

Financial Report for the Third Quarter 2017

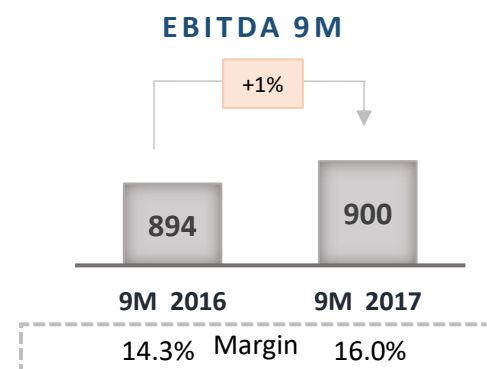
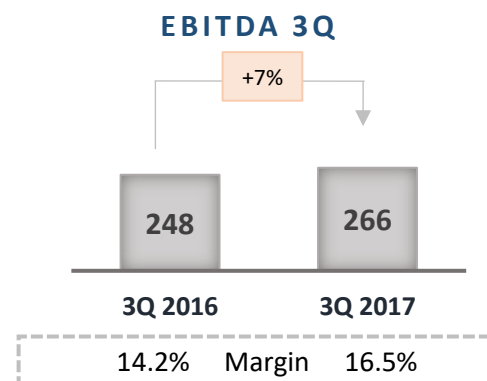
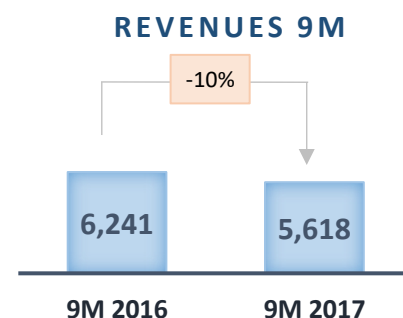
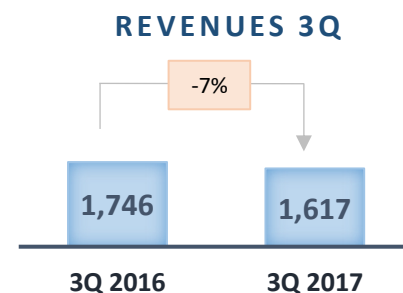
Mexico City, October 27, 2017. - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE”, the “Company” o the “Group”) (BMV: CIE) announces its financial results for the third quarter of 2017 prepared under International Financial Reporting Standards (“IFRS”).

In the Financial Report of the fourth quarter of 2016, the Company announced the sale of 80% of a majority stake in the subsidiary B-Connect, whose results were grouped into the CIE Commercial division until December 2016. As of January 2017, and in accordance with IFRS, the results of this subsidiary are presented under the Share of Income of Associated and Joint Ventures account. Therefore, the division’s results in both periods are not comparable, including the Group's consolidated figures.

➤ As of the date of this report, the Company completed the reprofiling of its cost-bearing debt for Ps. 2,195, thus extending the maturity period and reducing cost of debt. Regarding the bank portion, CIE contracted a five-year, club deal loan to HSBC and Santander banks for Ps. 1,195, meanwhile it issued two notes for Ps. 500 each which matures in the following three and four years, respectively.

➤ During the third quarter, revenues decreased 7% to Ps. 1,617, compared to Ps. 1,746 observed in the same period of the previous year. For the first nine months of the year, consolidated revenues decreased 10% to Ps. 5,618, which compares with Ps. 6,241 recorded in the previous year.

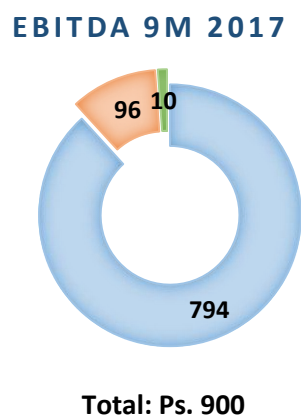
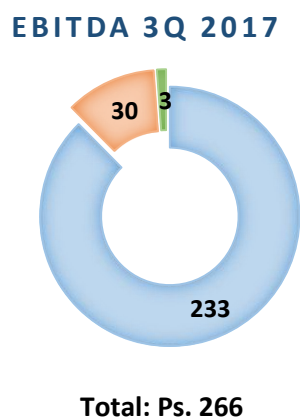
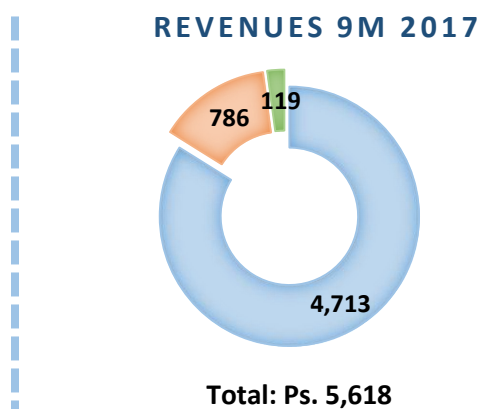
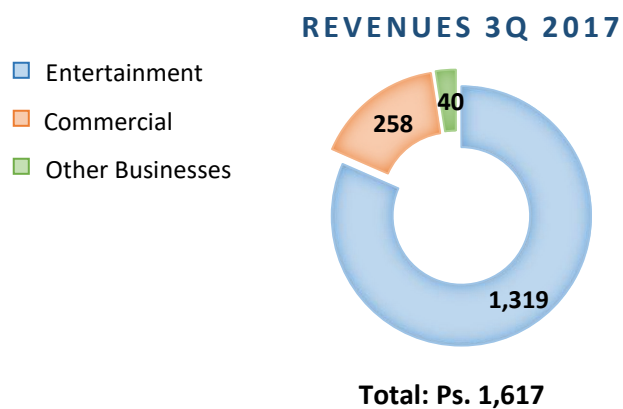
➤ Notwithstanding the decrease in revenues in the third quarter, consolidated EBITDA expanded 7% to Ps. 266, compared to Ps. 248 observed in the previous year. During the first nine months of the year, consolidated EBITDA increased 1% to reach Ps. 900, against the Ps. 894 figure observed in the period of the previous year.



Figures presented throughout this document for the third quarter of 2016 and 2017 are expressed in millions of nominal Mexican pesos. They may vary due to rounding.
 EBITDA means Earnings before Interests, Taxes, Depreciation and Amortization.
 N.A. means Not Apply.

Consolidated Financial Highlights

| | 3Q 2017 | 3Q 2016 | % Var. | 9M 2017 | 9M 2016 | % Var. |
|--|------------|------------|-----------|------------|------------|-----------|
| Revenues | 1,617 | 1,746 | -7% | 5,618 | 6,241 | -10% |
| EBITDA | 266 | 248 | +7% | 900 | 894 | +1% |
| EBITDA Margin | 16.5% | 14.2% | | 16.0% | 14.3% | |
| Net Financial Income (Expenses) | (32) | (1) | N.A. | (415) | (8) | N.A. |
| Net Income (Loss) | 41 | 60 | -32% | 90 | 412 | -78% |



ANALYSIS OF THE THIRD QUARTER ("quarter" or "period")

CIE ENTERTAINMENT

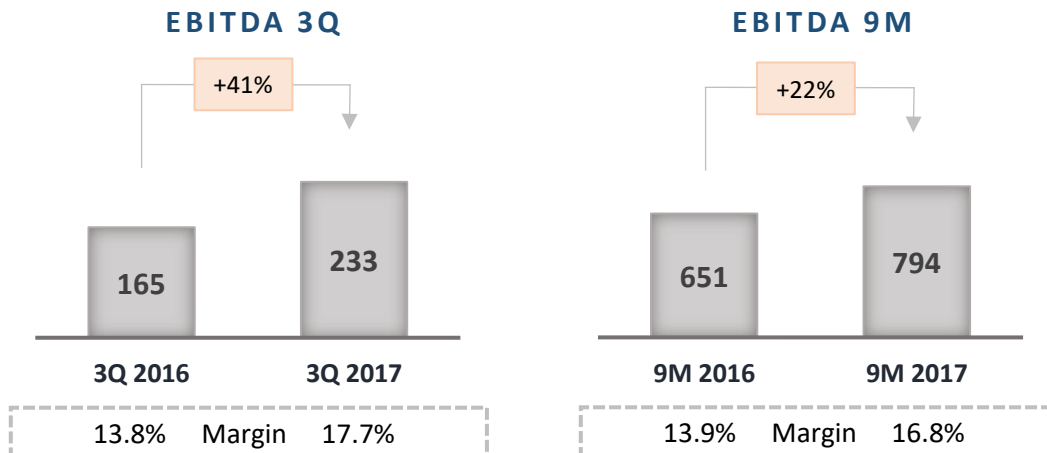


In the quarter, revenues at **CIE Entertainment** increased 10% to reach Ps. 1,319, which compared to Ps. 1,196 registered in the same period of the previous year. The increase is a consequence of a larger number of events promoted during the period in Mexico City, where the shows of Timbiriche, Ariana Grande and Alejandro Fernandez took place, as well as the staging of *Sept7imo Dia* by Cirque du Soleil in Bogota, Colombia.

In the first nine months of the year, the division's revenues reached Ps. 4,713, which is a 1% more than the Ps. 4,680 figure registered during the same period in the previous year.

In the third quarter of 2017, the following festivals and events stood out:

- **Ariana Grande**
(Mexico City, Palacio de los Deportes)
- **Cirque Du Soleil Sép7imo Día**
(Bogotá, Colombia)
- **Alejandro Fernández**
(Auditorio Nacional, Mexico City)
- **Timbiriche**
(Auditorio Nacional, Mexico City)
- **Emmanuel & Mijares**
(CDMX, Guadalajara y Monterrey)
- **Blondie / Garbage**
(Mexico City, Palacio de los Deportes)



During the quarter, EBITDA at CIE Entertainment expanded 41% to reach Ps. 233, compared to the Ps. 165 figure registered in the same period of 2016. The increase is derived from the higher revenues in the division previously explained, as well as a greater profitability in the mix of events promoted in the period.

For the first nine months of the year, EBITDA was Ps. 794, which was 22% higher than the Ps. 651 figure observed in the corresponding period of 2016.

CIE COMMERCIAL

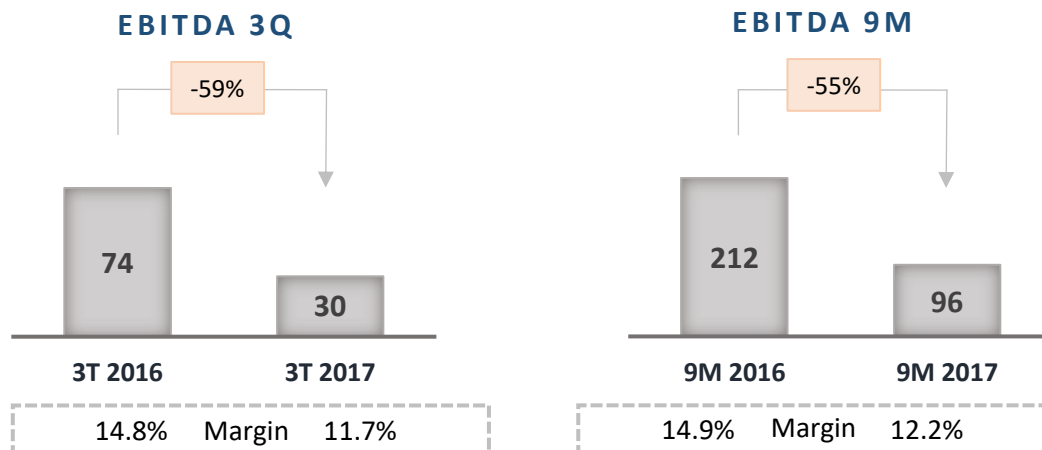


In its financial report for the fourth quarter of 2016, the Company announced the sale of a majority stake in its contact centers subsidiary, B-Connect. As a consequence, the results of the division during 2017 are not comparable to those of the previous period.

In **CIE Commercial**, revenues for the third quarter of the year were Ps. 258, which compared to Ps. 504 observed during the same period a previous year. This decrease resulted from the sale of B-Connect discussed above, as well as a lesser volume of corporate and special events in the period.

- During the period, the following corporate events stood out:*
- **GMC Auto Show en Las Vegas**
(Las Vegas, Nevada, United States)
 - **KIO Kloud Camp**
(Mexico City, Expo Santa Fe)
 - **ABASTUR 2017**
(Mexico City, Centro CitiBanamex)
 - **Partido Centenario del Club Deportivo Toluca**
(Toluca, Mexico)
 - **Semana Nacional del Emprendedor**
(Mexico City, Centro CitiBanamex)

For the first nine months of the year, revenues decreased 45% to reach Ps. 786, compared to the Ps. 1,424 figure recorded in the same period of the previous year.



In the quarter, EBITDA reached Ps. 30 compared to Ps. 74 registered in the period of 2016. The decrease is mainly a consequence of the sale of B-Connect as previously commented, as well as the lower number of corporate and special events produced during the period.

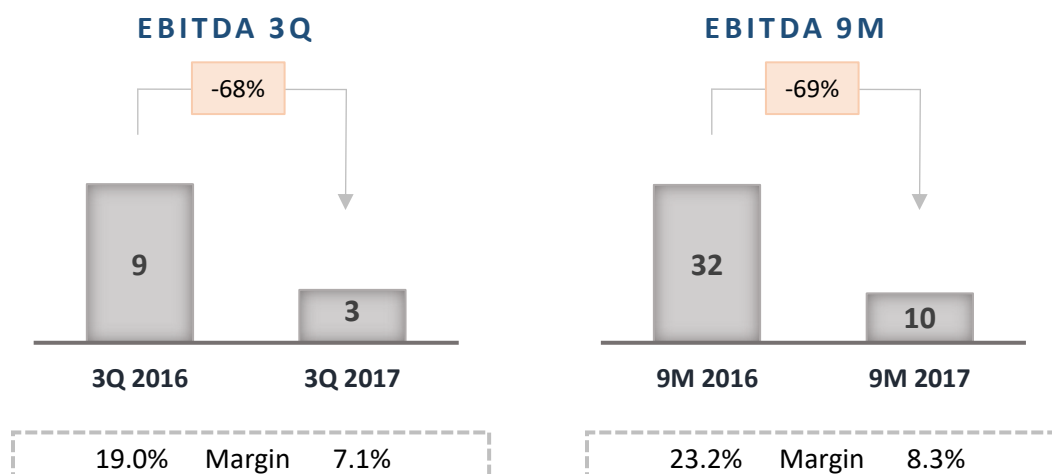
During the first nine months of the year, EBITDA at CIE Commercial decreased 55%, reaching Ps. 96, in comparison to Ps. 212 registered in the same period in 2016.

OTHER BUSINESSES (Parque El Salitre at Bogotá, Colombia)



Revenues for the quarter at **Parque El Salitre** were Ps. 40, a 13% decrease when compared with Ps. 46 observed in the same period of the previous year. This decrease is mainly a consequence of a lower attendance level recorded in the amusement park, which is an effect derived from a decrease in the disposable income of population due to the increase in the value-added tax in 2017.

For the first nine months, revenues were Ps. 119, which compared with the Ps. 136 figures observed in the same period of the previous year.



In the quarter, EBITDA stood at Ps. 3 in comparison with Ps. 9 observed in the same period of 2016. This is the consequence of: 1) the reduction in revenues as discussed above; and, 2) the registration of some extraordinary expenses connected with the installation of the new attraction "Splash", inaugurated on past October 6.

During the first nine months, EBITDA decreased 69% reaching Ps. 10, compared to Ps. 32 recorded in the same period the previous year.

NET FINANCIAL INCOME (EXPENSES)

| | 3Q 2017 | 3Q 2016 | % Var. | 9M 2017 | 9M 2016 | % Var. |
|--|-------------|------------|-------------|--------------|------------|-------------|
| Net interest earned (paid) | (1) | (46) | +97% | (61) | (125) | +51% |
| Net exchange rate gain (loss) | (31) | 45 | N.A. | (353) | 117 | N.A. |
| Other net financial income | 1 | 0 | N.A. | (1) | 0 | N.A. |
| Net Financial Income (Expenses) | (32) | (1) | N.A. | (415) | (8) | N.A. |

In the quarter, the Company recorded net financial expenses of Ps. 32, which compared with Ps. 1 observed in the same period the previous year. The increase in financial expenses resulted from the recording of a foreign exchange loss of Ps. 31 derived from the increase in the foreign exchange rate of the Mexican peso against the US dollar. It passed from Ps. 18.06 at the close of the second quarter to Ps. 18.16 at the close of the third quarter of 2017, thus revaluating CIE's active and passive monetary positions in foreign currency. Offsetting the previous effect, during the quarter net paid interest was Ps. 1, compared to the Ps. 46 figure recorded in the period of the previous. This reduction is mainly explained by the increase in interest earned in the period as a consequence of a higher cash position

and a greater active interest rate observed during 2017, in comparison with the previous year.

In the first nine months of 2017, net financial expenses were Ps. 415, compared to Ps. 8, recorded in the same period of the previous year. The increase was mainly the result of a foreign exchange loss of Ps. 353 in the period, in comparison to a foreign exchange gain of Ps. 117 observed in the first nine months of the previous year.

INCOME TAXES

| | 3Q 2017 | 3Q 2016 | % Var. | 9M 2017 | 9M 2016 | % Var. |
|-------------------|------------|------------|-------------|------------|------------|------------|
| Incurring Tax | 173 | 57 | N.A. | 406 | 219 | +86% |
| Deferred Tax | (11) | 48 | N.A. | (99) | 72 | N.A. |
| Income Tax | 162 | 105 | +53% | 307 | 290 | +6% |

In the quarter, provisions for incurred and deferred income taxes were Ps. 162, which compared with provisions of Ps. 105 recorded in the same quarter of the previous year. This increase is a consequence of the higher operating income observed during the period.

During the first nine months of the year, the Company recorded Ps. 307 in provisions for incurred and deferred income tax, compared with tax provisions of Ps. 290 registered in the same period of 2016.

NET INCOME

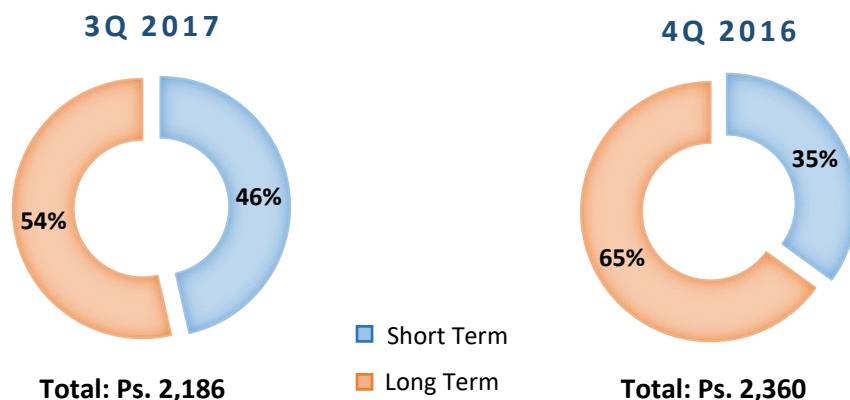
During the quarter, net income was Ps. 41, compared to Ps. 60 recorded in the same period of the previous year. The decrease is mainly explained by the increase in net financial expenses, as well as to a higher level of tax provisions recorded in the period.

Net income was Ps. 90 during the first nine months of the year, compared to a net income of Ps. 412 recorded in the same period of 2016. The decrease derived mainly by the foreign exchange loss observed in the year which compared with a foreign exchange gain observed in 2016.

COST-BEARING DEBT

As of September 30, 2017, the Company's bank and securitized debt stood at Ps. 2,186, compared to Ps. 2,360 recorded at the close of the previous year. The decrease is a consequence of the payment of debt made during 2017, in accordance with the schedule of programmed amortizations of current loans. In the period, a credit in local currency

equivalent to Ps. 6 was contracted in Colombia for the launch of the new "Splash" attraction in Parque El Salitre in Bogota, Colombia. Not considering the Colombian loan, the Company's debt is denominated in Mexican pesos. The following graphs show the debt profile for both periods:



RECENT EVENTS

As of the date of this report, CIE concluded the reprofiling process over its total debt of Ps. 2,195. As a result, debt maturity was extended and cost reduced.

With respect to the bank portion of the Company's debt, CIE contracted in the third quarter of the year a club deal, five-year loan to HSBC and Santander banks for Ps. 1,195. The credit will be amortized in six installments beginning January 2020. In the first three years, interest is set at TIIE plus 200 basis points, increasing 25 basis points every year until maturity occurs.

As per the securitized debt, the Company issued two notes (*Certificados Bursatiles*) for Ps. 500 each with maturities occurring in the following three and four years. The first notes will pay an interest rate based on TIIE plus 200 basis points, meanwhile the cost of the second debt instrument is set at TIIE plus 225 basis points. Inbursa Casa de Bolsa acted as underwriter.

Proceeds obtained through the issuances were applied in the early amortization of the notes for Ps. 500 identified under the ticker symbol CIE 13, with an original maturity in July 2018. Also, proceeds are aimed at the prepayment of short term revolving loans already contracted.

HR Ratings and Fitch Ratings agencies designed ratings of HR AA- and A(mex), respectively, for the notes.

Four CIE's subsidiaries grouped at the Commercial segment act as guarantors in the HSBC and Santander loan, as well as for the new notes.

By completing the above mentioned actions, average maturity of CIE's debt stands now at 3.8 years and cost at TIIE plus 206 basis points in comparison with the TIIE plus 234 basis points previous average.

ABOUT CIE

With its origins in 1990, CIE is one of the most important companies in the out-of-home entertainment market in Latin America and worldwide.

It offers a wide scope of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park, El Salitre, in Bogota, Colombia.

The Company operates Centro Citibanamex in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market. CIE also promotes and markets the F1 Mexican Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly traded company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE".

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the US dollar.

The use of registered or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

CONTACT

Investor Relations

E-mail: investor.relations@cie.com.mx

Phone: +5255 5201 9353

CONSOLIDATED INCOME STATEMENT

| | 3Q 2017 | 3Q 2016 | % Var. | 9M 2017 | 9M 2016 | % Var. |
|--|--------------------|--------------------|-------------------|--------------------|--------------------|-------------------|
| Sales | 1,617 | 1,746 | -7% | 5,618 | 6,241 | -10% |
| Cost of Sales | 1,157 | 1,412 | -18% | 4,073 | 4,867 | -16% |
| Gross Profit | 460 | 334 | +38% | 1,545 | 1,373 | +12% |
| Operating Expenses | 244 | 180 | +36% | 821 | 724 | +13% |
| Operating Income | 216 | 154 | +41% | 724 | 650 | +11% |
| Net Financial Income (Expenses) | | | | | | |
| Interest earned (paid), Net | (1) | (46) | +97% | (61) | (125) | +51% |
| Exchanges rate gain (loss) | (31) | 45 | N.A. | (353) | 117 | N.A. |
| Net Financial Income (Expenses) | 1 | 0 | N.A. | (1) | 0 | N.A. |
| Net Financial Income (Expenses) | (32) | (1) | N.A. | (415) | (8) | N.A. |
| Stake in the results of associated | 18 | 13 | +42% | 88 | 61 | +45% |
| Earnings before taxes | 202 | 165 | +22% | 397 | 703 | -44% |
| Income Tax | 162 | 105 | +53% | 307 | 290 | +6% |
| Net Profit (Loss) | 41 | 60 | -32% | 90 | 412 | -78% |
| Minority Net Income | 67 | 45 | +51% | 257 | 180 | +42% |
| Majority Net Income | (26) | 15 | N.A. | (166) | 232 | N.A. |
| Depreciation and Amortization | 50 | 94 | -47% | 176 | 244 | -28% |
| EBITDA | 266 | 248 | +7% | 900 | 894 | +1% |

BALANCE SHEET

| | Sept. 30 2017 | Dec. 31 2016 | % Var. |
|---|------------------|-----------------|-------------|
| Current Assets | 9,070 | 7,891 | +15% |
| Cash | 3,920 | 3,176 | +23% |
| Clients receivable, Net | 1,850 | 2,847 | -35% |
| Other account receivable, Net | 290 | 318 | -9% |
| Inventory | 20 | 19 | +7% |
| Other Current Assets | 2,989 | 1,531 | +95% |
| Non-Current Assets | 3,748 | 3,656 | +3% |
| Accounts receivable, Net | - | - | N.A. |
| Investments in Associated and Joint Ventures | 1,082 | 1,055 | +3% |
| Property, Plant and Equipment, Net | 1,445 | 1,494 | -3% |
| Intangible Assets | 153 | 83 | +85% |
| Deferred Tax Assets | 1,024 | 926 | +11% |
| Other Non-Current Assets | 44 | 99 | -55% |
| Total Assets | 12,817 | 11,548 | +11% |
| Current Liabilities | 7,520 | 5,704 | +32% |
| Suppliers | 1,359 | 1,250 | +9% |
| Short-term interest-bearing debt | 997 | 826 | +20% |
| Other Current liabilities | 5,164 | 3,628 | +42% |
| Non-Current Liabilities | 1,450 | 1,866 | -22% |
| Long-term interest-bearing debt | 1,189 | 1,534 | -23% |
| Deferred Tax Liabilities | 19 | 21 | -7% |
| Other non-current liabilities | 242 | 311 | -22% |
| Total Liabilities | 8,970 | 7,570 | +18% |
| Shareholders' Equity | 3,848 | 3,977 | -3% |
| Minority Stake | 947 | 518 | +83% |
| Majority Stake | 2,901 | 3,460 | -16% |
| Paid-in Capital | 3,399 | 3,399 | +0% |
| Capital earned (losses) | (498) | 61 | N.A. |
| Total Liabilities + Shareholders' Equity | 12,817 | 11,548 | +11% |