

CIE Reports Fourth Quarter 2023 Results

Mexico City, February 26, 2024 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE,” the “Company” or the “Group”) (BMV: CIE) announced its financial results for the fourth quarter of 2023, which were prepared according to International Financial Reporting Standards (IFRS).

- **During the fourth quarter of 2023, total revenues increased 34% over the same period of the prior year to Ps.3,911, compared to Ps.2,927 recorded in 2022. During the quarter the standout event was the Formula 1 Grand Prix in Mexico City, attended by 401,000 people.**
- **Adjusted Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA before Participation in Joint Ventures) in the period was Ps.646, growth of 13% over the Ps.573 reported in the same period of the prior year.**
- **Net Income in the fourth quarter of 2023 was Ps.944.**
- **Consolidated Cash closed the year at Ps.1,809.**

Consolidated Key Figures

	4Q 2023	4Q 2022	% Var.	12M 2023	12M 2022	% Var.
Revenues	3,911	2,927	+34%	4,900	4,009	+22%
Adjusted EBITDA*	646	573	+13%	817	729	+12%
<i>Margin</i>	17%	20%		17%	18%	
Participation in Joint Ventures	470	335	+40%	1,073	704	+52%
Net financial revenues (expenses)	(62)	10	N.A.	(205)	71	N.A.
Net Income	944	958	-1%	1,169	1,332	-12%
Cash				1,809	2,498	-28%
Bank and Securitized Debt				1,501	5	N.A.

**EBITDA before Participation in Joint Ventures*

The numbers presented in this document are for the fourth quarters of 2023 and 2022. They are stated in millions of nominal Mexican pesos. Numbers may vary due to rounding. EBITDA means Earnings Before Financing, Taxes, Depreciation, and Amortization. N.A. means Not Applicable.

ANALYSIS OF THE FOURTH QUARTER (the “quarter” or the “period”)

During the fourth quarter of 2023, the Group’s revenues were Ps.3,911, a 34% increase over the same period of the prior year. For full-year 2023, revenues were Ps.4,900, compared to the Ps.4,009 recorded in 2022.

Adjusted EBITDA in the fourth quarter of 2023 was Ps.646, compared to Ps.573 in the same quarter of 2022. Full-year 2023 Adjusted EBITDA was Ps.817, a 12% increase over the Ps.729 from the previous year.

In the fourth quarter of 2023, the 49% stake in the Net Income of the Joint Venture was Ps.470, growing 40% over the Ps.335 reported in the same quarter of the prior year. The full-year share in the results of OCESA was Ps.1,703, compared to Ps.704 in 2022, an increase of 52%.

SPECIAL EVENTS

In **Special Events**, revenues in the fourth quarter were Ps.3,778, a 34% improvement over the revenues reported in the same quarter of the prior year, which were Ps.2,823. The increase in revenues was due to more healthcare services provided during the fourth quarter of 2023, when the Company provide services to the Mexican Social Security Institute at the Hospital Expansion Units located in Tláhuac, Mexico City; Cárdenas, Tabasco; and Uruapan, Michoacán. The Formula 1 Grand Prix in Mexico City also took place during the period, with over 401 thousand spectators recorded over the three days of the event. Revenues in the Division for the full year of 2023 were Ps.4,611, compared to Ps.3,753 in 2022, an increase of 23%.

During the fourth quarter of 2023, EBITDA in the Division was Ps.603, a 12% increase over the same quarter of the prior year. This growth is a consequence of the higher revenues mentioned above. For the year 2023, EBITDA was Ps.728, increasing 11% over the Ps.657 recorded in 2022.

OTHER BUSINESSES (El Salitre Park, Bogotá, Colombia)

Revenues at **El Salitre Park** were Ps.133 during the fourth quarter, compared to Ps.104 during the same period of the prior year. The growth in revenues is the consequence of more visitors to the amusement park, due to the start of operations of the new roller coaster last August, as well as higher average expenses per amusement park visitor. The attendance and per capita expenditure increased 13% and 10%, respectively, during the fourth quarter of 2023.

During the fourth quarter of 2023, EBITDA was Ps.44, compared to Ps.34 reported in the same period of the previous year. This increase is a consequence of the higher revenues mentioned above.

In 2023, revenues were Ps.289, compared to Ps.256 in 2022. Full-year EBITDA in 2023 at the division increased by 22%, rising to Ps.89, compared to Ps.73 in the prior year.

ENTERTAINMENT

During the quarter, CIE’s stake in the Net Income of the Joint Venture with Live Nation in OCESA was Ps.470, driven mainly by RBD’s shows in Mexico City, Monterrey, and Guadalajara; the Corona Capital and Coca-Cola Flow Fest festivals in Mexico City; and concerts by international artists such as Paul McCartney, Marc Anthony, Arctic Monkeys, and The Weeknd, among many others.

For the year 2023, CIE’s stake in the Net Income of those businesses was Ps.1,073, a 52% increase over the Ps.704 recorded during 2022.

NET FINANCIAL REVENUES (EXPENSES)

	4Q 2023	4Q 2022	% Var.	12M 2023	12M 2022	% Var.
Net interest earned (paid)	(30)	51	N.A.	(23)	153	N.A.
Interest on assets for right of use	3	(4)	N.A.	(13)	(15)	+15%
Exchange rate gain (loss), net	(35)	(37)	+6%	(169)	(67)	N.A.
Net Financial Revenues (Expenses)	(62)	10	N.A.	(205)	71	N.A.

During the quarter, net financial expenses were Ps.62, in comparison with net financial revenues of Ps.10 recorded during the same quarter of the previous year. The financial expense is mainly a consequence of recording net interest paid of Ps.30, compared to net interest gained of Ps.51 in the same period of last year. Net interest paid recorded in the fourth quarter of 2023, is a consequence of the average bank debt of Ps.1,501 observed in the period, compared to an average of Ps.5 recorded in the same quarter of the prior year. The exchange rate loss for the period of 2023 was Ps.35, which was incurred due the revaluation of net asset monetary positions held in dollars by the Company. At the end of the fourth quarter of 2023, the exchange rate had shifted from Ps.17.41 as of September 2023, to Ps.16.91 on December 31, 2023.

INCOME TAX

	4Q 2023	4Q 2022	% Var.	12M 2023	12M 2022	% Var.
Taxes Incurred	268	125	N.A.	439	309	+42%
Taxes Deferred	(214)	(238)	+10%	(152)	(280)	+46%
Income Tax	55	(113)	N.A.	286	29	N.A.

During the period, the provision for taxes incurred was Ps.268, compared to Ps.125 in the same quarter of the prior year. Meanwhile the provision for the deferred tax asset in the period was Ps.214, compared to a deferred tax asset of Ps.238 in the same period of the prior year.

NET INCOME

Net Income of Ps.944 was recorded during the quarter, compared to Net Income of Ps.958 during the same period of the prior year. Full-year 2023 Net Income was Ps.1,169, compared to Net Income of Ps.1,332 in the prior year.

TOTAL INTEREST-BEARING DEBT

As at December 31, 2023, the Group's bank and securitized debt amounted to Ps.1,501, of which Ps.1,500 is denominated in Mexican pesos with a maturity in March 2024. As of the date of this report, the Company is working with the lending bank to extend the term of the loan. The remaining debt of Ps.1 is a Colombian peso-denominated loan, with monthly payments, maturing in April 2024.

ABOUT CIE

Created in 1990, Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE") (BMV: CIE) is a prominent player in the out-of-home entertainment industry in Latin America and has contributed to making Mexico a world-class entertainment destination. The Company promotes and markets the Formula 1 Mexico Grand Prix in Mexico City, produces events for the public sector, and operates the El Salitre Mágico amusement park in Colombia.

Through its strategic partnership with Live Nation Entertainment, Inc. (NYSE: LYV) in OCESA, it produces and promotes concerts, music festivals, Broadway-type theater productions, urban content, and sporting, family, and corporate events. It represents artistic talent, markets advertising and sponsorship rights, operates entertainment venues, the Citibanamex exposition, congress and convention center, sells tickets through its Ticketmaster and Eticket platforms, and it offers digital marketing and advertising services.

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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CONSOLIDATED INCOME STATEMENT

	4Q	4Q	%	12M	12M	%
	2023	2022	Var.	2023	2022	Var.
Revenues	3,911	2,927	+34%	4,900	4,009	+22%
Cost of sales	3,108	2,194	+42%	3,819	3,034	+26%
Gross Income	803	733	+10%	1,081	975	+11%
Operating expenses	242	237	+2%	385	369	+4%
Other Income (expenses)	25	14	+74%	21	27	-23%
Participation in Joint Ventures	470	335	+40%	1,073	704	+52%
Operating Income	1,055	845	+25%	1,790	1,337	+34%
Net Financial Revenues (Expenses)						
Net interest earned (paid)	(30)	51	N.A.	(23)	153	N.A.
Interest on right-of-use assets	3	(4)	N.A.	(13)	(15)	+15%
Net exchange rate gain (loss)	(35)	(37)	+6%	(169)	(67)	N.A.
Net Financial Revenues (Expenses)	(62)	10	N.A.	(205)	71	N.A.
Stake in the results of associated companies	5	(11)	N.A.	(130)	(46)	N.A.
Earnings (Loss) before Taxes	998	844	+18%	1,455	1,361	+7%
Income Tax	55	(113)	N.A.	286	29	N.A.
Taxes Incurred	268	125	N.A.	439	309	+42%
Deferred Tax	(214)	(238)	+10%	(152)	(280)	+46%
Net Income (Loss)	944	958	-1%	1,169	1,332	-12%
Non-parent company stake	(12)	(9)	-25%	(43)	(43)	-2%
Parent Company Stake	956	967	-1%	1,212	1,375	-12%
Depreciation and amortization	60	63	-5%	100	96	+4%
Adjusted EBITDA	646	573	+13%	817	729	+12%

BALANCE SHEET AS OF

	Dec. 31, 2023	Dec. 31, 2022	% Var.
Current Assets	3,456	3,996	-14%
Cash	1,809	2,498	-28%
Clients receivable, net	232	128	+81%
Other accounts receivable, net	702	713	-2%
Inventory	21	13	+56%
Other current assets	691	643	+7%
Non-Current Assets	10,595	9,710	+9%
Investments in associated companies and joint ventures	8,920	8,562	+4%
Property, plant and equipment, net	522	244	+114%
Right-of-use assets, net	116	112	+4%
Assets from deferred taxes	1,037	792	+31%
Total Assets	14,051	13,705	+3%
Current Liabilities	5,373	3,306	+63%
Suppliers	508	316	+60%
Short-term interest-bearing debt	1,501	4	N.A.
Short-term leases	40	24	+65%
Other current liabilities	3,324	2,961	+12%
Non-Current Liabilities	2,606	2,568	+1%
Long-term interest-bearing debt	0	1	-100%
Long-term leases	85	122	-30%
Deferred tax liabilities	1,657	1,570	+6%
Other non-current liabilities	864	875	-1%
Total Liabilities	7,979	5,874	+36%
Shareholders' Equity	6,071	7,832	-22%
Non-Parent company stake	41	(323)	N.A.
Parent company stake	6,030	8,155	-26%
Total Liabilities plus Shareholders' Equity	14,051	13,705	+3%