



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

CIE Reports Second Quarter 2016 Results

Mexico City, July 26, 2016 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE," the "Company" or the "Group") (BMV: CIE) announced its financial results for the second quarter of 2016 under International Financial Reporting Standards (IFRS).

- ✓ **In the second quarter of 2016, consolidated sales grew by 18% to Ps.2,121, compared with Ps.1,805 recorded in the same period of the prior year. During the first six months of 2016, sales were Ps.4,495, compared with Ps.3,425 in the first six months of the prior year, representing a growth of 31%.**

- ✓ **Consolidated EBITDA during the period was Ps.332, a growth of 75% over the Ps.190 figure recorded in the same period of 2015. For the first six months of the year, EBITDA was Ps.646, compared with Ps.375 during the same period of 2015.**

- ✓ **Net income for the second quarter of 2016 was Ps.254, compared with net income of Ps.64 in the same quarter of the prior year. For the first six months of 2016, net income was Ps.352, in comparison with Ps.159 recorded in 2015.**

The numbers presented throughout this document for 2016 and 2015 are expressed in millions of nominal Mexican pesos. Numbers may vary due to rounding. EBITDA is Earnings before Other Revenues and (Expenses), Net, plus Depreciation and Amortization. N.A. means does not apply.



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Consolidated Key Figures

	2Q 2016	2Q 2015	% Var.	6M 2016	6M 2015	% Var.
Revenues	2,121	1,805	+18%	4,495	3,425	+31%
EBITDA	332	190	+75%	646	375	+72%
EBITDA Margin	15.7%	10.5%		14.4%	10.9%	
Net Financial Revenues (Expenses)	76	(9)	N.A.	(6)	(29)	79%
Net Income (Loss)	254	64	+299%	352	159	+122%
Controller's Income (Loss)	180	33	+448%	217	97	+124%

ANALYSIS OF THE SECOND QUARTER (the "quarter" or the "period")

CIE ENTERTAINMENT

	2Q 2016	2Q 2015	% Var.	6M 2016	6M 2015	% Var.
Revenues	1,613	1,293	+25%	3,484	2,419	+44%
EBITDA	255	105	+142%	486	210	+131%
% Margin	15.8%	8.1%		13.9%	8.7%	

Revenues at **CIE Entertainment** were Ps.1,613, which is 25% higher than revenues during the same quarter of the prior year. The increase in revenues is due to an exceptional, higher calendar of events, notably the shows by Cold Play at Foro Sol in Mexico City and the El Campín stadium in Bogotá, Colombia; Guns N' Roses at Foro Sol; the Vive Latino festival; as well as shows by Latin artists such as Chayanne, Marco Antonio Solis and Enrique Bunbury, among many others.

EBITDA at CIE Entertainment increased 142% to Ps.255 during the period, in comparison with Ps.105 recorded in the same quarter of the prior year. This increase is a consequence of the following: 1) the increase in revenues explained above; and 2) higher profitability in the mix of events presented.



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CIE COMMERCIAL

	2Q 2016	2Q 2015	% Var.	6M 2016	6M 2015	% Var.
Revenues	467	456	+3%	920	902	+2%
EBITDA	69	69	+1%	137	135	+1%
% Margin	14.8%	15.0%		14.9%	15.0%	

Revenues at **CIE Commercial** increased 3% to Ps.467, in comparison with Ps.456 recorded in the same period of the prior year. Some notable corporate events held during the quarter included the Tianguis Turístico 2016, held in the city of Guadalajara; the Congress for Fédération Internationale de Football (“FIFA”), and the World Cardiology Congress, both held at the Banamex Center in Mexico City.

During the period, EBITDA at CIE Commercial was Ps.69, which is 1% higher than EBITDA during the same quarter of last year.

OTHER BUSINESSES

	2Q 2016	2Q 2015	% Var.	6M 2016	6M 2015	% Var.
Revenues	40	57	-28%	90	105	-14%
EBITDA	8	16	-53%	23	29	-21%
% Margin	18.9%	28.5%		25.4%	27.8%	

Revenues in **Other Businesses** (El Salitre Parkin Bogotá) were Ps. 40, which is 28% lower than the number recorded in the same period in the previous year. This decrease is a consequence of: 1) a calendar effect in which the high season of Holy Week and Easter in 2016 occurred in the month of March, while in 2015 it was in April; and 2) the temporary close of Cici Aquapark in Bogotá, Colombia.

EBITDA in Other Businesses was Ps.8, in comparison with Ps.16 recorded in the same quarter of the prior year. This decrease is a consequence of the reduction in revenues commented on previously.



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NET FINANCIAL REVENUES (EXPENSES)

Net Financial Revenues (Expenses)	2Q 2016	2Q 2015	% Var.	6M 2016	6M 2015	% Var.
Net interest earned (paid)	(39)	(28)	-37%	(79)	(60)	-31%
Exchange rate gain (loss), net	115	19	N.A.	72	31	+136%
Net Financial Revenues (Expenses)	76	(9)	N.A.	(6)	(29)	+79%

During the quarter, Net Financial Revenues were Ps.76, in comparison with expenses of Ps.9 recorded during the same quarter of the previous year.

This variation is a consequence of the registration during the period of exchange rate gain of Ps.115. The gain is a consequence of a net active monetary position held by the Company in foreign currency during the period, adjusted by the exchange rate which went from Ps.17.24 at the close of the first quarter of the year to Ps.18.46 pesos per dollar at the end of June 2016.

TAXES ON EARNINGS

During the quarter taxes were Ps. 97 in provisions for income tax, incurred and deferred, in comparison with Ps.41 in the second quarter of 2015. This increase is due to the increase in operating income during the period.

NET INCOME

Net income was Ps.254, compared with an income of Ps.64 recorded in the same quarter of 2015. This increase is due to the higher operating income during the period, which was a result of the increases in revenues obtained in all business segments, as well as the effect derived from the net financial gain during the period.

TOTAL INTEREST-BEARING DEBT



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

On June 30, 2016, the Company's total interest-bearing debt was Ps.2,368, compared to Ps.2,299 recorded at the close of full-year 2015. This increase is due to the use of short-term credits related to the financing of working capital. The following table shows the debt profile for both periods:

Maturity	2Q 2016	%	4Q 2015	%	% Var.
Short Term	742	31%	586	25%	+27%
Long Term	1,626	69%	1,714	75%	-5%
TOTAL	2,368	100%	2,299	100%	+3%

RECENT EVENTS

On June 7, 2016, the Company reported that it entered into a strategic association with Grupo Konecta, the leading company in outsourcing business processes and contact centers in Europe, Africa and Latin America, with respect to the purchase and sale of certain shares representing the capital of B-Connect Services, S.A. de C.V., a subsidiary company of CIE focused on the operation of contact centers and other digital services in Mexico since 1992.

Under this agreement, in a first stage Konecta has acquired 49% of the capital of B-Connect. In a second stage, prior to the end of the second quarter of 2017, CIE would be able to sell, and Konecta would be able to purchase an additional 31%, for a final stake of 80%. In the first stage, CIE will retain 51% of the business and its management. In the second stage, if applicable, CIE will retain 20% of the minority interest.

According to the transaction term and condition, Konecta would pay CIE Ps. 472 million before taxes, for 80% of the shares of B-Connect.

ABOUT CIE



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

Established in 1990, CIE is one of the most important companies in the out-of-home entertainment market in Latin America and worldwide.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park and a water park, which together comprise the El Salitre development in Bogotá, Colombia.

The Company operates Centro Banamex in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market, and it operates one of the most professional and well-known call centers in Mexico. CIE also promotes and markets the Mexico F1 Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly owned company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE."

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain subjects discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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CONSOLIDATED INCOME STATEMENT

	2Q 2016	2Q 2015	% Var.	6M 2016	6M 2015	% Var.
Sales	2,121	1,805	+18%	4,495	3,425	+31%
Cost of sales	1,585	1,506	+5%	3,456	2,852	+21%
Gross Income	536	299	+79%	1,039	574	+81%
Operating expenses	280	203	+38%	543	349	+56%
Operating Income	256	97	+165%	496	225	+120%
Net Financial Revenues (Expenses)						
Interest earned (paid), net	(39)	(28)	-37%	(79)	(60)	-31%
Exchange rate gain (loss)	115	19	N.A.	72	31	+136%
Net Financial Revenues (Expenses)	76	(9)	N.A.	(6)	(29)	+79%
Stake in the results of associated companies	19	17	+15%	48	38	+27%
Earnings before taxes	352	104	+237%	537	233	+130%
Taxes on earnings	97	41	+140%	185	75	+147%
Income after Taxes	254	64	+299%	352	159	+122%
Discontinued operations	-	-	N.A.	-	-	N.A.
Net Income (Loss)	254	64	+299%	352	159	+122%
Majority Net Income	75	31	+141%	136	62	+119%
Majority Net Income	180	33	+448%	217	97	+124%
Depreciation and amortization	76	93	-19%	150	150	+0%
EBITDA	332	190	+75%	646	375	+72%



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BALANCE SHEET

	June 30, 2016	Dec. 31, 2015	% Var.
Current Assets	7,984	6,736	+19%
Cash	2,896	2,101	+38%
Clients receivable, net	2,891	2,539	+14%
Other accounts receivable, net	288	320	-10%
Inventory	20	17	+21%
Other current assets	1,890	1,759	+7%
Non-Current Assets	3,809	3,939	-3%
Accounts receivable, net	-	-	N.A.
Investments in associated companies and joint ventures	951	903	+5%
Property, plant and equipment, net	1,555	1,654	-6%
Intangible assets	93	114	-18%
Assets from deferred taxes	1,047	1,074	-2%
Other non-current assets	162	195	-17%
Total Assets	11,793	10,675	+10%
Current Liabilities	5,795	4,923	+18%
Providers	1,371	1,080	+27%
Short-term interest-bearing debt	742	586	+27%
Other current liabilities	3,681	3,257	+13%
Non-Current Liabilities	1,894	1,977	-4%
Long-term interest-bearing debt	1,626	1,714	-5%
Liabilities from deferred taxes	37	40	-7%
Other non-current liabilities	232	224	+4%
Total Liabilities	7,689	6,899	+11%
Shareholders' Equity	4,104	3,775	+9%
Minority stake	610	505	+21%
Majority Stake	3,494	3,271	+7%
Paid-in capital	3,399	3,399	-0%
Capital gains (losses)	95	(128)	N.A.
Total Liabilities + Shareholders' Equity	11,793	10,675	+10%