



Corporación Interamericana de Entretenimiento, S.A.B. DE C.V.

CIE Reports Third Quarter 2016 Results

Mexico City, October 26, 2016 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. "CIE," the "Company" or the "Group") (BMV: CIE) announced its financial results for the third quarter of 2016 (the "quarter" or the "period") under International Financial Reporting Standards (IFRS).

- ✓ **During the first nine months of the year, consolidated sales grew by 21% to Ps.6,241, compared with Ps.5,162 recorded in the same period of the prior year. During the quarter, sales were Ps.1,746, compared to Ps.1,736 in the same period of the prior year.**

- ✓ **Consolidated EBITDA increased 34% in the first nine months of 2016 to reach Ps.894, compared with Ps.668 in the same period of the prior year. In the quarter, EBITDA was Ps.248, compared with Ps.293 recorded during the same period of 2015.**

- ✓ **During the first nine months of 2016, net income was Ps. 412, compared with net income of Ps.302 recorded in the same period of the prior year. Net income during the quarter was Ps.60, compared with Ps.143 recorded in 2015.**

The numbers presented throughout this document for 2016 and 2015 are expressed in millions of nominal Mexican pesos. Numbers may vary due to rounding.

EBITDA is Earnings before Other Revenues (Expenses), Net, plus Depreciation and Amortization.

N.A. means does not apply.



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Consolidated Key Figures

	9M 2016	9M 2015	% Var.	3Q 2016	3Q 2015	% Var.
Revenues	6,241	5,162	+21%	1,746	1,736	+1%
EBITDA	894	668	+34%	248	293	-15%
EBITDA Margin	14.3%	12.9%		14.2%	16.9%	
Net Financial Revenues (Expenses)	(8)	(57)	+86%	(1)	(27)	+95%
Net Income (Loss)	412	302	+37%	60	143	-58%
Controller's Income (Loss)	232	179	+30%	15	82	-81%

ANALYSIS OF THE THIRD QUARTER (the "quarter" or the "period")

CIE ENTERTAINMENT

	9M 2016	9M 2015	% Var.	3Q 2016	3Q 2015	% Var.
Revenues	4,680	3,608	+30%	1,196	1,190	+1%
EBITDA	651	412	+58%	165	201	-18%
<i>% Margin</i>	13.9%	11.4%		13.8%	16.9%	

At **CIE Entertainment**, revenues during the first nine months of 2016 grew 30% to Ps.4,680, compared with Ps.3,608 recorded in the same period of the prior year. Revenues in the quarter were Ps.1,196, roughly the same level of revenues recorded during the same quarter of 2015. During the quarter, international artists staged included Roger Waters, Tame Impala and Twenty-One Pilots; as well as latin artists such as Magneto & Mercurio, Molotov, and Enrique Bunbury, among many others.

During the first nine months of 2016, EBITDA at CIE Entertainment increased 58% to Ps.651, in comparison with Ps.412 recorded in the same period of the prior year. During the quarter, EBITDA was Ps.165, compared with Ps.201 recorded during the same period in the prior year. This decrease is a consequence of lower profitability in the mix of events presented during the quarter, compared with the events promoted during the prior year.



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CIE COMMERCIAL

	9M 2016	9M 2015	% Var.	3Q 2016	3Q 2015	% Var.
Revenues	1,424	1,395	+2%	504	493	+2%
EBITDA	212	207	+2%	74	72	+4%
% Margin	14.9%	14.8%		14.8%	14.5%	

At **CIE Commercial**, revenues during the first nine months of the year grew 2% to Ps.1,424, compared with Ps.1,395 recorded in the same period of the prior year. Revenues in the quarter were Ps.504, 2% higher than revenues recorded during the same quarter of the prior year. During the period, several important corporate events were held, such as the inauguration of the Kia Motors plant in Monterrey, Nuevo León; Aldea Digital Telmex in Mexico City, as well as the General Motors presentation in Las Vegas, Nevada, among many others.

During the first nine months of the year, EBITDA at CIE Commercial increased 2% to Ps.212, in comparison with Ps.207 recorded in the same period of 2015. During the quarter, EBITDA was Ps.74, compared with Ps.72 recorded during the same period in the prior year.

OTHER BUSINESSES

	9M 2016	9M 2015	% Var.	3Q 2016	3Q 2015	% Var.
Revenues	136	158	-14%	46	53	-14%
EBITDA	32	49	-35%	9	20	-56%
% Margin	23.2%	31.0%		19.0%	37.1%	

In **Other Businesses**, revenues decreased 14% during the first nine months of 2016 to Ps.136, compared with Ps.158 recorded in the same period of 2015. During the quarter, revenues were Ps.46, which is 14% lower than revenues recorded during the same quarter of the prior year. The decrease in revenues is mainly due to the following: 1) a decrease in the amount of sponsorships contracted at the amusement park El Salitre in Bogotá, Colombia; and 2) lower attendance due to the close of Cici Aquapark in Bogotá, Colombia.



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During the first nine months of the year, EBITDA at Other Businesses decreased 35% to Ps.32, compared with Ps.49 recorded in the same period of the prior year. In the quarter, EBITDA was Ps.9, compared with Ps.20 recorded during the same period of 2015. This decrease is a consequence of: 1) the reduction in revenues previously mentioned; and 2) an increase in maintenance costs of attractions and rides at the park.

NET FINANCIAL REVENUES (EXPENSES)

Net Financial Revenues (Expenses)	9M 2016	9M 2015	% Var.	3Q 2016	3Q 2015	% Var.
Net interest earned (paid)	(125)	(94)	-33%	(46)	(34)	-36%
Exchange rate gain (loss), net	117	37	N.A.	45	7	N.A.
Net Financial Revenues (Expenses)	(8)	(57)	+86%	(1)	(27)	+95%

During the first nine months of the year, net financial expenses were Ps.8, compared with Ps.Ps.57 recorded in the same period of 2015. During the quarter, net financial expenses were Ps.1, in comparison with Ps.27 recorded in the same quarter of the previous year. The decrease observed in the period derived from the net monetary asset positions that the Company maintained in foreign currency, which generated an exchange rate gain of Ps.45, as the exchange rate of the Mexican peso against the United States dollar went from Ps.18.46 at the close of the second quarter of 2016 to Ps.19.38 at the close of the third quarter. Offsetting the prior effect, during the quarter the amount of net interest paid increased due to a higher reference interest rate paid (TIIE) , as well as an increase in the Company's interest-bearing debt.

INCOME TAX

Income Tax	9M 2016	9M 2015	% Var.	3Q 2016	3TQ 2015	% Var.
Incurred Tax	218	183	+19%	57	73	-21%
Deferred Tax	72	(59)	N.A.	48	(24)	N.A.
Income Tax	290	124	+135%	105	49	+116%



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During the first nine months of the year, taxes were Ps.290 in provisions for incurred and deferred taxes, in comparison with Ps.124 recorded in the same period of 2015. During the quarter, provisions for income taxes were Ps.105, compared with Ps.49 recorded during the same quarter of the prior year. During the period, incurred tax was Ps.57, compared with Ps.73 observed in the same period of the previous year. This decrease derived from a lower amount of earnings before taxes recorded in the period. Due to differences between the book and fiscal value of the Company's assets and liabilities in the period, the deferred tax payable reached Ps.48 that compared with deferred tax to recover of Ps.24 observed in the previous year.

NET INCOME

Net income during the first nine months of the year was Ps.412, compared with net income of Ps.302 recorded during the same period of 2015. Net income in the quarter was Ps.60, compared with Ps.143 during the same period of the prior year. This decrease is a consequence of lower operating income and higher income taxes recorded in the quarter.

TOTAL INTEREST-BEARING DEBT

As of September 30, 2016, the Company's total interest-bearing debt was Ps.2,358, compared with Ps.2,299 recorded at the close of 2015. This increase is due to the use of short-term credits related to the financing of working capital. The following table shows the debt profile for both periods:

Maturity	3Q 2016	%	4Q 2015	%	% Var.
Short Term	818	35%	586	25%	+40%
Long Term	1,540	65%	1,714	75%	-10%
TOTAL	2,358	100%	2,299	100%	+3%



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ABOUT CIE

Established in 1990, CIE is one of the most important companies in the out-of-home entertainment market in Latin America and worldwide.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Colombia. That gamut of options include concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park, El Salitre, in Bogotá, Colombia.

The Company operates Centro Banamex in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market, and it operates one of the most professional and well-known call centers in Mexico. CIE also promotes and markets the Mexico F1 Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly traded company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE."

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain subjects discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.



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CONSOLIDATED INCOME STATEMENT

	9M 2016	9M 2015	% Var.	3Q 2016	3Q 2015	% Var.
Sales	6,241	5,162	+21%	1,746	1,736	+1%
Cost of sales	4,867	4,219	+15%	1,412	1,367	+3%
Gross Income	1,373	943	+46%	334	369	-10%
Operating expenses	724	513	+41%	180	164	+10%
Operating Income	650	430	+51%	154	205	-25%
Net Financial Revenues (Expenses)						
Interest earned (paid), net	(125)	(94)	-33%	(46)	(34)	-36%
Exchange rate gain (loss)	117	37	N.A.	45	7	N.A.
Other financial revenues (expenses)	-	-	N.A.	-	-	N.A.
Net Financial Revenues (Expenses)	(8)	(57)	+86%	(1)	(27)	+95%
Stake in the results of associated companies	61	51	+19%	13	14	-6%
Earnings before taxes	703	425	+65%	165	192	-14%
Income tax	290	124	+135%	105	49	+116%
Income after Taxes	412	302	+37%	60	143	-58%
Discontinued operations	-	-	N.A.	-	-	N.A.
Net Income (Loss)	412	302	+37%	60	143	-58%
Majority Net Income	180	123	+47%	45	61	-27%
Majority Net Income	232	179	+30%	15	82	-81%
Depreciation and amortization	244	237	+3%	94	87	+8%
EBITDA	894	668	+34%	248	293	-15%



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BALANCE SHEET

	September 30, 2016	December 31, 2015	% Var.
Current Assets	7,911	6,736	+17%
Cash	2,103	2,101	+0%
Clients receivable, net	2,733	2,539	+8%
Other accounts receivable, net	253	320	-21%
Inventory	20	17	+23%
Other current assets	2,802	1,759	+59%
Non-Current Assets	3,989	3,939	+1%
Investments in associated companies and joint ventures	964	903	+7%
Property, plant and equipment, net	1,771	1,654	+7%
Intangible assets	102	114	-11%
Assets from deferred taxes	1,006	1,074	-6%
Other non-current assets	147	195	-25%
Total Assets	11,900	10,675	+11%
Current Liabilities	6,017	4,923	+22%
Providers	1,621	1,080	+50%
Short-term interest-bearing debt	818	586	+40%
Other current liabilities	3,579	3,257	+10%
Non-Current Liabilities	1,819	1,977	-8%
Long-term interest-bearing debt	1,540	1,714	-10%
Liabilities from deferred taxes	44	40	+11%
Other non-current liabilities	236	224	+5%
Total Liabilities	7,837	6,899	+14%
Shareholders' Equity	4,064	3,775	+8%
Minority stake	559	505	+11%
Majority Stake	3,505	3,271	+7%
Paid-in capital	3,399	3,399	-0%
Capital gains (losses)	106	(128)	N.A.
Total Liabilities + Shareholders' Equity	11,900	10,675	+11%