



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

CIE Reports Third Quarter 2015 Results

Mexico City, October 28, 2015 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE,” the “Company” or the “Group”) (BMV: CIE), the leading out-of-home entertainment company in Latin America, today announced its financial results for the third quarter of 2015 under International Financial Reporting Standards (IFRS).

- ✓ **In the third quarter of 2015, consolidated revenues grew by 23% to Ps.1,736, compared with Ps.1,416 recorded in the same period of the prior year. During the first nine months of the year, sales were Ps.5,162, compared with Ps.4,431 in the same period of the prior year, representing growth of 17%.**

- ✓ **Consolidated EBITDA during the third quarter grew 69% to Ps.293, in comparison to the Ps.174 seen in the same period of 2014. For the first nine months of 2015, EBITDA was Ps.668, which is growth of 39% over the growth recorded during the same period of 2014.**

- ✓ **Net income for the third quarter of 2015 was Ps.143, compared with income of Ps.26 in the same quarter of the prior year. During the first nine months of 2015, net income was Ps.302, compared with earnings of Ps.55 in the same period of the prior year.**

The numbers presented throughout this document are expressed in millions of nominal Mexican pesos. Numbers may vary due to rounding. EBITDA is Earnings before Other Revenues and (Expenses), Net, plus Depreciation and Amortization. N.A. means does not apply.



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

Consolidated Key Figures

	3Q 2015	3Q 2014	% Var.	9M 2015	9M 2014	% Var.
Revenues	1,736	1,416	+23%	5,162	4,431	+17%
EBITDA	293	174	+69%	668	479	+39%
EBITDA Margin	16.9%	12.3%		12.9%	10.8%	
Net Financial Revenues (Expenses)	(27)	(18)	-48%	(57)	(70)	+20%
Net Income (Loss)	143	26	+448%	302	55	+451%
Controller's Income (Loss)	82	10	+684%	179	5	N.A.
Total Interest-Bearing Debt	1,902	1,486	+28%			

ANALYSIS OF THE THIRD QUARTER (the "quarter" or the "period")

CIE ENTERTAINMENT

	3Q 2015	3Q 2014	% Var.	9M 2015	9M 2014	% Var.
Revenues	1,190	921	+29%	3,608	3,008	+20%
EBITDA	201	85	+136%	412	249	+66%
% Margin	16.9%	9.3%		11.4%	8.3%	

At **CIE Entertainment**, revenues were Ps. 1,190, which is 29% higher than revenues during the same quarter of the prior year. The increase in revenues is due to the promotion of large-scale events during the quarter, notably the presentations of the musical *The Lion King* at the Telcel Theater in Mexico City, as well as presentations of *Cirque du Soleil's Corteo*, which, during the quarter, staged 17 shows in Merida, 26 in Guadalajara, and 34 in Mexico City. The increased revenues were also due to a strong calendar of shows by Latin artists, notably Marc Anthony, who put on three shows in the National Auditorium in Mexico City and one in the Banamex Auditorium in Monterrey; three shows by Enrique Iglesias at the National Auditorium; three concerts by OV7-Kabah at the National Auditorium, and one at the Banamex Auditorium; as well as several shows by artists such as Sam Smith, Pepe Aguilar, Yuri, Emmanuel & Mijares, among many others.



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

EBITDA at CIE Entertainment increased 136%, rising to Ps.201 during the period, in comparison with Ps.85 recorded in the same quarter of the prior year. This increase is a consequence of the following: 1) The increase in revenues explained above; and 2) Greater profitability in the events promoted during the quarter.

CIE COMMERCIAL

	3Q 2015	3Q 2014	% Var.	9M 2015	9M 2014	% Var.
Revenues	493	445	+11%	1,395	1,279	+9%
EBITDA	72	67	+6%	207	185	+12%
% Margin	14.5%	15.1%		14.8%	14.5%	

At **CIE Commercial**, revenues increased 11% to Ps.493, in comparison with Ps.445 recorded in the same period of the prior year. This increase is the consequence of a larger number of exhibition and brand experience events held during the quarter, such as the Mexico Pavilion at Expo Milan 2015, Aldea Digital 2015 for Teléfonos de México, and the launch of the array of General Motors products for 2016 in Las Vegas, Nevada, among many others.

During the period, EBITDA at CIE Commercial was Ps.72, which is 6% higher than EBITDA during the same quarter of last year. This increase is a consequence of the increase in revenues mentioned above.

OTHER BUSINESSES

	3Q 2015	3Q 2014	% Var.	9M 2015	9M 2014	% Var.
Revenues	53	49	+8%	158	143	+10%
EBITDA	20	21	-6%	49	46	+7%
% Margin	37.1%	42.5%		31.0%	32.0%	

Revenues at **Other Businesses** were Ps.53, which is 8% higher than the number reported in the same period in the previous year. This increase is a consequence of more visitors to the amusement park in Colombia, in comparison with the prior year.



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

EBITDA at Other Businesses was Ps.20, compared Ps.21 recorded in the same quarter of the prior year. This decrease is due to the increase in payment of some taxes, which affected the operating costs.

NET FINANCIAL REVENUES (EXPENSES)

Net Financial Revenues (Expenses)	3Q 2015	3Q 2014	% Var.	9M 2015	9M 2014	% Var.
Net interest earned (paid)	(34)	(24)	-42%	(94)	(66)	-42%
Exchange rate gain (loss), net	7	6	+21%	37	(4)	N.A.
Net Financial Revenues (Expenses)	(27)	(18)	-48%	(57)	(70)	+20%

During the quarter, net financial expenses were Ps.27, in comparison with Ps.18 recorded during the same quarter of the previous year.

This increase is a consequence of the Group's increased debt, due to the provisions for Ps.450 in loans obtained to remodel and expand the Hermanos Rodríguez Racetrack in Mexico City, where the Mexican Grand Prix will be held.

TAXES ON EARNINGS

During the quarter, taxes were Ps.49 in provisions for the flat-rate corporate tax incurred and deferred, in comparison with Ps.26 in the third quarter of 2014. This increase is due to the increase in operating income during the period.

NET INCOME

Net income in the quarter was Ps.143, compared with income of Ps.26 recorded in the same period of 2014. This increase is due to higher operating income during the period, which was a result of the increases in revenues obtained in all business segments.



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

TOTAL INTEREST-BEARING DEBT

On September 30, 2015, the Company's total interest-bearing debt was Ps.1,902, compared with Ps.1,481 recorded at the close of 2014. This increase is due to the outlay of the financing obtained to remodel the Hermanos Rodríguez Racetrack, in the amount of Ps.450. The following table shows the debt profile for both periods:

Maturity	September 30, 2015	%	Dec. 31 2014	%	% Var.
Short Term	179	9%	67	5%	+166%
Long Term	1,722	91%	1,414	95%	+22%
TOTAL	1,902	100%	1,481	100%	+28%

ABOUT CIE

Established in 1990, CIE considers itself to be the leading company in the out-of-home entertainment market in Mexico, and one of the most notable participants in Latin America and worldwide in the entertainment industry.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Central America and Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park and a water park, which together comprise the El Salitre development in Bogotá, Colombia.

The Company operates Centro Banamex in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market, and it operates one of the most professional and well-known call centers in Mexico.



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

Corporación Interamericana de Entretenimiento is a publicly owned company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE."

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain subjects discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

CONTACT

Investor Relations
investor.relations@cie.com.mx
T: (5255) 5201-9353



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

CONSOLIDATED INCOME STATEMENT

	3Q 2015	3Q 2014	% Var.	9M 2015	9M 2014	Var.
Sales	1,736	1,416	+23%	5,162	4,431	+17%
Cost of sales	1,367	1,165	+17%	4,219	3,725	+13%
Gross Income	369	251	+47%	943	706	+34%
Operating expenses	164	177	-8%	513	494	+4%
Operating Income	205	74	+178%	430	212	+103%
Other revenues (expenses) net	-	(6)	N.A.	-	(6)	N.A.
Net Financial Revenues (Expenses)						
Interest earned (paid), net	(34)	(24)	-42%	(94)	(66)	-42%
Exchange rate gain (loss)	7	6	+21%	37	(4)	N.A.
Other financial revenues (expenses)	-	-	N.A.	-	-	N.A.
Net Financial Revenues (Expenses)	(27)	(18)	-48%	(57)	(70)	+20%
Stake in the results of associated	14	2	N.A.	51	5	N.A.
Earnings before taxes	192	52	+271%	425	140	+203%
Taxes on earnings	49	26	+91%	124	86	+44%
Earnings after Taxes	143	26	+448%	302	55	+451%
Discontinued operations	-	-	N.A.	-	-	N.A.
Net Income (Loss)	143	26	+448%	302	55	+451%
Minority Net Income	61	16	+289%	123	50	+146%
Majority Net Income	82	10	+684%	179	5	N.A.
Depreciation and amortization	87	100	-12%	237	268	-11%
EBITDA	293	174	+69%	668	479	+39%



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

BALANCE SHEET

	Sept. 30, 2015	Dec. 31 2014	% Var.
Current Assets	6,449	5,016	+29%
Cash	1,503	1,108	+36%
Clients receivable, net	2,378	2,450	-3%
Other accounts receivable, net	358	269	+33%
Inventory	14	15	-9%
Other current assets	2,196	1,173	+87%
Non-Current Assets	3,676	2,908	+26%
Accounts receivable, net	4	12	-69%
Investments in associated companies and joint ventures	930	890	+4%
Property, plant and equipment, net	1,663	1,094	+52%
Intangible assets	121	123	-2%
Assets from deferred taxes	747	677	+10%
Other non-current assets	211	111	+90%
Total Assets	10,124	7,924	+28%
Current Liabilities	4,541	2,872	+58%
Providers	1,304	1,015	+29%
Short-term interest-bearing debt	179	67	+166%
Other current liabilities	3,057	1,789	+71%
Non-Current Liabilities	2,156	1,855	+16%
Long-term interest-bearing debt	1,722	1,414	+22%
Liabilities from deferred taxes	215	220	-2%
Other non-current liabilities	218	222	-1%
Total Liabilities	6,697	4,727	+42%
Shareholders' Equity	3,427	3,197	+7%
Minority stake	514	423	+21%
Majority Stake	2,914	2,774	+5%
Paid-in capital	3,399	3,399	0%
Capital gains (losses)	(485)	(625)	+22%
Total Liabilities + Shareholders' Equity	10,124	7,924	+28%