

First Quarter 2022 Earnings Release

Mexico City, April 29, 2022 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE,” the “Company” or the “Group”) (BMV: CIE) announced its financial results for the first quarter of 2022, which were prepared according to International Financial Reporting Standards (IFRS).

On December 6, 2021, the Company announced the closing of its strategic partnership with Live Nation Entertainment, Inc. (NYSE: LYV) (“Live Nation”), with the objective to foster the live entertainment industry in Mexico. Because of this operation, and based on IAS 1 – Presentation of Financial Statements, CIE’s 49% stake in the net result of the Joint Venture has been recorded in the line “Participation in Joint Ventures”, forming part of the operating income in the earnings statement. The results for the same period of 2021 are presented on a consolidated basis.

Consolidated Key Figures

	1Q 2022	1Q 2021	% Var.
Revenues	374	788	-53%
Participation in Joint Ventures	193	0	N.A.
EBITDA before Participation in Joint Ventures	75	(24)	N.A.
Margin	20%	-3%	
Operating income	256	(133)	N.A.
Net financial revenues (expenses)	(34)	(39)	+13%
Net income	66	(223)	N.A.

The numbers presented throughout this document for 2022 and 2021 are expressed in millions of nominal Mexican pesos. Numbers may vary due to rounding. EBITDA is Earnings before Interest, Taxes, Depreciation and Amortization.

N.A. means Not Applicable.

ANALYSIS OF THE FIRST QUARTER (the “quarter” or the “period”)

During the first quarter of 2022, the Group’s consolidated revenues were Ps.374. During the same period of 2021, revenues were Ps.788, which are presented on a consolidated basis.

For the first three months of 2022, EBITDA was Ps.75, in addition to 193 that represent the 49% stake in the net result of the Joint venture. A loss of Ps.24 in the first quarter of the previous year was recorded.

SPECIAL EVENTS

Special Events revenues in the first quarter were Ps.330. During the period, the Company continued providing health-related services for the Temporary Medical Units caring for patients with COVID-19 in Tlatelolco, Morelos, and Lindavista in Mexico City, those located in the cities of Chihuahua, and Juárez, as well as in Naucalpan, State of Mexico. The division also participated in selling spaces in the pavilions of Mexico in the tourism fairs of FITUR 2022 and ANATO 2022, which took place in the cities of Madrid, Spain, and Bogotá, Colombia, respectively. For the same quarter of 2021, the revenues were Ps.562.

The division’s EBITDA was Ps.65, due to the revenues discussed previously. In the first quarter of 2021, EBITDA was Ps.64.

OTHER BUSINESS (El Salitre Park, Bogotá, Colombia)

Revenues at **El Salitre Park** were Ps.44 during the period, compared to Ps.31 during the same period of the prior year. The increase is a consequence of more days of operation during the first quarter of 2022, in comparison with the same period of the prior year when the park remained closed during the second half of January, due to preventive pandemic’s measures taken in Bogotá, Colombia.

During the period, the park’s EBITDA was Ps.10, compared with Ps.9 recorded during the same quarter in the prior year. The marginal increase is a consequence of the higher revenues mentioned previously, marginal offset by an increase in costs and expenses, following normalization of operations after pandemic-related restrictions were lifted.

ENTERTAINMENT

At **CIE Entertainment**, CIE's stake in the net income of the businesses that form part of the transaction with Live Nation, mentioned at the start of this report, is presented as Participation in Joint Ventures, forming part of the operating income. During the period, CIE's stake was Ps.193. During the quarter, the EDC and Vive Latino festivals were held in Mexico City. Shows performed by Coldplay in the cities of Guadalajara and Monterrey, as well as Maroon 5, Foo Fighters, Ricky Martin and Grupo Firme in Mexico City, among others, standout.

NET FINANCIAL REVENUES (EXPENSES)

Net Financial Revenues (Expenses)	1Q 2022	1Q 2021	% Var.
Net interest earned (paid)	12	(28)	N.A.
Interest on right-of-use assets	(4)	(44)	+91%
Exchange rate gain (loss), net	(42)	40	N.A.
Gain (loss) in valuation of finan. Inst.	0	(7)	+100%
Net Financial Revenues (Expenses)	(34)	(39)	+13%

During the quarter, net financial expenses were Ps.34, in comparison with net financial loss of Ps.39 recorded during the same quarter of the previous year. A net exchange rate loss of Ps.42 was recorded in the quarter, compared to a gain of Ps.40 recorded in the same period of the prior year. The exchange rate loss is due to the valuation of monetary assets in foreign currency that the Company holds, which were impacted by appreciation of the Mexican peso against the US dollar; the exchange rate went from Ps.20.47 at the end of 2021, to Ps.19.91 in March 2022. During the first quarter, net interest earned of Ps.12 were recorded, compared to net interest paid of Ps.28 in the previous year. The change to interest earned is a consequence of payments of interest-bearing debt in December 2021 for Ps.1,795 and Ps.350 in March 2022. Due to the divestment of the businesses that are part of the transaction discussed previously, interest on right-of-use assets fell from Ps.44 in the same period of the previous year, to Ps.4 in the first quarter of 2022.

INCOME TAX

Income Tax	1Q 2022	1Q 2021	% Var.
Taxes incurred	145	96	+51%
Deferred tax	(11)	(93)	+89%
Income tax	134	3	N.A.

During the period, there was a tax provision of Ps.145, in comparison with a tax provision of Ps.96 in the same quarter of the previous year; meanwhile the provision in the deferred asset tax provision in the period was Ps.11, in comparison with a deferred asset tax of Ps.93, recorded in the same period of the prior year.

NET INCOME

Net income recorded during the quarter was Ps.66, compared to a net loss of Ps.223 recorded in the same period of the prior year. The change to net income is a consequence of the higher operating income during the period, as a consequence of the greater operating activity by the businesses, upon a decrease in pandemic-related restrictions.

TOTAL INTEREST-BEARING DEBT

As of March 31, 2022, the Group's loans and securitized debt totaled Ps.511, which is denominated in Mexican pesos, with the exception of a loan in Colombian pesos, whose balance at the end of March 2022 was equivalent to Ps.11.

During March, the Company paid Ps.350 of its bank debt that remained in force at the end of 2021. Also, on April 27, 2022, the Company made the payment on its Ps.500 Securitized Notes, therefore as of the date of this report, the total interest-bearing debt of the Group is Ps.11.

ABOUT CIE

Created in 1990, Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE") (BMV: CIE) is a prominent player in the out-of-home entertainment industry in Latin America and has contributed to making Mexico a world-class entertainment destination. The Company promotes and markets the Formula 1 Mexico Grand Prix in Mexico City, produces events for the public sector, and operates the El Salitre Mágico amusement park in Colombia.

Through its strategic partnership with Live Nation Entertainment, Inc. (NYSE: LYV) in OCESA, it produces and promotes concerts, music festivals, Broadway-type theater productions, urban content, and sporting, family, and corporate events. It represents artistic talent, markets advertising and sponsorship rights, operates entertainment venues, the Citibanamex exposition, congress and convention center, sells tickets through its Ticketmaster and Eticket platforms, and it offers digital marketing and advertising services.

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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CONSOLIDATED INCOME STATEMENT

	1Q 2022	1Q 2021	% Var.
Revenues	374	788	-53%
Cost of sales	270	759	-64%
Gross Income	105	29	+255%
Operating expenses	42	162	-74%
Participation in Joint Ventures	193	0	N.A.
Operating Income	256	(133)	N.A.
Net Financial Revenues (Expenses)			
Net interest earned (paid)	12	(28)	N.A.
Interest on right-of-use assets	(4)	(44)	+91%
Net exchange rate gain (loss)	(42)	40	N.A.
Gain (loss) in financial instrument valuation	0	(7)	+100%
Net Financial Revenues (Expenses)	(34)	(39)	+13%
Stake in the results of associated companies	(22)	(48)	+55%
Earnings (Loss) before Taxes	200	(220)	N.A.
Income Tax	134	3	N.A.
Taxes Incurred	145	96	+51%
Deferred Tax	(11)	(93)	+89%
Income from Continuing Operations	66	(223)	N.A.
Net Income (Loss)	66	(223)	N.A.
Non-parent company stake	(3)	(105)	+98%
Parent Company Stake	69	(117)	N.A.
Depreciation and amortization	12	109	-89%
EBITDA before Participation in Joint Ventures	75	(24)	N.A.

BALANCE SHEET AS OF

	31 Mar.	31 Dec.	%
	2022	2021	Var.
Current Assets	3,947	3,613	+9%
Cash	2,609	2,550	+2%
Clients receivable, net	427	217	+97%
Other accounts receivable, net	379	384	-1%
Inventory	15	12	+24%
Other current assets	517	451	+15%
Non-Current Assets	8,897	8,734	+2%
Investments in associated companies and joint ventures	8,102	7,929	+2%
Property, plant and equipment, net	259	257	+1%
Right-of-use assets, net	156	159	-2%
Assets from deferred taxes	381	389	-2%
Total Assets	12,844	12,348	+4%
Current Liabilities	3,105	3,061	+1%
Suppliers	156	135	+16%
Short-term interest-bearing debt	505	853	-41%
Short-term leases	37	37	+2%
Other current liabilities	2,406	2,036	+18%
Non-Current Liabilities	3,159	2,798	+13%
Long-term interest-bearing debt	6	7	-16%
Long-term leases	149	152	-2%
Deferred tax liabilities	1,435	1,439	-0%
Other non-current liabilities	1,569	1,200	+31%
Total Liabilities	6,265	5,858	+7%
Shareholders' Equity	6,579	6,489	+1%
Non-Parent company stake	(293)	(305)	+4%
Parent company stake	6,872	6,795	+1%
Paid-in capital	1,086	1,086	-0%
Capital gains (losses)	5,787	5,709	+1%
Total Liabilities plus Shareholders' Equity	12,844	12,348	+4%