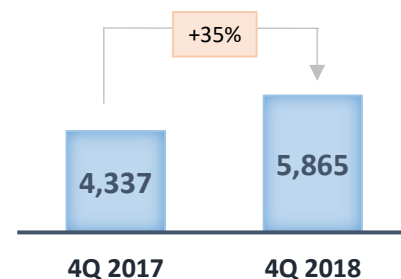


## Financial Results for the Fourth Quarter 2018

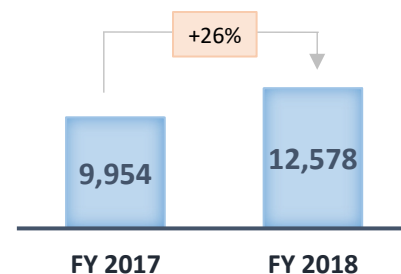
Mexico City, February 27, 2019 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE," the "Company" or the "Group") (BMV: CIE) announced its financial results for the fourth quarter of 2018, prepared according to International Financial Reporting Standards ("IFRS").

- In the fourth quarter, consolidated revenues rose 35% to Ps.5,865, compared to Ps.4,337 recorded in the same period of the prior year. Full-year sales increased 26% to Ps.12,578, in comparison with Ps.9,954 reported in the previous year.
- In the fourth quarter, consolidated EBITDA increased 14% to Ps.725, compared to Ps.635 recorded in the same period of the prior year. Full-year EBITDA increased 31% to Ps.2,014, compared to Ps.1,534 in the previous year.
- In the fourth quarter, the Group's net income was Ps.193, compared to Ps.45 reported in the same period of 2017. Net income for the full year was Ps.621, in comparison with Ps.135 for full-year 2017.

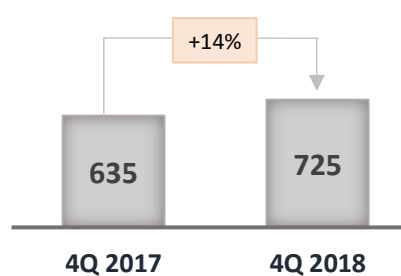
### 4Q REVENUES



### FY REVENUES

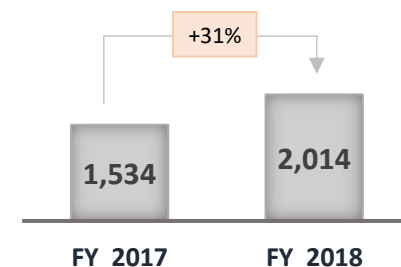


### 4Q EBITDA



14.6% Margin 12.4%

### FY EBITDA



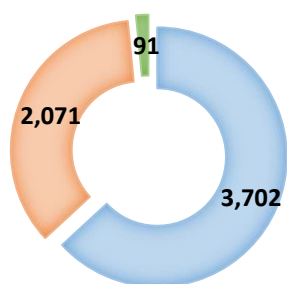
15.4% Margin 16.0%

**Consolidated Key Figures**

	4Q 2018	4Q 2017	% Var.	FY 2018	FY 2017	% Var.
<b>Revenues</b>	5,865	4,337	+35%	12,578	9,954	+26%
<b>EBITDA</b>	725	635	+14%	2,014	1,534	+31%
<b>EBITDA Margin</b>	12.4%	14.6%		16.0%	15.4%	
<b>Finance Income (Expense)</b>	52	(46)	N.A.	(188)	(461)	+59%
<b>Net Income</b>	193	45	N.A.	621	135	N.A.

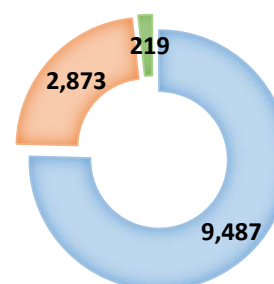
- Entertainment
- Special Events
- Other Businesses

**4Q 2018 REVENUES**



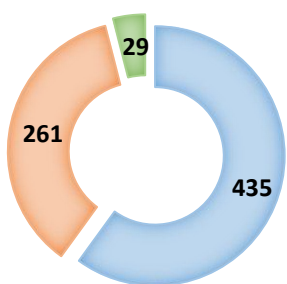
**Total: Ps.5,865**

**FY 2018 REVENUES**



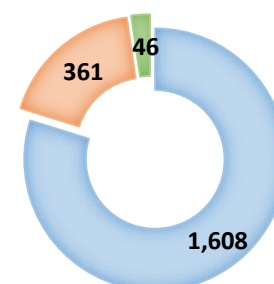
**Total: Ps.12,578**

**4Q 2018 EBITDA**



**Total: Ps.725**

**FY 2018 EBITDA**

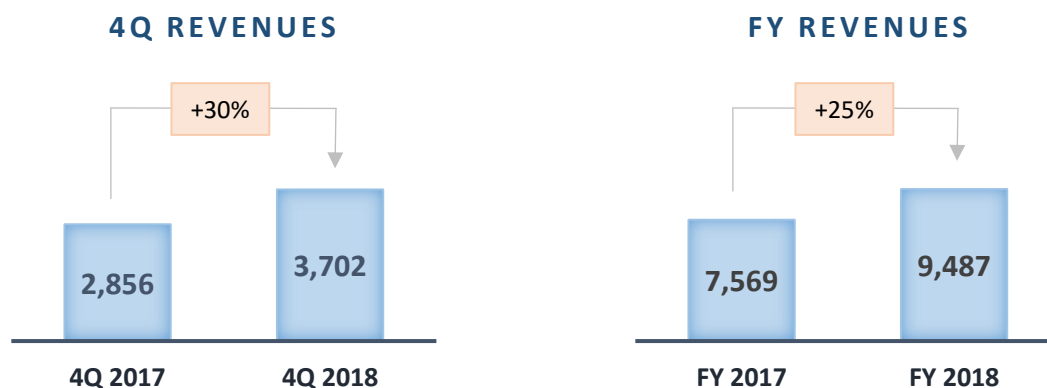


**Total: Ps.2,014**

*The numbers throughout this document for the fourth quarter of 2018 and 2017, are stated in millions of nominal Mexican pesos. Numbers may vary due to rounding. EBITDA is Earnings Before Interest, Taxes, Depreciation, and Amortization. N.A. means Does not Apply.*

**ANALYSIS OF THE FOURTH QUARTER (the “quarter” or the “period”)**

**CIE ENTERTAINMENT**

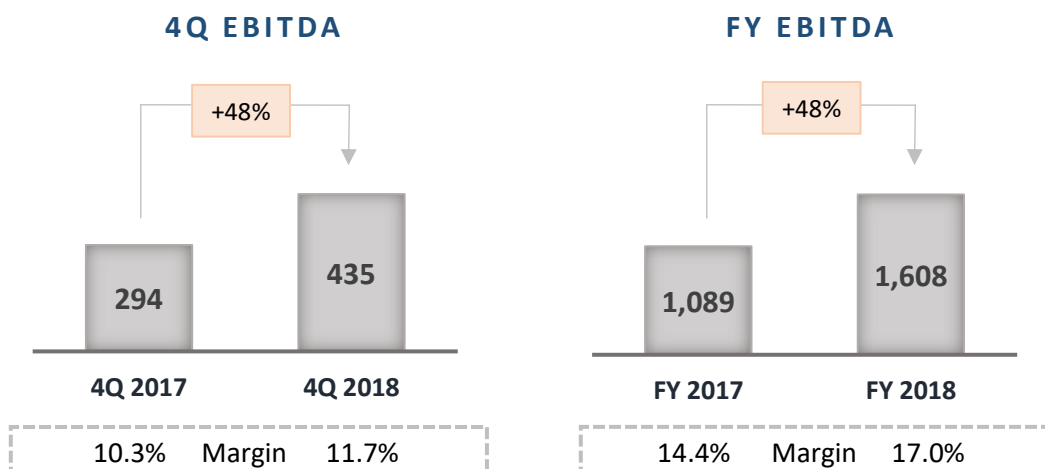


At CIE Entertainment, revenues in the fourth quarter increased 30% to Ps.3,702, compared to Ps.2,856 recorded in the same period of the prior year. This increase is due to higher box office for events promoted during the period, namely: 1) presentations of the family show Luzia, of Cirque du Soleil, in Mexico City, Monterrey and Guadalajara; 2) Festivals like Corona Capital and Coca-Cola Flow Fest in Mexico City, Tecate Coordinada in Guadalajara and the Tecate Live Out in Monterrey; 3) concerts by artists such as Roger Waters, Shakira, Marc Anthony, the Luis Miguel tour at several cities throughout Mexico, Gorillaz and Zoé among many others; and 4) presentations of the family show Amaluna of Cirque du Soleil in Bogota, Colombia.

*In the fourth quarter of 2018 there were many stand-out artist performances and festivals, such as:*

- **Roger Waters**  
*(Palacio de los Deportes, CDMX)*
- **Luis Miguel**  
*(Several plazas throughout Mexico)*
- **Shakira**  
*(CDMX, Gdl., Monterrey and Bogota)*
- **Cirque du Soleil “Luzia”**  
*(CDMX, Guadalajara and Monterrey)*
- **Cirque du Soleil “Amaluna”**  
*(Carpa Soleil, Bogota, Colombia)*
- **Corona Capital**  
*(A.Hermanos Rodríguez, CDMX)*

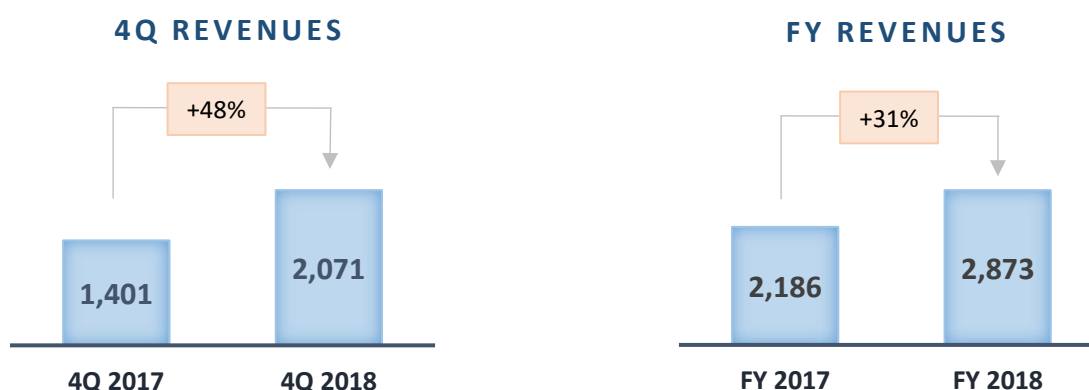
Full-year revenues in the division were Ps.9,487, which was 25% higher than the number reported in the same period of the prior year.



During the quarter, EBITDA in the division increased 48% to Ps.435, in comparison with Ps.294 recorded in the same quarter of the prior year. This increase is a consequence of the growth in revenues explained above.

For the full year, EBITDA was Ps.1,608, which is 48% higher than the Ps.1,089 reported for full-year 2017.

### CIE SPECIAL EVENTS



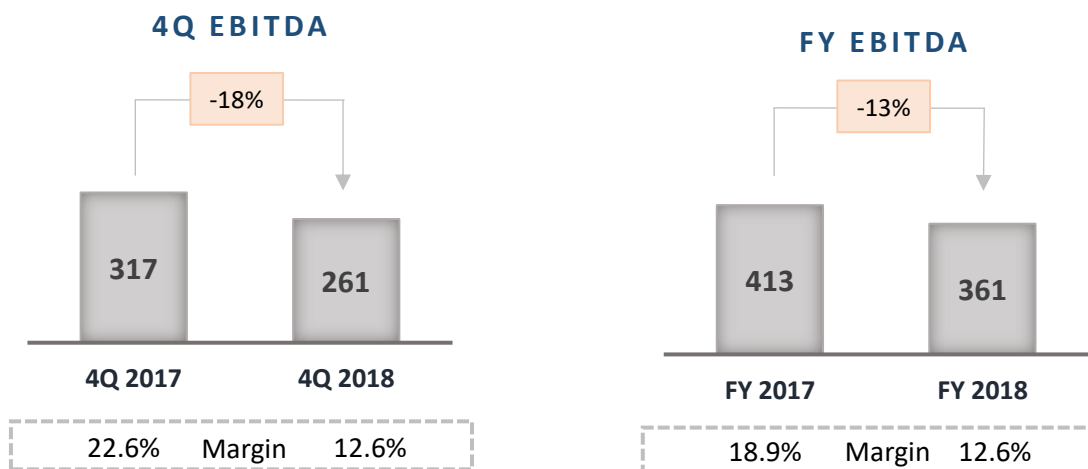
At **CIE Special Events**, revenues in the fourth quarter were Ps.2,071, compared to Ps.1,401 reported in the same period of the prior year. This increase is due to the Division’s participation in several international events in which it acted as an integrator, reflecting the total revenues for the project, which is different from being an agent, when only a commission is recognized. Without considering the above, the revenues of CIE Special Events would have been marginally lower than those reported in the prior year, due to fewer events held for the Government sector.

During the quarter the standout event was the Formula One Mexican Grand Prix, which had an attendance of 335,000 people. For the fourth consecutive year, the Company received the award of Best Promoter of the Formula One series. In turn, the Citibanamex Center was the site of numerous important events, such as the Expo Beauty Show 2018, the Third National Afores Convention, and the Expo En Verde Ser 2018, among others.

*During the period the following events stood out:*

- **Formula One Mexican Grand Prix**  
*(A. Hermanos Rodríguez, CDMX)*
- **G-20 Summit**  
*(Buenos Aires, Argentina)*
- **Expo Beauty Show 2018**  
*(Citibanamex Center, CDMX)*
- **Expo En Verde Ser 2018**  
*(Citibanamex Center, CDMX)*
- **Third National Afores Convention**  
*(Citibanamex Center, CDMX)*

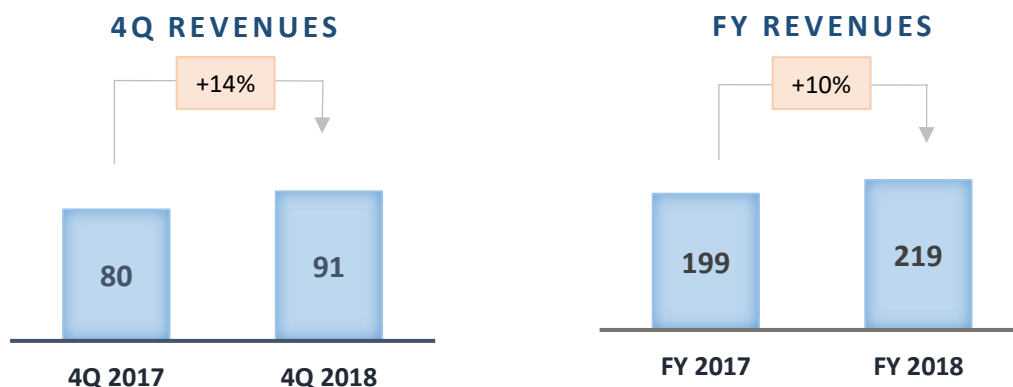
Full-year revenues grew 31% to Ps.2,873, compared to Ps.2,186 reported in the prior year.



During the quarter, EBITDA was Ps.261, compared to Ps.317 reported in the same period of 2017. The decrease is mainly a consequence of the following: 1) a decrease in the events held for the Government sector in Mexico; and, 2) extraordinary expenses related to operations in the Government sector, including personnel layoffs and other related costs.

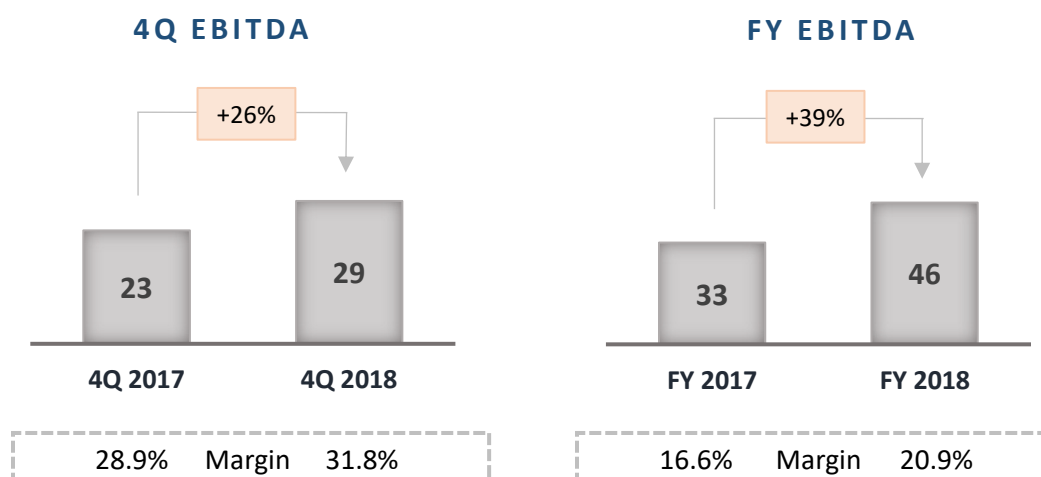
For the full year, EBITDA at CIE Special Events decreased 13% to Ps.361, compared to Ps.413 in 2017.

**OTHER BUSINESSES (El Salitre Park, Bogota, Colombia)**



Revenues at **El Salitre Park** in Colombia increased 14% during the fourth quarter of 2018 to Ps.91, compared to Ps.80 recorded in the same period of the prior year. The increase in revenues is due to greater attendance at the amusement park, particularly during the 2018 Festival of Terror in the month of October.

Revenues for the full year were Ps.219, compared to Ps.199 in the same period of the prior year.



During the fourth quarter, EBITDA for the park was Ps.29, compared with Ps.23 recorded during the same period in the prior year. This 26% increase in EBITDA is mainly a consequence of the higher revenues mentioned above.

For the full year, EBITDA rose 39% to Ps.46, compared to the Ps.33 recorded in 2017.

### NET FINANCE INCOME (EXPENSE)

	4Q 2018	4Q 2017	% Var.	FY 2018	FY 2017	% Var.
Interest earned	66	46	+44%	231	153	+51%
Interest paid	89	64	+39%	288	232	+24%
Exchange rate gain (loss), net	65	(29)	N.A.	(142)	(370)	+62%
Other financial revenues	10	2	N.A.	11	(11)	N.A.
<b>Finance Income (Expense)</b>	<b>52</b>	<b>(46)</b>	<b>N.A.</b>	<b>(188)</b>	<b>(461)</b>	<b>+59%</b>

During the quarter, Net Finance Income was Ps.52, in comparison with Net Finance Expense of Ps.46 recorded during the same period of the previous year. The increase in Finance Income is mainly due to an Exchange Income of Ps.65, resulting primarily from a

depreciation of the Mexican peso against the US dollar during the quarter. The exchange rate went from Ps.18.72 at the close of September 2018, to Ps.19.65 in December 2018.

For the year, Net Finance Expense was Ps.188, compared to Ps. 461 reported in the same period of the previous year.

**INCOME TAX**

	4Q 2018	4Q 2017	% Var.	FY 2018	FY 2017	% Var.
Taxes Incurred	56	235	-76%	531	643	-17%
Deferred Tax	98	(18)	N.A.	61	(119)	N.A.
<b>Income Tax</b>	<b>154</b>	<b>217</b>	<b>-29%</b>	<b>591</b>	<b>524</b>	<b>+13%</b>

During the quarter, the provisions for taxes on earnings incurred and deferred were Ps.154, compared to Ps.217 recorded during the same quarter in the prior year. This decrease is mainly due to the lower EBITDA at CIE Special Events in the fourth quarter of 2018.

For the year, the Company reported Ps.591 in provisions for taxes on earnings incurred and deferred, compared to Ps.524 reported in 2017.

**NET INCOME**

During the quarter, Net Income was Ps.193, compared to Net Income of Ps.45 reported during the same period of the prior year. This increase is mainly a consequence of: 1) the increase in the Group's consolidated EBITDA mentioned previously; 2) The Net Finance Income recorded during the fourth quarter 2018; and 3) the decrease in Income Tax provisions commented on above.

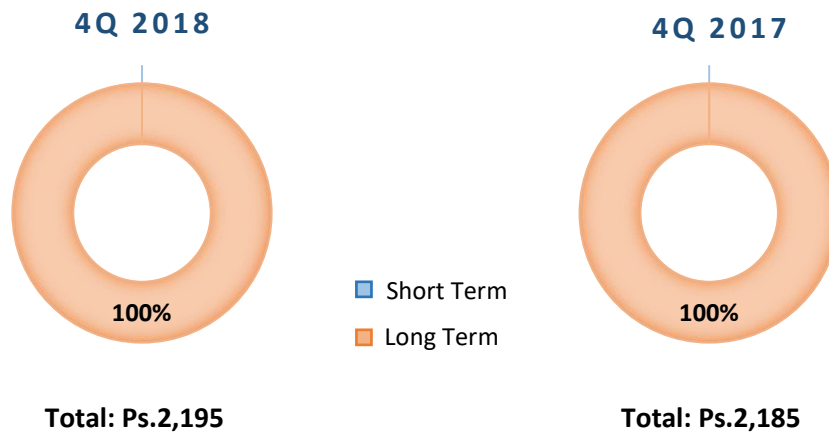
Net income was Ps.621 for the full year, compared to net income of Ps.135 recorded for 2017.

**TOTAL INTEREST-BEARING DEBT**

As at December 31, 2018, the Company's total debt was Ps.2,195, compared to Ps.2,185 recorded at the close of 2017. The marginal variation in the amount of debt includes scheduled payments of Ps.5 for loans taken out in Colombia, as well as the amortized cost valuation of the debt that the Company uses.

Except for the two loans in Colombia, which, at the end of 2018 had an unpaid balance of Ps.6, all of the Company's debt is denominated in Mexican pesos.

The following graphs show the debt profile for both periods:



### ABOUT CIE

Established in 1990, CIE is one of the most important companies in the out-of-home entertainment market in Latin America and worldwide.

It offers a wide gamut of entertainment options to a variety of audiences and budgets in large- and medium-sized cities with high economic potential and population growth in the Mexican market, as well as in Colombia. That gamut of options includes concerts, theatrical productions, sporting events, family events and cultural events, among others. The Company also operates an amusement park, El Salitre, in Bogota, Colombia.

The Company operates the Citibanamex Center in Mexico City, which is one of the largest and most important international exposition and convention centers. It is also the best-known producer and organizer of special and corporate events in the Mexican market. CIE also promotes and markets the Formula One Mexican Grand Prix.

Corporación Interamericana de Entretenimiento is a publicly traded company whose shares have been listed on the Mexican Stock Exchange since 1995 under the ticker symbol "CIE."



### **LEGAL DISCLAIMER**

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume that there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

### **CONTACT**

Investor Relations  
investor.relations@cie.com.mx  
T: (5255) 5201-9353

**CONSOLIDATED INCOME STATEMENT**

	<b>4Q 2018</b>	<b>4Q 2017</b>	<b>% Var.</b>	<b>FY 2018</b>	<b>FY 2017</b>	<b>% Var.</b>
Sales	5,865	4,337	+35%	12,578	9,954	+26%
Cost of sales	5,254	3,816	+38%	10,093	7,889	+28%
<b>Gross Income</b>	<b>611</b>	<b>521</b>	<b>+17%</b>	<b>2,485</b>	<b>2,065</b>	<b>+20%</b>
Operating expenses	356	242	+47%	1,229	1,063	+16%
<b>Operating Income</b>	<b>254</b>	<b>278</b>	<b>-9%</b>	<b>1,256</b>	<b>1,002</b>	<b>+25%</b>
<b>Net Finance Income (Expense)</b>						
Net interest earned (paid)	(23)	(18)	-28%	(57)	(79)	+28%
Exchange rate gain (loss), net	66	(29)	N.A.	(142)	(370)	+62%
Other financial income (expense), net	10	(2)	N.A.	11	(11)	N.A.
<b>Net Financial Income (Expense)</b>	<b>52</b>	<b>(46)</b>	<b>N.A.</b>	<b>(188)</b>	<b>(461)</b>	<b>+59%</b>
Equity participation in Results of Affiliates	41	30	+38%	143	118	+22%
<b>Earnings before Taxes</b>	<b>347</b>	<b>262</b>	<b>+32%</b>	<b>1,212</b>	<b>659</b>	<b>+84%</b>
Income tax	154	217	-29%	591	524	+13%
<b>Earnings after Taxes</b>	<b>193</b>	<b>45</b>	<b>N.A.</b>	<b>621</b>	<b>135</b>	<b>N.A.</b>
<b>Net Income</b>	<b>193</b>	<b>45</b>	<b>N.A.</b>	<b>621</b>	<b>135</b>	<b>N.A.</b>
Non-controlling interest	198	(1)	N.A.	455	256	+78%
<b>Controlling interest</b>	<b>(5)</b>	<b>46</b>	<b>N.A.</b>	<b>166</b>	<b>(121)</b>	<b>N.A.</b>
Depreciation and amortization	470	356	+32%	758	532	+42%
<b>EBITDA</b>	<b>725</b>	<b>635</b>	<b>+14%</b>	<b>2,014</b>	<b>1,534</b>	<b>+31%</b>

**BALANCE SHEET**

	Dec. 31 2018	Dec. 31 2017	% Var.
<b>Current Assets</b>	<b>7,661</b>	<b>7,937</b>	<b>-3%</b>
Cash	4,379	4,324	+1%
Clients receivable, net	1,273	1,684	-24%
Other accounts receivable, net	217	217	+0%
Inventory	21	21	+0%
Other current assets	1,771	1,692	+5%
<b>Non-Current Assets</b>	<b>3,762</b>	<b>3,725</b>	<b>+1%</b>
Investments in associates and joint ventures	1,132	1,098	+3%
Property, plant and equipment, net	1,450	1,367	+6%
Intangible assets	89	123	-28%
Assets from deferred taxes	1,008	1,080	-7%
Other non-current assets	84	57	+48%
<b>Total Assets</b>	<b>11,423</b>	<b>11,662</b>	<b>-2%</b>
<b>Current Liabilities</b>	<b>4,528</b>	<b>5,264</b>	<b>-14%</b>
Accounts payable	1,075	1,093	-2%
Short-term debt	4	4	-8%
Other current liabilities	3,450	4,167	-17%
<b>Non-Current Liabilities</b>	<b>2,648</b>	<b>2,558</b>	<b>+4%</b>
Long-term debt	2,191	2,181	+0%
Liabilities from deferred taxes	43	55	-22%
Other non-current liabilities	414	321	+29%
<b>Total Liabilities</b>	<b>7,177</b>	<b>7,821</b>	<b>-8%</b>
<b>Shareholders' equity</b>	<b>4,247</b>	<b>3,841</b>	<b>+11%</b>
Non-controlling interest	1,310	1,038	+26%
<b>Controlling interest</b>	<b>2,936</b>	<b>2,803</b>	<b>+5%</b>
Paid-in capital	3,399	3,399	0%
Capital gains (losses)	(462)	(596)	+22%
<b>Total liabilities + shareholders' equity</b>	<b>11,423</b>	<b>11,662</b>	<b>-2%</b>