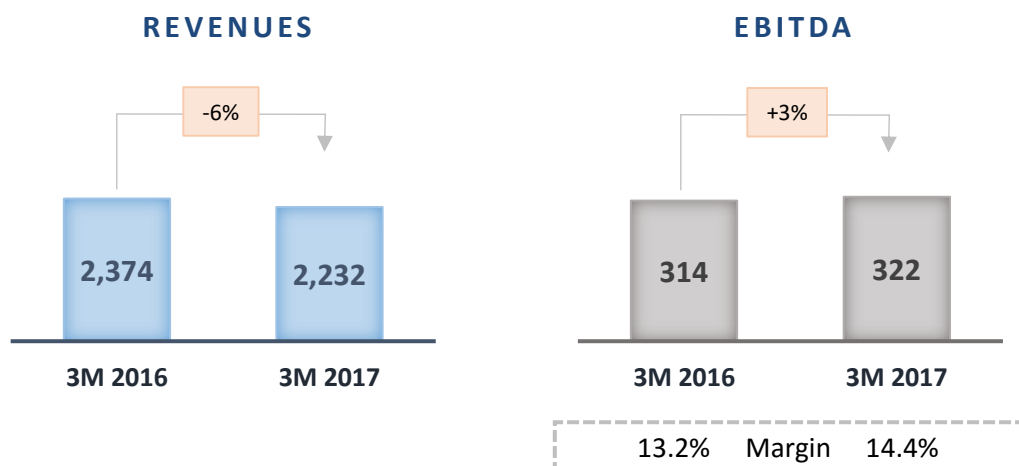


Financial Results for the First Quarter of 2017

Mexico City, April 28, 2017 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE,” the “Company” or the “Group”) (BMV: CIE) announced its financial results for the first quarter of 2017 under International Financial Reporting Standards (IFRS).

In the Financial Results for the fourth quarter of 2016, the Company announced the sale of 80% of its subsidiary B-Connect, whose results were included in the CIE Commercial segment until December 2016. Beginning January 2017 and in compliance with IFRS, results from this operations are recorded at the Share of Income of Associates and Joint Ventures account. Due to the foregoing, the numbers from 2017 are not comparable with the period of 2016.

- **In the first quarter of 2017, consolidated sales decreased 6% to Ps.2,232, compared with Ps.2,374 recorded in the same period of the prior year.**
- **Consolidated EBITDA reached Ps. 322, which represented an increase of 3% compared to the one observed in the period of 2016 for Ps.314.**
- **Net loss for the first quarter of 2017 was Ps.75, compared with net income of Ps.98 recorded in the same quarter of the prior year.**

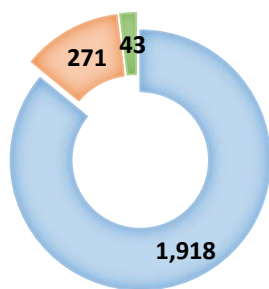


The numbers presented throughout this document for 2017 and 2016 are expressed in millions of nominal Mexican pesos. Numbers may vary due to rounding. EBITDA is Earnings before Other Revenues (Expenses), net, plus Depreciation and Amortization. N.A. means does not apply.

Consolidated Key Figures

	1Q 2017	1Q 2016	% Var.
Revenues	2,232	2,374	-6%
EBITDA	322	314	+3%
<i>EBITDA Margin</i>	14.4%	13.2%	
Revenues (Expenses) Net	(274)	(83)	N.A.
Financial Revenues	(75)	98	N.A.
Net Income (Loss)	(75)	98	N.A.
Majority Net Income (Loss)	(91)	37	N.A.

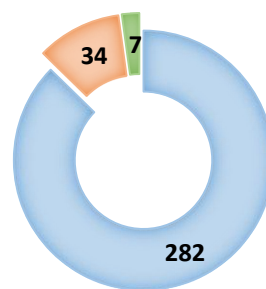
REVENUES 3M 2017



Total: Ps. 2,232

- Entertainment
- Commercial
- Other Businesses

EBITDA 3M 2017

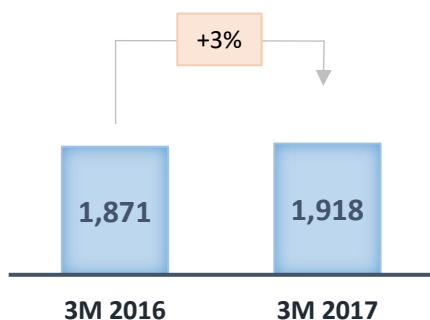


Total: Ps. 322

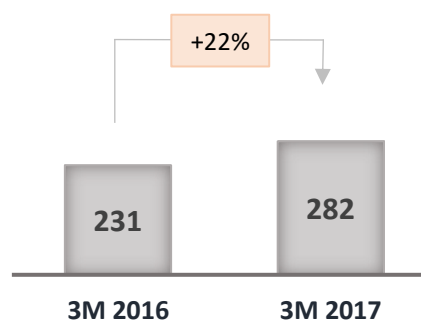
ANALYSIS OF THE FIRST QUARTER (the “quarter” or the “period”)

CIE ENTERTAINMENT

REVENUES



EBITDA



12.3% Margin 14.7%

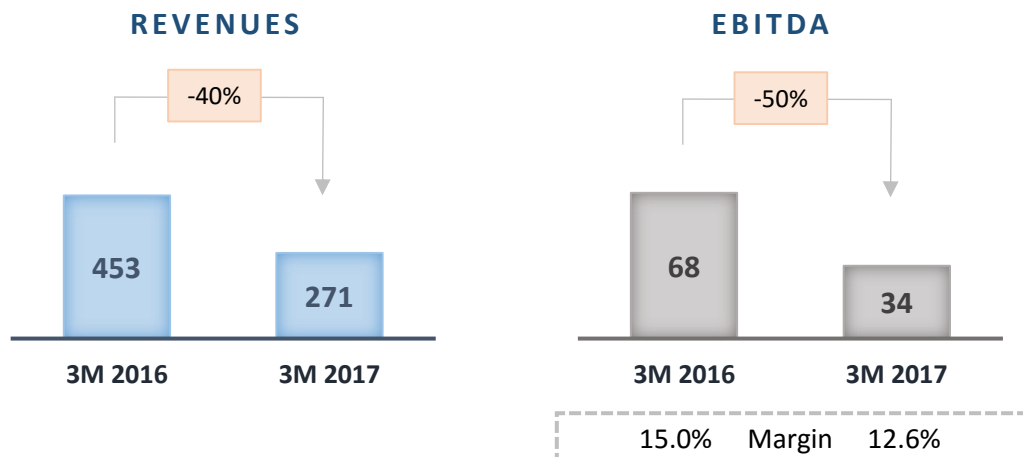
Revenues at **CIE Entertainment** were Ps.1,918, which is 3% higher than revenues during the same quarter of the prior year. The increase in revenues is due to a strong calendar of events promoted during the quarter.

EBITDA at CIE Entertainment increased 22% to Ps.282 during the period, in comparison with Ps.230 recorded in the same quarter of the prior year. This increase is due to the higher revenues mentioned above, as well as greater profitability from events promoted during the period.

During the quarter, some notable presentations included the following artists and festivals:

- **Justin Bieber**
(Foro Sol, Mexico City)
- **Metallica**
(Foro Sol, Mexico City)
- **Cirque Du Soleil "Toruk"**
(Mexico City, Guadalajara and Monterrey)
- **Electric Daisy Carnival**
(Autódromo Hermanos Rodríguez, Mexico City)
- **Vive Latino**
(Autódromo Hermanos Rodríguez, Mexico City)
- **Miguel Bosé**
(Auditorio Nacional, Mexico City)

CIE COMMERCIAL



In its Financial Results for the Fourth Quarter of 2016, the Company communicated the sale of a majority stake in its subsidiary B-Connect, a developer and operator of contact centers. Due to the foregoing, the results from this segment during 2017 will not be comparable to those from the prior period.

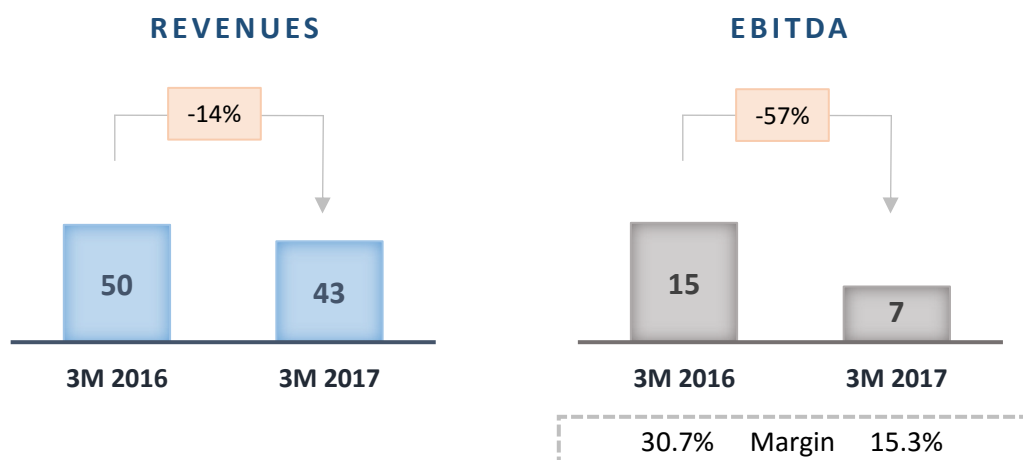
Revenues at **CIE Commercial** decreased 40% to Ps.271, in comparison with Ps.453 recorded in the same period of the prior year.

During the period, notable corporate events held included the following:

- **Logistic Summit & Expo 2017**
(Centro Citibanamex, Mexico City)
- **Energy Mexico 2017**
(Centro Citibanamex, Mexico City)
- **Tianguis Turístico México 2017**
(Acapulco, Guerrero)
- **Hospitality of the World Golf Championship Mexico 2017**
(Mexico City)

During the period, EBITDA for CIE Commercial was Ps.34, which is 50% lower than EBITDA during the same quarter of last year. The decrease is mainly due to the sale of B-Connect mentioned above.

CIE OTHER BUSINESSES (El Salitre park at Bogota, Colombia):



Revenues from **El Salitre park** were Ps.43, which is 14% lower than the number recorded in the same period in the previous year. This decrease is explained by fewer visitors to the amusement park, due to: 1) The peak season of Holy Week in 2016 fell in the first quarter, while in 2017 it occurred in April; and 2) the close in April 2016 of the water park, Cici Aquapark.

The park’s EBITDA in Other Businesses was Ps.7, in comparison with Ps.15 recorded in the same quarter of the prior year. This decrease is due to the lower level of revenues explained previously.

NET FINANCIAL REVENUES (EXPENSES)

Net Financial Revenues (Expenses)	1Q 2017	1Q 2016	% Var.
Net interest earned (paid)	(37)	(40)	+7%
Exchange rate gain (loss), net	(236)	(43)	N.A.
Net Financial Revenues (Expenses)	(273)	(83)	N.A.

During the quarter, net financial expenses were Ps.273, in comparison with 83 recorded during the same quarter of the previous year. This variation is mainly due to an exchange rate loss during the period of Ps.236, which was a result of revaluation of the active monetary positions that the Company has in U.S. dollars. The exchange rate between the Mexican peso and the U.S. currency dropped from Ps.20.61 at the close of December 2016, to Ps.18.79 as of March 31, 2017.

INCOME TAX

Income Tax	1Q 2017	1Q 2016	% Var.
Taxes Incurred	135	110	+22%
Deferred tax	(56)	(23)	N.A.
Income Tax	79	88	-10%

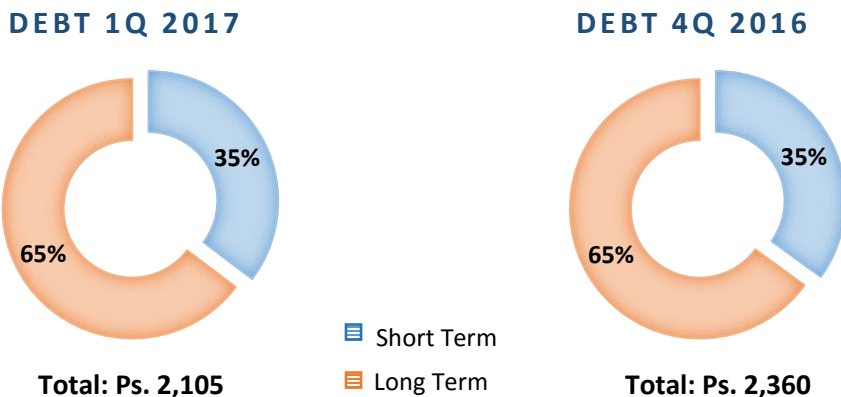
During the period, taxes were Ps.79 in provisions for income tax incurred and deferred, in comparison with Ps.88 in the first quarter of 2016. During the quarter, provisions for income tax incurred were Ps.135, in comparison with Ps.110 in the prior year. This increase is due to the higher operating income recorded during the quarter, compared with the prior year. Offsetting the foregoing, provisions for income taxes went from (Ps.23) during the previous period, to (Ps.56) during the first quarter of 2017.

NET INCOME

Net loss of Ps.75 was recorded in the period, compared with net income of Ps.98 recorded in the same period of the prior year. This effect is mainly due to the exchange rate loss during the quarter, as explained above.

TOTAL INTEREST-BEARING DEBT

On March 31, 2017, the Company’s total interest-bearing debt was Ps.2,105, compared with Ps.2,360 recorded at the close of 2016. This decrease is a consequence of the third payment of Ps.83 on the loan obtained to remodel the Hermanos Rodríguez Racetrack for the Mexico Formula 1 Grand Prix, as well as to pay on some revolving credit lines. In both periods the total debt is denominated in Mexican pesos. The following graphs show the debt profile for both periods:



ABOUT CIE

Established in 1990, CIE is one of the most important companies in the out-of-home entertainment market in Latin America and worldwide.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park, El Salitre, in Bogota, Colombia.

The Company operates the Citibanamex Center in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market. CIE also promotes and markets the Mexico F1 Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly traded company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol “CIE.”

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual

property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

CONTACT

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CONSOLIDATED INCOME STATEMENT

	1Q 2017	1Q 2016	% Var.
Sales	2,232	2,374	-6%
Cost of sales	1,657	1,871	-11%
Gross Income	574	503	+14%
Operating expenses	324	263	+23%
Operating Income	250	240	+5%
Net Financial Revenues (Expenses)			
Interest earned (paid), net	(37)	(40)	+7%
Exchange rate gain (loss)	(236)	(43)	N.A.
Net Financial Revenues (Expenses)	(274)	(83)	N.A.
Share of Income of Associates and Joint Ventures	28	29	-3%
Earnings before Taxes	4	186	-98%
Income Tax	79	88	-10%
Net Income (Loss)	(75)	98	N.A.
Minority Net Income	16	61	-73%
Majority Net Income	(91)	37	N.A.
Depreciation and amortization	72	74	-3%
EBITDA	322	314	+3%

BALANCE SHEET

	March 31	Dec. 31	%
	2017	2016	Var.
Current Assets	8,455	7,891	+7%
Cash	4,490	3,176	+41%
Clients receivable, net	1,772	2,847	-38%
Other accounts receivable, net	326	318	+2%
Inventory	19	19	-2%
Other current assets	1,848	1,531	+21%
Non-Current Assets	3,639	3,656	-0%
Accounts receivable, net	-	-	N.A.
Investments in associated companies and joint ventures	1,022	1,055	-3%
Property, plant and equipment, net	1,463	1,494	-2%
Intangible assets	132	83	+60%
Assets from deferred taxes	979	926	+6%
Other non-current assets	43	99	-57%
Total Assets	12,094	11,548	+5%
Current Liabilities	6,511	5,704	+14%
Providers	1,122	1,250	-10%
Short-term interest-bearing debt	743	826	-10%
Other current liabilities	4,645	3,628	+28%
Non-Current Liabilities	1,615	1,866	-13%
Long-term interest-bearing debt	1,362	1,534	-11%
Liabilities from deferred taxes	18	21	-12%
Other non-current liabilities	235	311	+25%
Total Liabilities	8,126	7,570	+7%
Shareholders' Equity	3,968	3,977	-0%
Minority stake	561	518	+8%
Majority Stake	3,407	3,460	-2%
Paid-in capital	3,399	3,399	+0%
Capital gains (losses)	9	61	+86%
Total Liabilities + Shareholders' Equity	12,094	11,548	+5%