

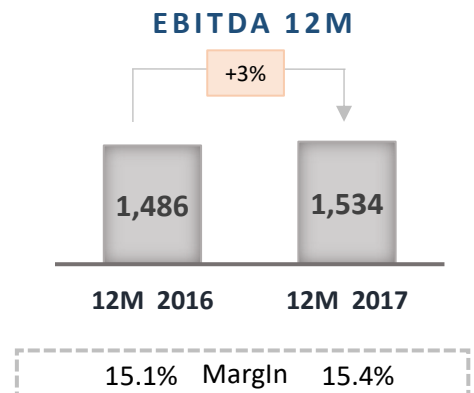
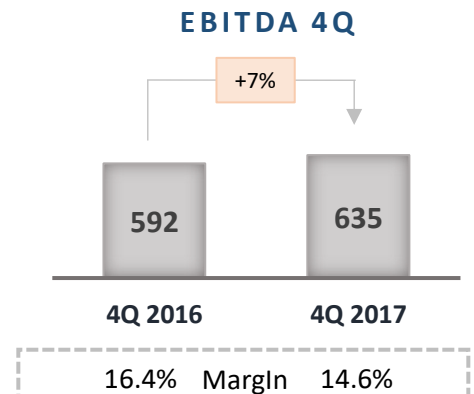
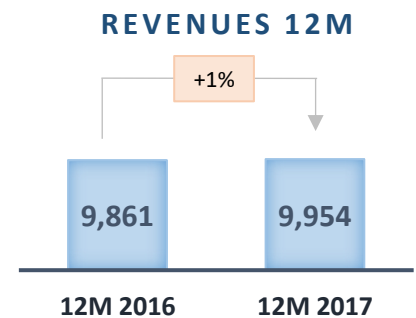
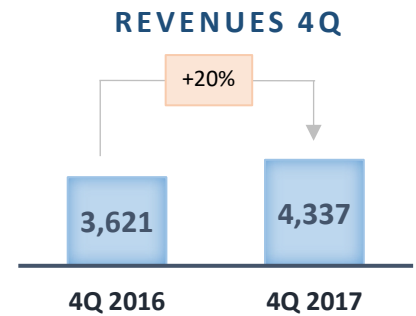
CIE REPORTS FOURTH QUARTER 2017 RESULTS

Mexico City, February 27, 2018. - **Corporación Interamericana de Entretenimiento, S.A.B. de C.V.** (“CIE,” the “Company,” or the Group”) (BMV: CIE) today announces its financial results for the fourth quarter of 2017 under International Financial Reporting Standards (IFRS).

In the report of 4Q2016, the Company announced the sale of the 80% stake it controlled in the subsidiary B-Connect, whose results were included in the CIE Commercial division until December 2016. Beginning January 2017, the results of CIE economic interest in the subsidiary are registered in the Stake in the Results of Associated Companies account, as it is required by IFRS. In that regard, CIE Commercial results for the 2016 and 2017 periods are not comparable

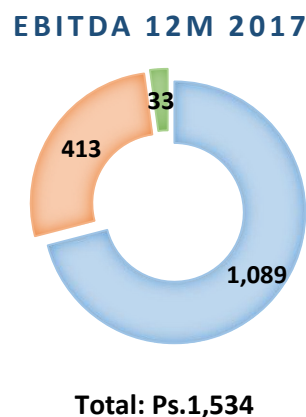
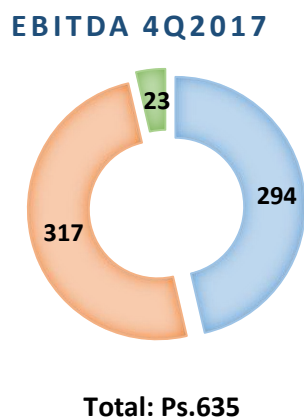
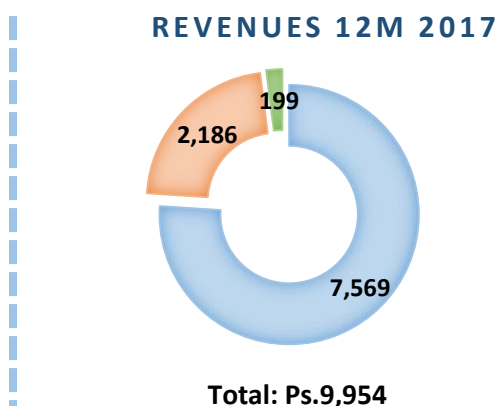
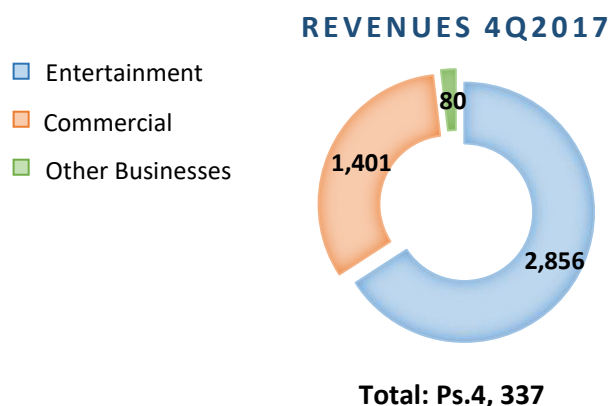
➤ **In the fourth quarter, the Group’s consolidated sales grew by 20% to Ps. 4,337, in comparison with Ps. 3,621 recorded in the same quarter of the previous year. In 2016, consolidated revenues increased 1% to Ps.9,954 against Ps.9, 861 recorded in the previous period.**

➤ **Consolidated EBITDA rose 7% to Ps.635 in the fourth quarter, in comparison with Ps.592 observed in the same period of the previous year. In the year, consolidated EBITDA increased 3% to Ps.1,534, compared to Ps.1,486 recorded in the previous year.**



Consolidated Key Figures

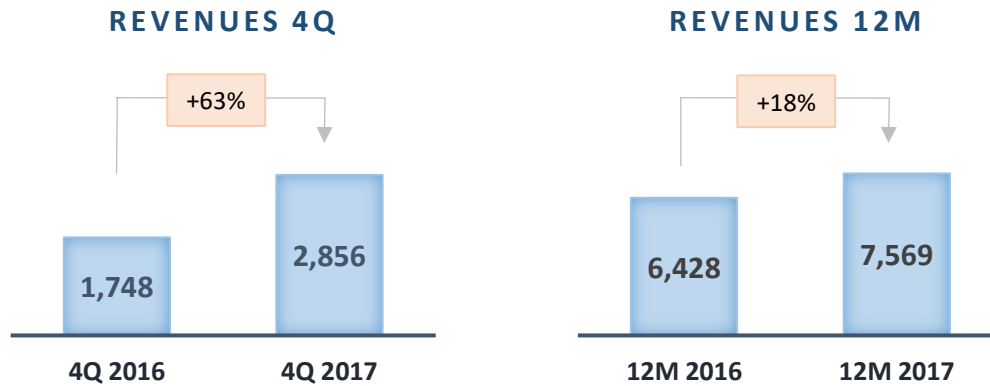
	4Q 2017	4Q 2016	% Var.	12M 2017	12M 2016	% Var.
Revenues	4,337	3,621	+20%	9,954	9,861	+1%
EBITDA	635	592	+7%	1,534	1,486	+3%
EBITDA Margin	14.6%	16.4%		15.4%	15.1%	
Revenues (Expenses) Net	(46)	(8)	N.A.	(461)	(16)	N.A.
Financial Revenues						
Net Income (Loss)	46	(1)	N.A.	137	412	-67%



Figures presented throughout this document for the fourth quarter of 2016 and 2017 are expressed in millions of nominal Mexican pesos. They may vary due to rounding. EBITDA means Earnings before Interests, Taxes, Depreciation and Amortization. N.A. means Not Apply.

ANALYSIS OF THE FOURTH QUARTER (the “Quarter” or the “period”)

CIE ENTERTAINMENT

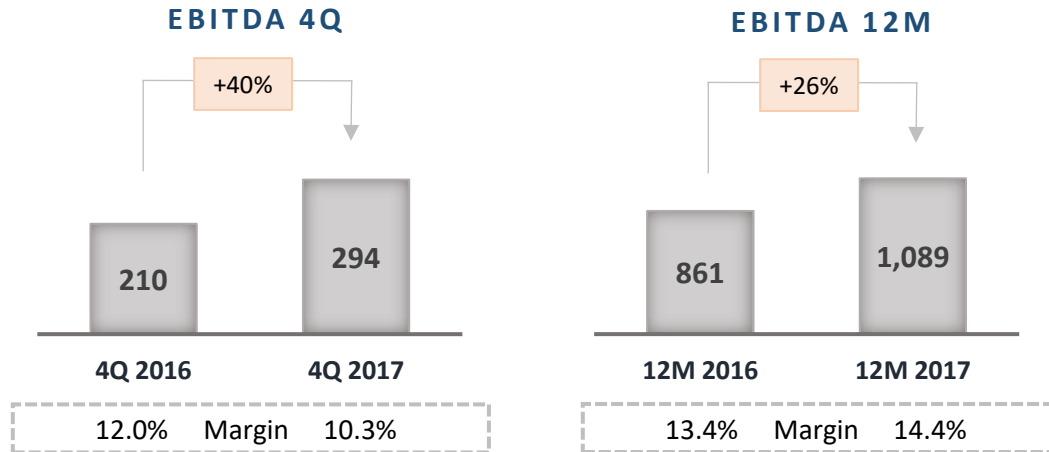


During the quarter, revenues at **CIE Entertainment** grew by 63% to Ps.2,856, compared with Ps.1,748 registered in the same period of the previous year. The increase resulted from a higher volume of box offices of the events promoted by CIE during the period. These notably included U2 in Mexico City and Bogota; Paul McCartney and Red Hot Chili Peppers, in Mexico City; Bruno Mars in Bogotá. Moreover, the family events Cirque du Soleil Sép7timo Día in Mexico City, Guadalajara and Monterrey, and Disney on Ice in Bogotá, Colombia were also staged. In addition, CIE Entertainment presented the Corona Capital 2017, Live Out and Coordinada music festivals in México.

In 4Q17, notably artista presentations and musical festivals included:

- **U2**
(Foro Sol, Mexico City; El Campín, Bogotá)
- **Kings of Leon**
(Palacio de los Deportes, Mexico City)
- **Flow Fest**
(Foro Sol, Mexico City)
- **Timbiriche**
(various locations across Mexico)
- **Paul McCartney**
(Estadio Azteca, Mexico City)
- **Los Auténticos Decadentes**
(Foro Sol, Mexico City)

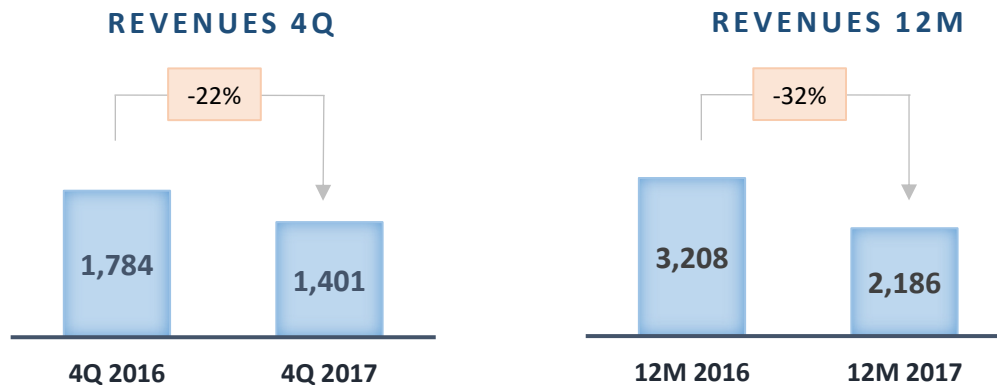
In 2017, revenues at CIE Entertainment were Ps.7,569, an increase of 18% against the Ps.6,428 figure recorded in the same period of the previous year.



In the quarter, EBITDA at CIE Entertainment grew by 40% to Ps.294, compared to Ps.210 posted in the same period of the previous year. This derived from higher revenues as previously explained.

EBITDA in the year increased by 26% to Ps.1,089, compared to the Ps.861 figure observed in 2016.

CIE COMMERCIAL



The Company announced in the report of results for the fourth quarter of 2016 that it sold a majority stake in the subsidiary B-Connect (operation of call centers). Derived from the transaction, the subsidiary results are not comparable to the previous year's.

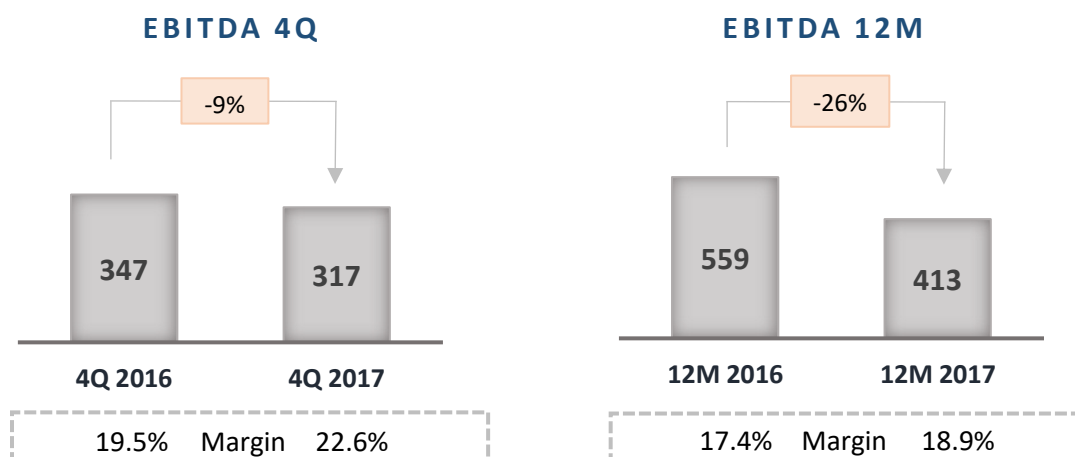
In **CIE Commercial**, revenues for the fourth quarter stood at Ps.1,401, compared to Ps. 1,784 recorded in the same period of the previous year. The variation resulted from the B-Connect transaction commented above.

During the quarter, CIE presented the 2017 edition of the Mexican Formula One Grand Prix, as well as various corporate events in the country which included the 100th anniversary of the Deportivo Toluca Soccer Club and the 23th edition of the International Congress of Irrigation and Drainage 2017. Furthermore, Centro Citibanmex housed the 2017 editions of Plastimagen, Mexico Alimentaria and Beauty Show expos.

Revenues decreased by 32% in the year to Ps.2,186, in comparison with Ps.3,208 registered in the previous year.

In the period, notable autoracing and corporate events included:

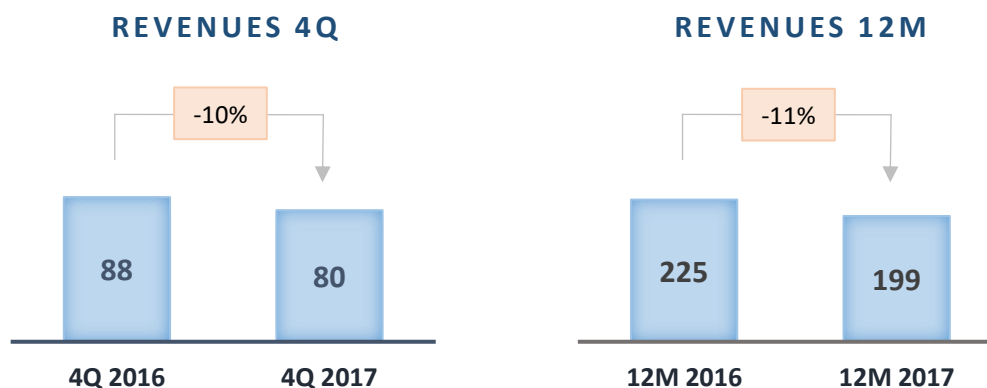
- **Mexican Formula One Grand Prix**
(A. Hermanos Rodríguez, Mexico City)
- **México Alimentaria 2017 expo**
(Centro Citibanamex, Mexico City)
- **Plastimagen 2017 expo**
(Centro Citibanamex, Mexico City)
- **23° Congreso Internacional de Riego y Drenaje 2017**
(Mexico City)
- **100 años del Club Deportivo Toluca**
(Toluca, State of Mexico)



EBITDA for the quarter stood at Ps.317, compared to the Ps.347 figure posted in the same period of the previous year. This adjustment is mainly the result of the B-Connect transaction earlier commented, as well as a lesser number of corporate events carried out in the period.

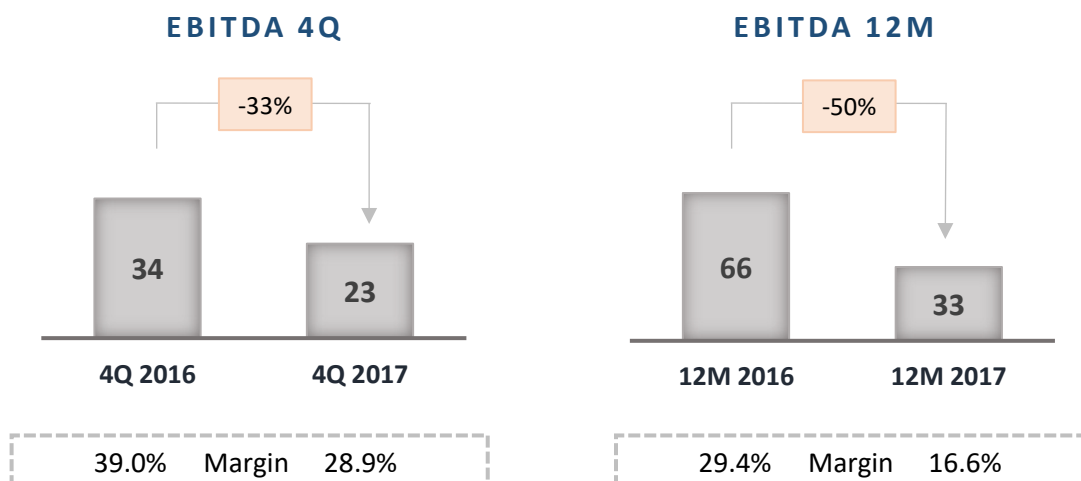
In the year, EBITDA grew by 26% to Ps.413, in comparison with Ps.559 observed in 2016.

OTHER BUSINESSES (El Salitre Park in Bogotá, Colombia)



Revenues at **El Salitre Park** in the quarter decreased 10% to Ps.80, compared to Ps.88 observed in the period of the previous year. This reduction resulted from lower level of attendance to the park.

For the year, park’s revenues were Ps.199, which compared to Ps.225 in 2016.



During the quarter, EBITDA at the park stood at Ps.23 in comparison with Ps.34 posted in the same quarter of 2016. The decrease resulted from lower revenues as mentioned above and some extraordinary expenses regarding the start-up of the Splash attraction in the park, which was inaugurated in past October.

For the year, the park’s EBITDA decreased 50% to Ps.33, in comparison to Ps.66 observed in the same period of the previous year.

NET FINANCIAL REVENUES (EXPENSES)

	4Q 2017	4Q 2016	% Var.	12M 2017	12M 2016	% Var.
Net interest earned (paid)	(18)	(62)	+71%	(79)	(187)	+58%
Exchange rate gain (loss), net	(29)	16	N.A.	(383)	133	N.A.
Other financial income (loss), net	2	38	N.A.	1	38	N.A.
Net Financial Revenues (Expenses)	(46)	(8)	N.A.	(461)	(16)	N.A.

Net financial expenses in the quarter were Ps. 46, which compared to Ps.8 recorded in the same period of the previous year. Higher financial expenses derived from the recording of a net exchange loss of Ps.29 that resulted from the devaluation of the Mexican peso against the U.S. dollar. Exchange rate between the currencies changed from Ps.18.15 at the close of the third quarter to Ps.19.12 at the close of December 2017. This led to the revaluation of the Company’s active and passive monetary positions in foreign currencies.

Offsetting the previous effect, net interests paid in the quarter were Ps.18, which compared with Ps.62 recorded in the period of the previous year. This reduction derived from the following: 1) higher interests earned in the period as a consequence of an increase in the average level of cash and cash equivalents position of the Group during the period, including rising active interest rates in 2017 if compared to 2016; and 2) lower interests paid due to the average level of total-bearing debt in the period.

In 2017, net financial expenses were Ps.461, which compared to Ps.16 posted in the previous year. This growth is explained by a net exchange rate loss of Ps.383 in the year, which compared to a net gain of Ps.133 recorded in 2016.

INCOME TAX

	4Q 2017	4Q 2016	% Var.	12M 2017	12M 2016	% Var.
Taxes incurred	234	256	-9%	639	475	+35%
Deferred tax	(18)	43	N.A.	(117)	114	N.A.
Income tax	216	299	-28%	523	589	-11%

In the quarter, income tax provisions (caused and deferred) were Ps.216, compared to Ps.299 registered in the same quarter of 2016. The reduction is mainly the consequence of registering an active deferred tax of Ps.18 in the period, compared to Ps.43 as deferred tax liability shown in the quarter of 2016.

For the year, the Company recorded Ps.523 in incurred and deferred tax provisions, in comparison with provisions of Ps.589 in the previous year.

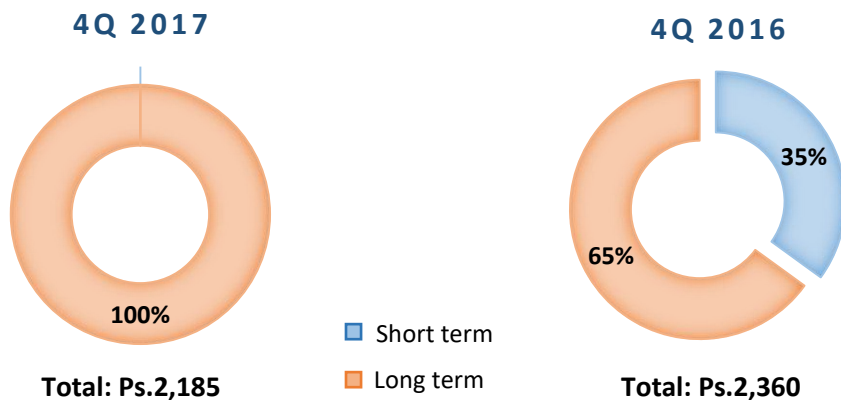
NET INCOME

Net income for the quarter was Ps.46, which compared to a net income of Ps.0 recorded in the same period of the previous year. The increase is a consequence of recording lower tax provisions as previously explained, jointly with a higher operating income observed during the quarter.

For the year, net income was Ps.137, which compared to a net income of Ps.412 posted in 2016. The adjustment resulted from the exchange rate loss registered in the year as previously explained.

INTEREST-BEARING DEBT

As of December 31, 2017, the Company’s indebtedness was Ps.2,185, which compared to Ps.2,360 recorded at the close of 2016. The lower level of indebtedness resulted from the fact that at year-end 2017 CIE did not utilize short-term credit lines for working capital needs. Without considering two credits contracted in Colombia (equivalent to Ps.11), CIE’s debt is Mexican peso-denominated. The graphics below show the Company’s debt profile for the third and fourth quarters of 2017.



ABOUT CIE

With its origins in 1990, CIE is one of the most important companies in the out-of-home entertainment market in Latin America and worldwide.

It offers a wide scope of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park, El Salitre, in Bogota, Colombia.

The Company operates Centro Citibanamex in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the most noteworthy producer and organizer of special and corporate events in the Mexican market. CIE also promotes and markets the F1 Mexican Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly traded company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol “CIE”.

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the US dollar.

The use of registered or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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CONSOLIDATED INCOME STATEMENT

	4Q 2017	4Q 2016	% Var.	12M 2017	12M 2016	% Var.
Sales	4,337	3,621	+20%	9,954	9,861	+1%
Cost of Sales	3,715	3,047	+22%	7,788	7,915	-2%
Gross Income	622	573	+9%	2,167	1,946	+11%
Operating expenses	344	302	+14%	1,165	1,026	+14%
Operating Income	278	271	+3%	1,002	920	+9%
Net Financial Revenues (Expenses)						
Net interest earned (paid)	(18)	(62)	+71%	(79)	(187)	+58%
Exchange rate gain (loss)	(29)	16	N.A.	(383)	133	N.A.
Other financial revenues (expenses)	2	38	N.A.	1	38	N.A.
Net Financial Revenues (Expenses)	(46)	(8)	N.A.	(461)	(16)	N.A.
Stake in the results of associated companies	29	35	-16%	118	96	+22%
Earnings before Taxes	262	298	-15%	659	1,001	-34%
Income Tax	216	299	-28%	523	589	-11%
Income after Taxes	46	(1)	N.A.	137	412	-67%
Net Income (Loss)	46	(1)	N.A.	137	412	-67%
Minority Net Income	(1)	72	N.A.	256	252	+1%
Majority Net Income	47	(73)	N.A.	(119)	159	N.A.
Depreciation and Amortization	356	321	+11%	532	566	-6%
EBITDA	635	592	+7%	1,534	1,486	+3%

BALANCE SHEET

	Dec. 31 2017	Dec. 31 2016	% Var.
Current Assets	7,937	7,891	+1%
Cash	4,324	3,176	+36%
Clients receivable, net	1,684	2,847	-41%
Other accounts receivable, net	319	318	+0%
Inventory	21	19	+11%
Other current assets	1,590	1,531	+4%
Non-Current Assets	3,725	3,656	+2%
Accounts receivable, net	-	-	-
Investments in associated companies and JV	1,098	1,055	+4%
Property, plant and equipment	1,367	1,494	-8%
Intangible assets	124	83	+50%
Assets from deferred taxes	1,080	926	+17%
Other non-current assets	55	99	-44%
Total Assets	11,662	11,548	+1%
Current Liabilities	5,307	5,704	-7%
Suppliers	1,214	1,250	-3%
Short-term interest-bearing debt	4	826	N.A.
Other current liabilities	4,089	3,628	+13%
Non-current Liabilities	2,512	1,866	+35%
Long-term interest-bearing debt	2,181	1,534	+42%
Liabilities form deferred taxes	55	21	N.A.
Other non-current liabilities	276	311	-11%
Total Liabilities	7,820	7,570	+3%
Shareholder's Equity	3,843	3,977	-3%
Minority stake	1,038	518	N.A.
Majority Stake	2,804	3,460	-19%
Paid-in capital	3,399	3,399	+0%
Capital gains (losses)	(594)	61	N.A.
Total Liabilities + Shareholders' Equity	11,662	11,548	+1%