



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

CIE Reports Second Quarter 2015 Results

Mexico City, D.F., July 28, 2015 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE,” the “Company” or the “Group”) (BMV: CIE), the leading out-of-home entertainment company in Latin America, today announced its financial results for the second quarter of 2015 under International Financial Reporting Standards (IFRS).

- ✓ **In the second quarter of 2015, consolidated sales grew by 18% to Ps.1,805, compared with Ps.1,533 recorded in the same period of the prior year. During the first six months of 2015, sales were Ps. 3,425, compared with Ps. 3,015 in the same period of the prior year, representing growth of 14%.**
- ✓ **Consolidated EBITDA during the period was Ps. 190, which was growth of 14% over growth of Ps. 166 in the same period of 2014. For the first six months of 2015, EBITDA was Ps.375, a 23% increase over the growth recorded during the same period of 2014.**
- ✓ **Net income for the second quarter of 2015 was Ps.64, compared with income of Ps.0.2 in the same quarter of the prior year. For the first six months of 2015, net income was Ps.159, in comparison with Ps. 29 in the same period of the prior year.**

The numbers presented throughout this document for 2015 and 2014 are expressed in millions of nominal Mexican pesos. Numbers may vary due to rounding.

EBITDA is Earnings before Other Revenues and (Expenses), Net, plus Depreciation and Amortization.

N.A. means does not apply.



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Consolidated Key Figures

	2Q 2015	2Q 2014	% Var.	6M 2015	6M 2014	% Var.
Revenues	1,805	1,533	+18%	3,425	3,015	+14%
EBITDA	190	166	+14%	375	306	+23%
<i>EBITDA margin</i>	10.5%	10.8%		10.9%	10.1%	
Net Financial Revenues (Expenses)	(9)	(35)	+74%	(29)	(52)	+43%
Net Income (Loss)	64	0	N.A.	159	29	N.A.
Majority Net Income (Loss)	33	(21)	N.A.	97	(6)	N.A.
Total Interest-Bearing Debt	1,751	1,289	+36%			

ANALYSIS OF THE FIRST QUARTER (the “quarter” or the “period”)

CIE ENTERTAINMENT

	2Q 2015	2Q 2014	% Var.	6M 2015	6M 2014	% Var.
Revenues	1,293	1,060	+22%	2,419	2,087	+16%
EBITDA	105	91	+15%	210	163	+29%
<i>% Margin</i>	8.1%	8.6%		8.7%	7.8%	

At **CIE Entertainment**, revenues were Ps.1,293, which is 22% higher than revenues during the same quarter of the prior year. The higher revenues are due to more events staged during the quarter, notably the start of the theater season of The Lion King at Teatro Telcel in Mexico City, as well as a strong calendar of shows of Latin artists such as Chayanne, OV7-Kabah, Emmanuel y Mijares, Miguel Bosé and Alejandro Fernández among many others, in addition to shows by American artists such Neil Diamond, Imagine Dragons and Judas Priest, who put on shows in Palacio de los Deportes in Mexico City.



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EBITDA at CIE Entertainment increased 15% to Ps.105 during the period, in comparison with Ps.91 recorded in the same quarter of the prior year. This increase is due to the higher revenues explained previously.

CIE COMMERCIAL

	2Q 2015	2Q 2014	% Var.	6M 2015	6M 2014	% Var.
Revenues	456	425	+7%	902	834	+8%
EBITDA	69	61	+12%	135	118	+15%
% Margin	15.0%	14.4%		15.0%	14.1%	

During the quarter, revenues at **CIE Commercial** increased 7% to Ps.456, in comparison with Ps.425 recorded in the same period of the prior year. This increase is due to a greater number of corporate events held during the period, particularly exhibitions and brand experiences for clients such as Phillip Morris at Feria de San Marcos, the Kia Road Show because of the Copa América, Mexico’s Pavilion at 2015 Universal Exposition in Milan, as well as for Toyota at the Salón de la Elegancia in Huixquilucan.

During the period EBITDA at CIE Commercial was Ps.69, which is 12% higher than EBITDA during the same quarter of last year. This increase is a consequence of the increase in revenues mentioned above.

OTHER BUSINESSES

	2Q 2015	2Q 2014	% Var.	6M 2015	6M 2014	% Var.
Revenues	57	48	+18%	105	94	+12%
EBITDA	16	13	+20%	29	25	+18%
% Margin	28.5%	28.2%		27.8%	26.4%	

Revenues at **Other Businesses** were Ps.57, which is 18% higher than the number reported in the same period in the previous year. This increase is a consequence of higher per capita expenditures by visitors to the amusement parks in Colombia, in comparison with the prior year.



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EBITDA in Other Businesses was Ps.16, in comparison with Ps.13 recorded in the same quarter of the prior year. This increase is a consequence of the increased revenues mentioned above.

NET FINANCIAL REVENUES (EXPENSES)

Net Financial Revenues(Expenses)	2Q 2015	2Q 2014	% Var.	6M 2015	6M 2014	% Var.
Net interest earned (paid)	(28)	(26)	-8%	(60)	(42)	-42%
Exchange rate gain (loss), net	19	(8)	N.A.	30	(10)	N.A.
Net Financial Revenues(Expenses)	(9)	(35)	+74%	(29)	(52)	+43%

During the quarter, net financial expenses were Ps.9, in comparison with Ps.35 recorded during the same quarter of the previous year.

This variation was a consequence of an exchange rate gain of Ps.19 recorded during the period. This gain is because the asset monetary positions that the company has in foreign currency are higher than the liability positions at the close of the period. Thus the exchange rate variation, which went from Ps.15.26 at the close of the first quarter of 2015 to Ps.15.69 pesos per dollar in June 2015, affected the valuation of those positions, with the result of an exchange rate gain.

TAXES ON EARNINGS

During the quarter taxes were Ps.41 in provisions for income tax and deferred income tax, in comparison with Ps.39 in the first quarter of 2014. This increase is due to the increase in operating income during the period.

NET INCOME

Net income in the period was Ps.64, compared with income of Ps.0.2 recorded in the same period of 2014. This increase is due to the higher operating income during the period, which was a result of the increases in revenues obtained in all business segments, as well as a lower net financial expense.



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TOTAL INTEREST-BEARING DEBT

On June 30, 2015, the Company's total interest-bearing debt was Ps.1,751, compared to Ps.1,481 recorded at the close of full-year 2014. This increase is due to the outlay of the financing obtained to remodel the Hermanos Rodríguez Racetrack, in the amount of Ps.300. The following table shows the debt profile for both periods:

Maturity	2Q 2015	%	4Q 2014	%	% Var.
Short Term	168	10%	67	4%	+150%
Long Term	1,583	90%	1,414	96%	+12%
TOTAL	1,751	100%	1,481	100%	+18%

ABOUT CIE

Established in 1990, CIE considers itself to be the leading company in the out-of-home entertainment market in Mexico, and one of the most notable participants in Latin America and worldwide in the entertainment industry.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Central America and Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park and a water park, which together comprise the El Salitre development in Bogotá, Colombia.

The Company operates Centro Banamex in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market, and it operates one of the most professional and well-known call centers in Mexico.



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Corporación Interamericana de Entretenimiento is a publicly owned company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE."

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain subjects discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

CONSOLIDATED INCOME STATEMENT

	2Q 2015	2Q 2014	% Var.	6M 2015	6M 2014	% Var.
Sales	1,805	1,533	+18%	3,425	3,015	+14%
Cost of sales	1,506	1,290	+17%	2,852	2,560	+11%
Gross Income	299	242	+23%	574	455	+26%
Operating expenses	203	165	+23%	349	317	+10%
Operating Income	97	77	+25%	225	138	+63%
Other revenues (expenses) net	-	-	N.A.	-	-	N.A.
Net Financial Revenues(Expenses)						
Interest earned (paid), net	(28)	(26)	-8%	(60)	(42)	-42%
Exchange rate gain (loss)	19	(8)	N.A.	31	(10)	N.A.
Other financial revenues (expenses)	-	-	N.A.	-	-	N.A.
Net Financial Revenues(Expenses)	(9)	(35)	+74%	(29)	(52)	+43%
Stake in the results of associated companies	17	(3)	N.A.	38	3	N.A.
Earnings Before Taxes	104	40	+164%	233	89	+163%
Taxes on earnings	41	39	+3%	75	60	+24%
Earnings after Taxes	64	0	N.A.	159	29	N.A.
Discontinued operations	-	-	N.A.	-	-	N.A.
Net Income (Loss)	64	0	N.A.	159	29	N.A.
Majority Net Income	31	21	+48%	62	34	80%
Majority Net Income	33	(21)	N.A.	97	(6)	N.A.
Depreciation and amortization	93	89	+5%	150	168	-11%
EBITDA	190	166	+14%	375	306	+23%



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BALANCE SHEET

	June 30, 2015	Dec. 31 2014	% Var.
Current Assets	5,873	5,016	+17%
Cash	1,716	1,108	+55%
Clients receivable, net	2,426	2,450	-1%
Other accounts receivable, net	322	269	+20%
Inventory	15	15	-5%
Other current assets	1,394	1,173	+19%
Non-Current Assets	3,419	2,908	+18%
Accounts receivable, net	4	12	-65%
Investments in associated companies and joint ventures	916	890	+3%
Property, plant and equipment, net	1,384	1,094	+26%
Intangible assets	127	123	+3%
Assets from deferred taxes	757	677	+12%
Other non-current assets	231	111	+108%
Total Assets	9,292	7,924	+17%
Current Liabilities	3,921	2,872	+37%
Providers	1,082	1,015	+7%
Short-term interest-bearing debt	168	67	+149%
Other current liabilities	2,670	1,789	+49%
Non-Current Liabilities	2,053	1,855	+11%
Long-term interest-bearing debt	1,583	1,414	+12%
Liabilities from deferred taxes	253	220	+15%
Other non-current liabilities	218	222	-2%
Total Liabilities	5,974	4,727	+26%
Shareholders' Equity	3,317	3,197	+4%
Minority stake	457	423	+8%
Majority Stake	2,860	2,774	+3%
Paid-in capital	3,399	3,399	N.A.
Capital gains (losses)	(539)	(625)	+14%
Total Liabilities + Shareholders' Equity	9,292	7,924	+17%