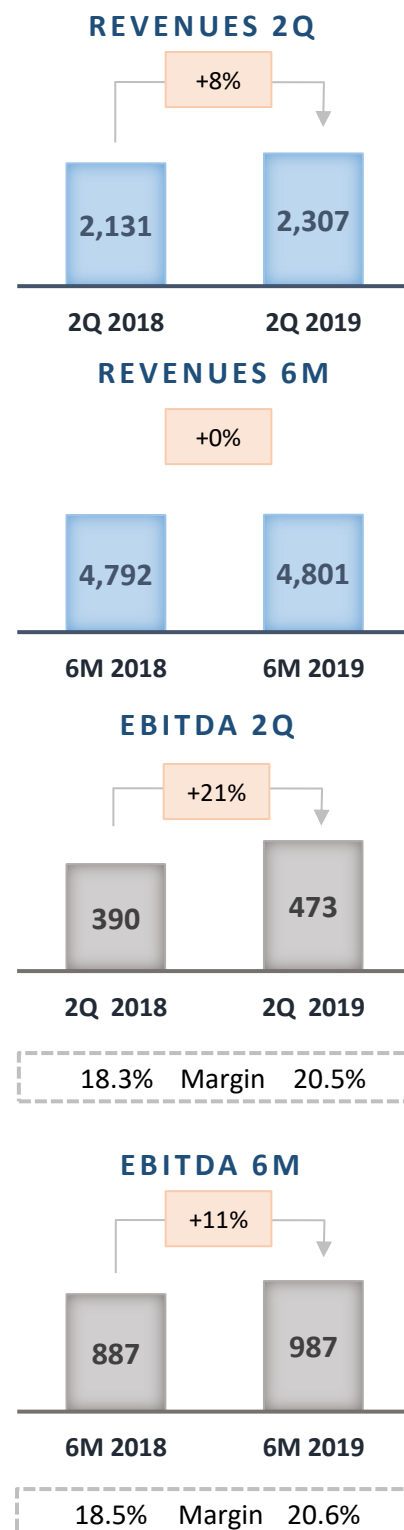


Financial Results for the Second Quarter 2019

Mexico City, July 25, 2019 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE," the "Company" or the "Group") (BMV: CIE) announced its financial results for the second quarter of 2019 according to International Financial Reporting Standards (IFRS).

- In the second quarter of 2019, consolidated sales grew 8% to Ps. 2,307, compared to Ps. 2,131 registered in the same period of last year. In the first six months of the year, sales were Ps. 4,801, compared to Ps. 4,792 reported in the same period of the prior year.
- Consolidated EBITDA was Ps. 473, which is a 21% increase over the previous year's consolidated EBITDA of Ps. 390. For the first six months EBITDA grew 11% in comparison with the same period in 2018.
- On May 9, the Company restructured its bank debt with HSBC and Banco Santander for Ps. 1,195, through a new loan with those same banks, which allowed to extend the maturity to 2024. Repayment will begin in November 2021. The terms and conditions of this new debt agreement are the same that the prepaid credit maintained.



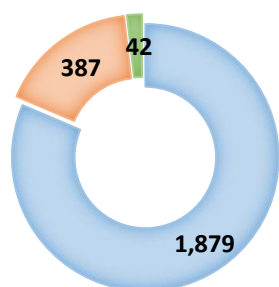
The numbers throughout this document for the second quarter of 2019 and 2018 are stated in millions of nominal Mexican pesos. Numbers may vary due to rounding.
 EBITDA means Earnings Before Interest, Taxes, Depreciation and Amortization.
 N.A. means Not Applicable

Consolidated Key Figures

	2Q 2019	2Q 2018	% Var.	6M 2018	6M 2017	% Var.
Revenues	2,307	2,131	+8%	4,801	4,792	+0%
EBITDA	473	390	+21%	987	887	+11%
EBITDA Margin	20.5%	18.3%		20.6%	18.5%	
Revenues (Expenses) Net	(135)	151	N.A.	(331)	(95)	N.A.
Net Income	122	253	-52%	137	306	-55%
Controlling Net Income	15	184	-92%	(111)	154	N.A.

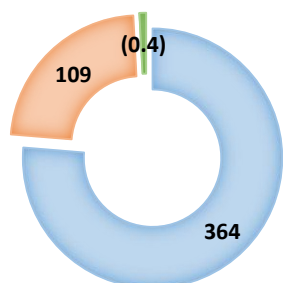
REVENUES 2Q2019

- Entertainment
- Special events
- Other businesses



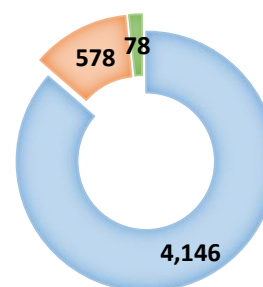
Total: Ps. 2,307

EBITDA 2Q 2019



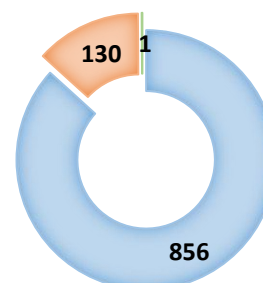
Total: Ps. 473

REVENUES 6M 2019



Total: Ps. 4,801

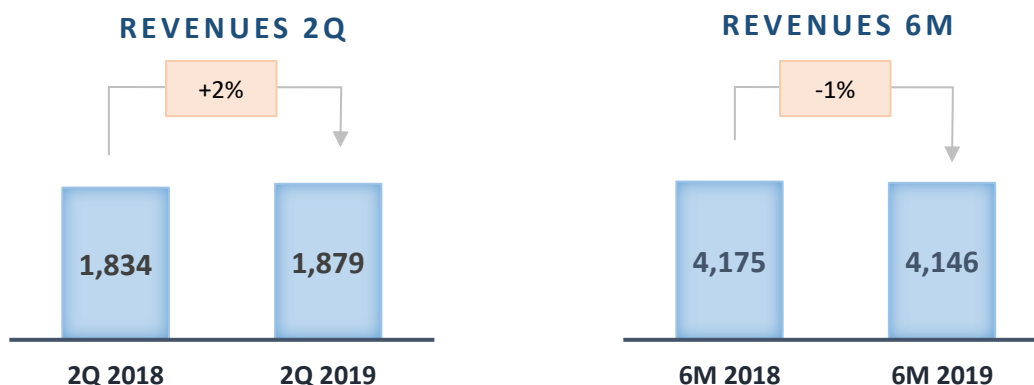
EBITDA 6M 2019



Total: Ps. 987

ANALYSIS OF THE SECOND QUARTER (the “quarter” or the “period”)

CIE ENTERTAINMENT

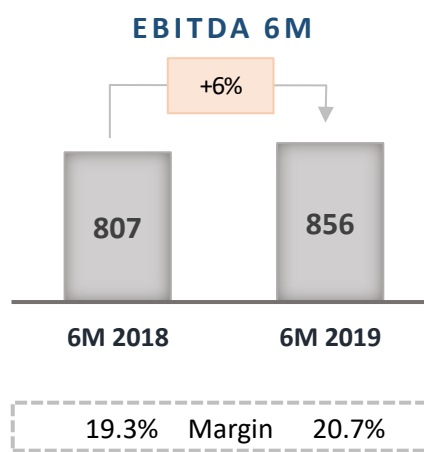
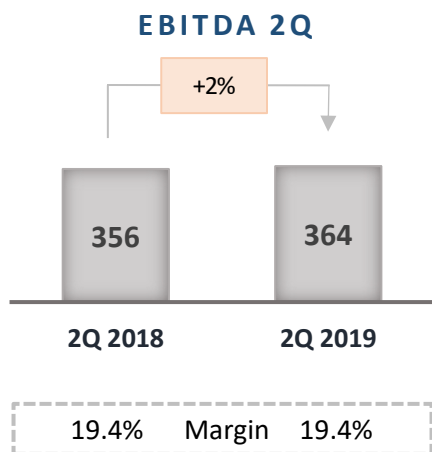


At **CIE Entertainment**, revenues were Ps. 1,879, which is 2% higher than revenues during the same quarter of the prior year. The increase in revenues is due to a strong calendar of events promoted during the quarter, notably: 1) festivals in the annual events portfolio such as Pulso GNP and Corona Capital Guadalajara (in their second edition), and Domination and Solar GNP (in their first edition); 2) shows by Latin artists such as Maluma, Enrique Iglesias, Karol Sevilla and Sebastián Yatra; 3) concerts by international artists such as Swedish House Mafia, Twenty One Pilots and Florence and the Machine; and 4) family shows such as Marvel Universe Live, The Illusionists, and the end of the season of the Broadway—type show Les Misérables.

During the quarter several shows and festivals stood out, including:

- **Domination**
(Autódromo Hnos. Rodríguez, CDMX)
- **Enrique Iglesias**
(Auditorio Nacional, CDMX)
- **Corona Capital Guadalajara**
(Foro Alterno, Guadalajara)
- **Maluma**
(Auditorio Nacional, CDMX)
- **Swedish House Mafia**
(Foro Sol, CDMX)
- **Twenty One Pilots**
(Palacio de los Deportes, CDMX)

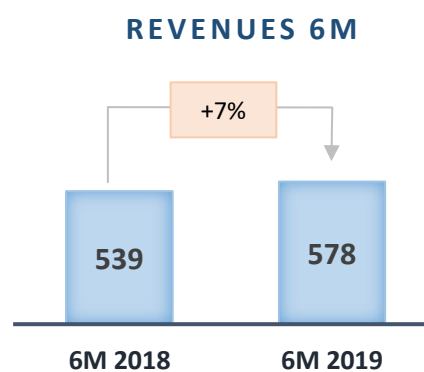
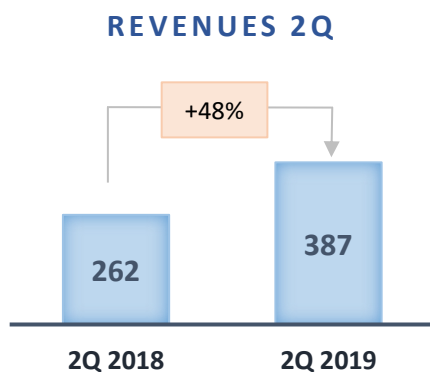
During the first six months, revenues from the division decreased 1% compared to the prior year.



During the quarter, the EBITDA at CIE Entertainment was Ps. 364, compared to Ps. 356 registered in the previous year.

During the first six months of the year, EBITDA was Ps. 856, compared to Ps. 807 reported in the prior year.

CIE SPECIAL EVENTS

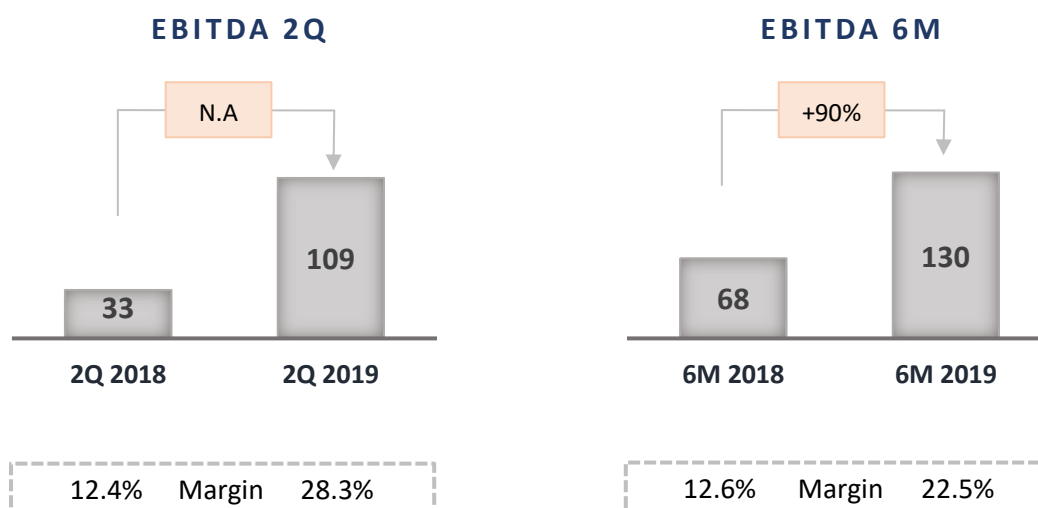


At **CIE Special Events**, revenues increased 48% to Ps. 387, in comparison to Ps. 262 in the same period of the prior year. This increase is a consequence of greater activity in putting on special events during the quarter, the standouts were the Chevrolet Experience Tour 2019, the Tianguis Turístico Acapulco, Foro Versus by Kio Networks, and the gastronomic event Sabor Es Polanco, among others. The Citibanamex exhibition center housed important events such as Expo Carga 2019, IBTM Americas 2019, Inteligencia Mexico, and Infosecurity México.

For the first six months of the year revenues were 7% higher than revenues recorded in the same period of last year, climbing to Ps. 578.

Several important corporate events were held during the period, such as:

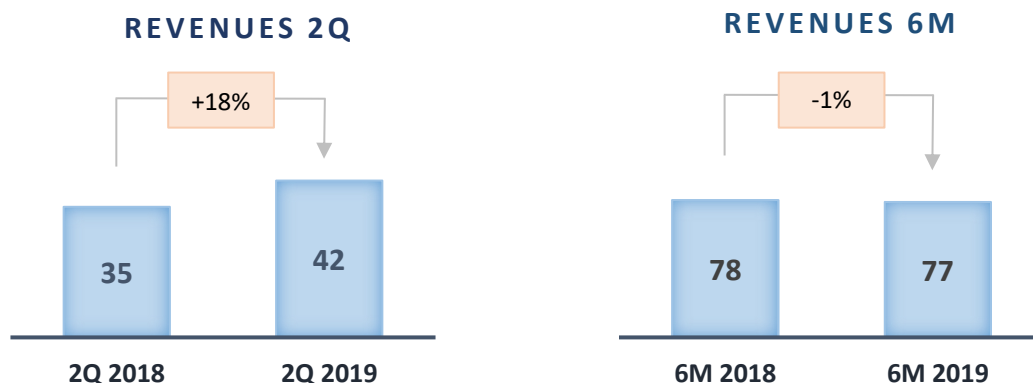
- **Sabor Es Polanco**
(Campo Marte, CDMX)
- **Tianguis Turístico Acapulco**
(Acapulco, Guerrero)
- **IBTM Americas 2019**
(Centro Citibanamex, CDMX)
- **GM - Chevrolet Experience Tour 2019**
(Various cities across Mexico)
- **Foro Versus by Kio Networks**
(Foro Corona, CDMX)
- **Expo Carga**
(Centro Citibanamex, CDMX)



During the period EBITDA at CIE Special Events was Ps. 109, compared to Ps. 33 reported in the same quarter of the prior year. The increase is a consequence of the higher sales seen during the period.

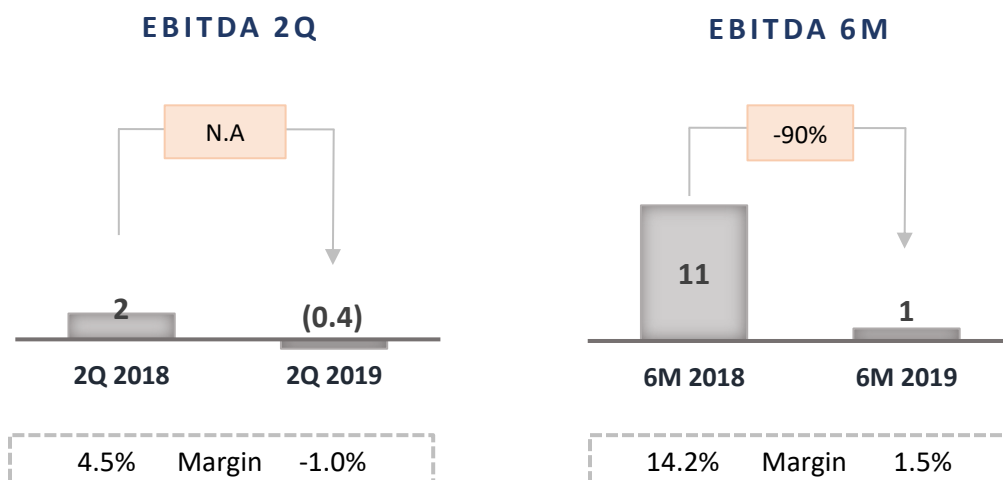
During the first six months of the year, EBITDA was Ps. 130, compared to Ps. 68 reported in the prior year.

OTHER BUSINESS (El Salitre Park, Bogotá, Colombia)



During the quarter, revenues at **Parque El Salitre** were Ps. 42, which is 18% higher than revenues during the same quarter of the prior year. The increase in revenues is explained due to more visitors coming into the park during the Holy Week, which occurred in April in 2019 while in the previous year it was in March.

In the first six months of the year, revenues were Ps. 77, which was 1% lower than the Ps. 78 reported in the prior year.



During the quarter, EBITDA for the Park was (Ps. 0.4), compared to Ps. 2 recorded during the same period in the prior year. This decrease is due to the increased costs and expenses during the period, which were higher than the increase in revenues observed in the period.

During the first six months of the year, EBITDA was Ps. 1, which is 90% lower than the Ps. 11 reported in the prior year.

NET FINANCIAL REVENUES (EXPENSES)

	2Q 2019	2Q 2018	% Var.	6M 2019	6M 2018	% Var.
Interest earned	53	62	-14%	99	112	-13%
Interest paid	128	64	N.A.	224	126	+78%
Exchange rate gain (loss), net	(58)	143	N.A.	(199)	(83)	N.A.
Other financial revenues (expenses)	(2)	10	N.A.	(6)	2	N.A.
Net Financial Revenues (Expenses)	(135)	151	N.A.	(331)	(95)	N.A.

During the quarter, Net Financial Expenses were Ps. 135, in comparison with Net Financial Revenues of Ps.151 recorded during the same quarter of the previous year. This variation was mainly due to the following: 1) a higher amount of interest paid due to adoption of IFRS 16, whose impact was Ps. 47; 2) a higher amount of interest paid in the quarter due to the increase in the average of the TIIE rate which was 7.87% during the second quarter to 8.5% during the same period of 2019; and, 3) lower exchange rate gain of Ps. 58 during the quarter, compared to profit of Ps. 143 during the same quarter of the prior year.

For the first six months, Net Financial Expenses were Ps. 331, compared to Ps. 95 in the previous year.

INCOME TAX

	2Q 2019	2Q 2018	% Var.	6M 2019	6M 2018	% Var.
Taxes incurred	67	182	-63%	284	365	-22%
Deferred tax	30	23	+29%	(13)	19	N.A.
Income Tax	97	205	-53%	271	384	-29%

During the quarter taxes were Ps. 97 in provisions for the income tax incurred and deferred, in comparison with Ps. 205 in the second quarter of 2018. This decrease is due to the higher Net Financial Expense recorder during the quarter previously explained.

In the first six months taxes were Ps. 271, compared to Ps. 384 in the previous year.

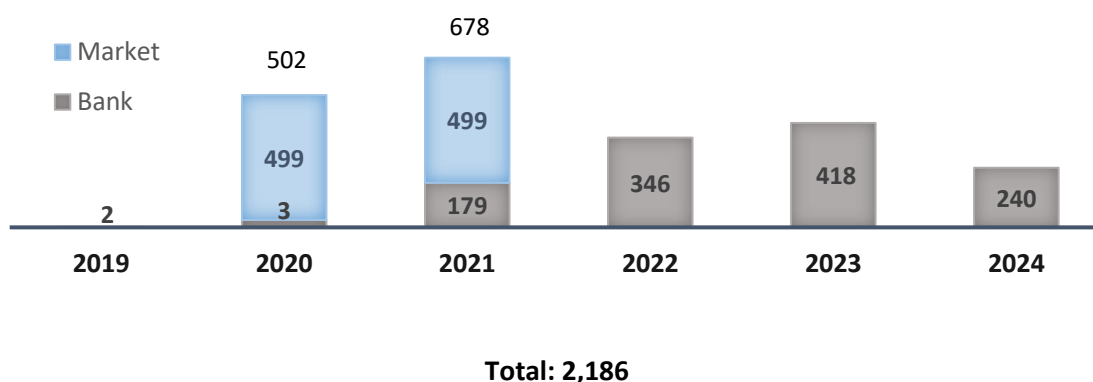
NET INCOME

Net Income of Ps. 122 was recorded during the quarter, compared to Net Income of Ps. 253 during the same period of the prior year. This decrease is a consequence of the higher net financial expense during the period.

For the first six months of the year, Net Income was Ps. 137, compared with Net Income of Ps. 306 in the same period of the prior year.

TOTAL INTEREST-BEARING DEBT

As of June 30, 2019, the Company’s total bank and securitized debt was Ps. 2,186, compared to Ps. 2,195 recorded at the close of 2018. The following graph shows the maturity profile of the debt at the close of the quarter, after the restructuring finalized with HSBC and Banco Santander:



RECENT DEVELOPMENTS

Yesterday, the Group announced a strategic alliance with Live Nation Entertainment (NYSE: LYV) (“Live Nation”) to foster the live entertainment industry in Mexico.

As part of this transaction, Live Nation will acquire a 51% stake in CIE’s live entertainment business (“OCESA”), this includes Televisa’s 40% stake and CIE’s 11% stake. In addition, Live Nation will acquire a 51% stake in CIE’s convention center operation and private sector special events business. As a result, in the aggregate CIE will receive a consideration 3,629 million Pesos.

In addition to its 49% stake in OCESA, CIE will continue (a) promoting the Formula 1 Grand Prix Mexico event, (b) organizing special events for the governmental sector, (c) operating an amusement park in Bogota, Colombia and (d) maintaining its minority investments in other businesses.

This transaction is a natural extension of CIE’s strong and longstanding relationship with Live Nation, who has been OCESA’s partner in Ticketmaster since 2009.

This investment reinforces Live Nation’s confidence in Mexico and its significant importance in the global entertainment market. In addition, this alliance is expected to broaden the live entertainment options for the Mexican audience.

ABOUT CIE

With its origins in 1990, Corporacion Interamericana de Entretenimiento (“CIE”) (BMV: CIE) is a prominent player in the out-of-home entertainment industry in Latin America. The Company is a promotor and producer of concerts, music festivals, theater, as well as sports, family, and cultural events. CIE operates Centro Citibanamex, a convention and conference venue in Mexico City, as well as the El Salitre Magico amusement park in Colombia. Likewise, the Company produces corporate events for the public sector. CIE promotes and markets the Formula 1 Mexican Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly traded company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol “CIE.”

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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CONSOLIDATED INCOME STATEMENT

	2Q 2019	2Q 2018	% Var.	6M 2019	6M 2018	% Var.
Sales	2,307	2,131	+8%	4,801	4,792	+0%
Cost of sales	1,761	1,605	+10%	3,599	3,553	+1%
Gross Income	546	527	+4%	1,202	1,239	-3%
Operating expenses	228	249	-8%	511	522	-2%
Operating Income	318	278	+14%	691	717	-4%
Net Financial Revenues (Expenses)						
Interest earned (paid), net	(75)	(2)	N.A.	(125)	(14)	N.A.
Exchange rate gain (loss)	(58)	143	N.A.	(199)	(83)	N.A.
Other financial revenues (expenses)	(2)	10	N.A.	(6)	2	N.A.
Net Financial Revenues (Expenses)	(135)	151	N.A.	(331)	(95)	N.A.
Stake in the results of associated companies	36	29	+24%	47	67	-30%
Earnings before Taxes	219	458	-52%	408	690	-41%
Income Tax	97	205	-53%	271	384	-29%
Earnings after Taxes	122	253	-52%	137	306	-55%
Net Income (Loss)	122	253	-52%	137	306	-55%
Non-controlling Net Income	108	69	+56%	248	152	+63%
Controlling Net Income	15	184	-92%	(111)	154	N.A.
Depreciation and amortization	155	112	+39%	296	170	+75%
EBITDA	473	390	+21%	987	887	+11%

BALANCE SHEET AS OF

	June 30, 2019	Dec. 31 2018	% Var.
Current Assets	8,636	7,636	+13%
Cash	3,584	4,379	-18%
Clients receivable, net	1,757	1,260	+39%
Other accounts receivable, net	236	301	-21%
Inventory	29	21	+38%
Other current assets	3,030	1,675	+71%
Non-Current Assets	5,624	3,734	+51%
Investments in associated companies and joint ventures	1,152	1,132	+2%
Property, plant and equipment, net	1,479	1,450	+2%
Right-of-Use Assets, net	1,849	-	N.A.
Intangible assets	90	89	+2%
Assets from deferred taxes	986	979	+1%
Other non-current assets	69	84	-18%
Total Assets	14,261	11,370	+25%
Current Liabilities	6,334	4,508	+41%
Providers	1,619	1,075	+51%
Short-term interest-bearing debt	4	4	-1%
Short-Term Leases	316	-	N.A.
Other current liabilities	4,396	3,429	+28%
Non-Current Liabilities	4,257	2,648	+61%
Long-term interest-bearing debt	2,183	2,191	-0%
Long-Term Leases	1,737	-	N.A.
Liabilities from deferred taxes	25	43	-42%
Other non-current liabilities	313	414	-24%
Total Liabilities	10,592	7,156	+48%
Shareholders' equity	3,669	4,214	-13%
Non-controlling interest	873	1,310	-33%
Controlling interest	2,796	2,903	-4%
Paid-in capital	3,399	3,399	+0%
Capital gains (losses)	(603)	(495)	+22%
Total liabilities + shareholders' equity	14,261	11,370	+25%