnings before taxes	186	129	+44%
Taxes on Earnings	88	34	+156%
Earnings after Taxes	98	95	+3%
Discontinued operations	-	-	N.A.
Net Income (Loss)	98	95	+3%
Majority Net Income	61	31	+98%
Majority Net Income	37	64	-42%
Depreciation and amortization	74	56	+32%
EBITDA	314	185	+70%



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BALANCE SHEET

	March 31, 2016	Dec. 31, 2015	% Var.
Current Assets	8,233	6,736	+22%
Cash	3,221	2,101	+53%
Clients receivable, net	2,955	2,539	+16%
Other accounts receivable, net	377	320	+18%
Inventory	19	17	+13%
Other current assets	1,661	1,759	-6%
Non-Current Assets	3,970	3,939	+1%
Accounts receivable, net	-	-	-
Investments in associated companies and joint ventures	931	903	+3%
Property, plant and equipment, net	1,650	1,654	-0%
Intangible assets	110	114	-3%
Assets from deferred taxes	1,091	1,074	+2%
Other non-current assets	187	195	-4%
Total Assets	12,203	10,675	+14%
Current Liabilities	6,415	4,923	+30%
Providers	1,436	1,080	+33%
Short-term interest-bearing debt	586	586	+0%
Other current liabilities	4,393	3,257	+35%
Non-Current Liabilities	1,898	1,977	-4%
Long-term interest-bearing debt	1,636	1,714	-5%
Liabilities from deferred taxes	35	40	-13%
Other non-current liabilities	228	224	+2%
Total Liabilities	8,313	6,899	+20%
Shareholders' Equity	3,890	3,775	+3%
Minority stake	570	505	+13%
Majority Stake	3,320	3,271	+2%
Paid-in capital	3,399	3,399	-0%
Capital gains (losses)	(79)	(128)	+38%
Total Liabilities + Shareholders' Equity	12,203	10,675	+14%