

### First Quarter 2025 Results

Mexico City, April 30, 2025 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE," the "Company" or the "Group") (BMV: CIE) announced its financial results for the first quarter of 2025, which were prepared according to International Financial Reporting Standards (IFRS).

- ➤ During the first quarter of 2025, consolidated revenues were Ps.308, compared to Ps.464 recorded in the same period of 2024.
- ➤ Adjusted EBITDA in the period (before Participation in Joint Ventures) was Ps.56, compared to Ps.91 in the first quarter of 2024.
- ➤ In the first quarter, CIE's share in the Net Income from its Joint Venture with Live Nation in OCESA totaled Ps.380, representing a 69% increase compared to Ps.225 in the same period of the previous year.
- ➤ Consolidated net income for the first quarter of 2025 reached Ps.273, up from Ps.89 in the first quarter of the previous year.

#### **Consolidated Key Figures**

	1Q	1Q	% Var.
	2025	2024	/o vai.
Revenues	308	464	-34%
Adjusted EBITDA*	56	91	-39%
Margin	18%	20%	
Participation in Joint Ventures	380	225	+69%
Net Income	273	89	N.A.

<sup>\*</sup>EBITDA before Participation in Joint Ventures

The numbers throughout this document for the first quarter of 2025 and 2024 are stated in millions of nominal Mexican pesos. Numbers may vary due to roundina.

EBITDA means Earnings before Other Income and (Expenses) Net plus Depreciation and Amortization.

N.A. means Does Not Apply.



### ANALYSIS OF THE FIRST QUARTER (the "quarter" or the "period")

In the first quarter of 2025, the Group's consolidated revenues totaled Ps.308, reflecting a 34% decline compared to Ps.464 in the same period of the previous year.

Adjusted EBITDA for the first three months of 2025 was Ps.56, marking a 39% decrease from Ps.91 recorded in the first quarter of 2024.

CIE's 49% stake in the Net Result of its strategic partner, OCESA, reached Ps.380 in the first quarter of 2025, up from Ps.225 in the same period of the prior year.

#### **SPECIAL EVENTS**

In the first quarter of 2025, revenues from **Special Events** totaled Ps.251, representing a 37% decline compared to Ps.396 in the same period of the previous year. This decrease resulted from a lower volume of healthcare services provided during the quarter. Specifically, operations focused on the rehabilitation and management of Hospital Materno Infantil in Coatzacoalcos, Veracruz, whereas in the prior year, services were more comprehensive, including support for Hospital Expansion Units in Tláhuac, Mexico City, Cárdenas, Tabasco, and Uruapan, Michoacán.

The division's EBITDA was Ps.54, down from Ps.73 in the same period of the prior year. This decrease is due to the lower level of revenues explained previously.

#### OTHER BUSINESSES (El Salitre Park, Bogotá, Colombia)

Revenues at **El Salitre Park** were Ps.57, a 16% decrease from revenues of Ps.68 reported during the same period of the prior year. This decrease was primarily driven by the calendar effect of Holy Week, which occurred in the first quarter of 2024 but fell in the second quarter of 2025.

During the period, the park's EBITDA was Ps.3, compared to Ps.19 recorded during the same quarter in the prior year. This decrease is due to the seasonal effect mentioned previously.

#### **ENTERTAINMENT**

In the first quarter of 2025, OCESA recorded the highest revenue and EBITDA in the company's history. CIE's 49% stake in the net result of its strategic partnership with Live Nation in OCESA reached Ps.380, compared to Ps.225 in the same period of the previous year. During the period, Shakira's tour stood out with 15 stadium performances across Mexico and Colombia, including seven concerts at Estadio GNP Seguros in Mexico City, the highest number of shows by a single artist at the venue in a single year. Additionally,



the Electric Daisy Carnival and Vive Latino festivals were held in Mexico City, along with performances by international artists such as Linkin Park, Chayanne, Twenty-One Pilots, and Kygo, among many others.

#### **NET FINANCIAL EXPENSES**

Net Financial Expenses	1Q 2025	1Q 2024	% Var.
Interest earned	22	49	-55%
Interest paid	49	52	-6%
Interest on right-of-use assets	6	3	+88%
Net exchange rate loss	7	28	-74%
Net Financial Expenses	40	34	+18%

During the quarter, net financial expenses totaled Ps.40, compared to Ps.34 in the same period of the prior year. The increase was primarily driven by a reduction in interest earned, resulting from a lower average cash balance during the quarter. A lower exchange rate loss was reported during the first quarter of 2025, partially offsetting the foregoing impact.

#### **INCOME TAX**

Income Tax	1Q 2025	1Q 2024	% Var.
Taxes incurred	32	102	-69%
Deferred tax	69	64	+8%
Income tax	101	166	-39%

A tax provision of Ps.32 was recorded during the period, compared to Ps.102 during the same quarter of the previous year. Furthermore, during the first quarter of 2025, provisions for deferred taxes were Ps.69, compared to Ps.64 in the same quarter of the previous year.



#### **NET INCOME**

Net income during the quarter was Ps.273, compared to net income of Ps.89 recorded in the same period of the prior year.

#### **TOTAL INTEREST-BEARING DEBT**

As of March 31, 2025, the Group's total bank and market debt was Ps.1,588, expressed using the amortized cost method, comprised of:

- 1. Securitized Notes for Ps.1,500, issued in July 2024 and maturing in three years. The Company recorded this debt using the amortized cost method, totaling Ps.1,488.
- 2. A working capital line of Ps.8 taken out in Colombian pesos by the subsidiary that operates the amusement park in Bogotá, Colombia, expiring in May 2025.
- 3. A long-term loan of COP 20,676 (equivalent to Ps.92), with an eight-year maturity, was taken by the company operating the amusement park in Bogotá, Colombia. As of this report, Ps.107 has been drawn from this credit facility.

#### **RECENT EVENTS**

- 1. On April 30, 2025, the Company held its extraordinary and ordinary general shareholders' meeting, where, among other matters, the following resolutions were approved: (i) the approval of the financial statements as of December 31, 2024; and (ii) a reduction in share capital, both fixed and variable, in the amount of \$1.50 M.N. (One peso and 50/100 National Currency) per share, without modifying the number of shares outstanding.
- This morning, at the Government Palace in Mexico City, Alejandro Soberón Kuri, President and CEO of CIE, announced that the Mexico City Grand Prix will remain on the Formula 1 calendar at least until 2028. He was accompanied by Clara Brugada Molina, Head of Government of Mexico City, and Stefano Domenicali, President and CEO of Formula 1.
  - The new agreement between CIE and Formula 1 includes three additional editions starting next year.



#### **ABOUT CIE**

Created in 1990, Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE") (BMV: CIE) is a prominent player in the out-of-home entertainment industry in Latin America and has contributed to making Mexico a world-class entertainment destination. The Company promotes and markets the Formula 1 Grand Prix in Mexico City, produces events for the public sector, and operates the El Salitre Mágico amusement park in Colombia.

Through its strategic partnership with Live Nation Entertainment, Inc. (NYSE:LYV) in OCESA, it produces and promotes concerts, music festivals, Broadway-type theater productions, urban content, and sporting, family, and corporate events. It represents artistic talent, markets advertising and sponsorship rights, operates entertainment venues, the Banamex exposition, congress, and convention center, sells tickets through its Ticketmaster and Eticket platforms, and it offers digital marketing and advertising services.

#### **LEGAL DISCLAIMER**

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

#### **CONTACT**

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### **CONSOLIDATED INCOME STATEMENT**

	1Q	1Q	%
	2025	2024	Var.
Revenues	308	464	-34%
Cost of sales	212	343	-38%
Gross Income	96	121	-20%
Operating expenses	61	55	+10%
Other Income (expenses)	(2)	(1)	-27%
Participation in Joint Ventures	380	225	+69%
Operating Income	414	289	+43%
Net Financial Expenses			
Interest earned	22	49	-55%
Interest paid	49	52	-6%
Interest on right-of-use assets	6	3	+88%
Net exchange rate loss	7	28	-74%
Net Financial Expenses	40	34	+18%
Stake in the results of associated companies	0	(1)	N.A.
Earnings before Taxes	374	254	+47%
Income Tax	101	166	-39%
Taxes Incurred	32	102	-69%
Deferred Tax	69	64	+8%
Net Income	273	89	N.A.
Non-parent company stake	0	(8)	N.A.
Parent Company Stake	273	96	N.A.
Depreciation and amortization	22	27	-19%
Adjusted EBITDA	56	91	-39%



### **BALANCE SHEET AS OF**

	31 Mar.	31 Dec.	%
	2025	2024	Var.
Current Assets	3,364	3,354	+0%
Cash	1,529	1,659	-8%
Clients receivable, net	624	611	+2%
Other accounts receivable, net	206	210	-2%
Inventory	33	33	+1%
Other current assets	972	842	+15%
Non-Current Assets	11,164	10,806	+3%
Investments in associated companies and joint ventures	9,434	9,065	+4%
Property, plant and equipment, net	552	526	+5%
Right-of-use assets, net	140	147	-4%
Assets from deferred taxes	1,038	1,069	-3%
Total Assets	14,528	14,160	+3%
Current Liabilities	3,328	3,257	+2%
Suppliers	237	454	-48%
Short-term interest-bearing debt	8	8	+3%
Short-term leases	40	38	+4%
Other current liabilities	3,043	2,757	+10%
Non-Current Liabilities	4,121	4,092	+1%
Long-term interest-bearing debt	1,580	1,541	+3%
Long-term leases	126	129	-3%
Deferred tax liabilities	1,729	1,690	+2%
Other non-current liabilities	686	731	-6%
Total Liabilities	7,449	7,349	+1%
Sharahaldare' Equity	7,079	6,811	+4%
Shareholders' Equity	7,079 0	0	+4% N.A.
Non-Parent company stake	_	-	
Parent company stake	7,079	6,811	+4%
Total Liabilities plus Shareholders' Equity	14,528	14,160	+3%