

CIE Reports Second Quarter 2025 Results

Mexico City, July 28, 2025 - Corporación Interamericana de Entretenimiento, S.A.B. de C.V. (“CIE,” the “Company” or the “Group”) (BMV: CIE) announced its financial results for the second quarter of 2025, which were prepared according to International Financial Reporting Standards (IFRS).

- **During the second quarter of 2025, consolidated revenues reached Ps.441, representing a 59% increase compared to the Ps.277 recorded in the same period of 2024.**

- **Adjusted EBITDA for the period (before Participation in Joint Ventures) amounted to Ps.49 million, 19% higher than the figure reported in the same quarter of 2024.**

Consolidated Key Figures

	2Q 2025	2Q 2024	% Var.	6M 2025	6M 2024	% Var.
Revenues	441	277	+59%	749	741	+1%
Adjusted EBITDA*	49	41	+19%	105	133	-21%
<i>Margin</i>	<i>11%</i>	<i>15%</i>		<i>14%</i>	<i>18%</i>	
Participation in joint ventures	162	277	-42%	542	502	+8%
Net financial revenues (expenses)	(76)	111	N.A.	(116)	77	N.A.
Net Income	29	308	N.A.	302	396	-24%
Cash				1,505	1,746	-14%
Bank and Market Debt				1,627	1,500	+8%

* EBITDA before Participation in Joint Ventures

The numbers throughout this document for the second quarter of 2025 and 2024, are stated in millions of nominal Mexican pesos. Numbers may vary due to rounding. EBITDA means Earnings before Financing, Taxes, Depreciation and Amortization. N.A. means not applicable.

ANALYSIS OF THE SECOND QUARTER (the “quarter” or the “period”)

During the second quarter of 2025, the Group’s consolidated revenues were Ps.441, a 59% increase over the Ps.277 reported in the same period of the prior year.

During the period, Adjusted EBITDA (EBITDA before Participation in Joint Ventures) was Ps.49, compared to Ps.41 recorded in the same quarter of 2024.

In the second quarter of 2025, CIE’s 49% stake in the Net Result of its strategic partner, OCESA, reached Ps.162, compared to Ps.277 in the same quarter of the prior year.

SPECIAL EVENTS

In **Special Events**, revenues in the second quarter of 2025 were Ps.381, which is 69% higher than revenues of Ps.225 in the same period of the prior year. The higher revenues can be attributed to the Tianguis Turístico Baja California 2025 show, which was larger than the event held in Acapulco the prior year. Also during the period, the division participated in organizing special events, notably the IPN International Book Fair, as well as several events held by the Secretary of Public Education. The Company also sold spaces in the Mexico pavilions in the IMEX Frankfurt 2025 and WTM Latin America expos. During the first six months of the year, revenues in the division were Ps.633, compared to Ps.622 in the same period of 2024.

Due to the revenues mentioned above, during the second quarter of 2025, the division’s EBITDA was Ps.46, a 36% improvement over the Ps.34 reported in the same quarter of 2024.

EBITDA in the first half 2025 was Ps.99, compared to Ps.106 in the same period of the prior year.

OTHER BUSINESSES (El Salitre Park, Bogotá, Colombia)

Revenues at **El Salitre Park** were Ps.59, which is 15% higher than revenues of Ps.52 reported in the second quarter of the previous year. The higher revenues are due to more visitors to the amusement park. During the first half of the year 2025, revenues were Ps.116, 3% lower than the Ps.120 reported in the same period of the prior year.

During the second quarter of 2025, EBITDA for the park was Ps.3, compared to Ps.8 recorded during the same period in the prior year. The decrease is primarily attributed to the park’s higher baseline of fixed costs and expenses, particularly in personnel, maintenance, and electricity. During the first six months of the year, the division’s EBITDA was Ps.6, compared to Ps.27 in the same period of the prior year.

ENTERTAINMENT

For the first six months, CIE’s stake in those businesses was Ps.542, which is 8% higher than the Ps.502 reported in the same period of last year.

During the second quarter, CIE’s 49% stake in the net result of its strategic partnership with Live Nation in OCESA reached Ps.162, compared to Ps.277 in the same period of the previous year. There were numerous shows by major artists during the period, including Lady Gaga, Olivia Rodrigo, Stray Kids, Marco Antonio Solis, Hombres G, Grupo Firme, and Enrique Bunbury, among many others.

NET FINANCIAL REVENUES (EXPENSES)

	2Q 2025	2Q 2024	% Var.	6M 2025	6M 2024	% Var.
Interest earned	28	44	-35%	51	93	-46%
Interest paid	48	54	-12%	97	106	-9%
Interest paid on assets for right of use	5	6	-28%	10	9	9%
Exchange rate gain (loss), net	(52)	127	N.A.	60	(100)	N.A.
Net Financial Revenues (Expenses)	(76)	111	N.A.	(116)	77	N.A.

During the quarter, net financial expenses amounted to Ps.76, compared to financial income of Ps.111 recorded in the same period of the previous year. The net financial expenses for the quarter were mainly the result of a foreign exchange loss of Ps.52, as well as net interest paid during the period totaling Ps.19.

INCOME TAX

	2Q 2025	2Q 2024	% Var.	6M 2025	6M 2024	% Var.
Taxes Incurred	52	33	+55%	83	135	-38%
Deferred tax	33	36	-8%	102	100	+3%
Income tax	85	69	+23%	186	235	-21%

During the period, the provision for taxes incurred was Ps.52, compared to Ps.33 in the same quarter of the prior year, while the provision for the deferred tax liability in the period was Ps.33, compared to a deferred tax liability of Ps.36 in the same period of the prior year.

NET INCOME

Net income during the quarter was Ps.29, compared to net income of Ps.308 recorded in the same period of the prior year. For the first six months of 2025, net income was Ps.302, in comparison with income of Ps.396 reported in the same half of the prior year.

TOTAL INTEREST-BEARING DEBT

As of June 30, 2025, the Group's total bank and market debt was Ps.1,627, expressed using the amortized cost method, comprised of:

1. Securitized Notes for Ps.1,500, issued in July 2024 and maturing in three years. The Company recorded this debt using the amortized cost method, totaling with amortized cost of Ps.1,487.
2. A working capital line of Ps.8 taken out in Colombian pesos by the subsidiary that operates the amusement park in Bogotá, Colombia, expiring in November 2025.
3. A long-term loan for COP.28.026 billion, equal to Ps.130, maturing in eight years; taken out by the company that operates the amusement park in Bogotá, Colombia.

RECENT EVENTS

1. On May 2, the Company received a dividend payment of Ps.788 million from its strategic partner, OCESA.
2. On June 5, a capital reimbursement totaling Ps.839 million was made to shareholders, at a rate of Ps.1.50 (one peso and 50/100) per share, as approved at the Annual General Ordinary and Extraordinary Shareholders' Meetings held on April 30, 2025.

ABOUT CIE

Created in 1990, Corporación Interamericana de Entretenimiento, S.A.B. de C.V. ("CIE") (BMV: CIE) is a prominent player in the out-of-home entertainment industry in Latin America and has contributed to making Mexico a world-class entertainment destination. The Company promotes and markets the Formula 1 Grand Prix in Mexico City, produces

events for the public sector, and operates the El Salitre Mágico amusement park in Colombia.

Through its strategic partnership with Live Nation Entertainment, Inc. (NYSE:LYV) in OCESA, it produces and promotes concerts, music festivals, Broadway-type theater productions, urban content, and sporting, family, and corporate events. It represents artistic talent, markets advertising and sponsorship rights, operates entertainment venues, the Banamex exposition, congress, and convention center, sells tickets through its Ticketmaster and Eticket platforms, and it offers digital marketing and advertising services.

LEGAL DISCLAIMER

As a precautionary note to the investing public, except for the historical information provided herein, certain matters discussed in this document constitute forward-looking statements. These statements assume there are risks and uncertainties, including the economic conditions in Mexico and other countries where CIE operates, as well as fluctuations in the value of the Mexican peso against the United States dollar.

The use of registered trademarks or commercial trademarks in this document is exclusively for illustrative purposes and is not intended to violate copyrights and/or intellectual property laws applicable in the countries where CIE, its subsidiaries, and those companies with which CIE maintains commercial or business relationships, operate.

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CONSOLIDATED INCOME STATEMENT

	2Q 2025	2Q 2024	% Var.	6M 2025	12M 2024	% Var.
Revenues	441	277	+59%	749	741	+1%
Cost of sales	359	205	+75%	570	548	+4%
Gross Income	82	72	+14%	179	193	-8%
Operating expenses	55	52	+5%	116	108	+7%
Other Income (expenses)	0	1	-47%	(1)	(1)	-0%
Participation in Joint Ventures	162	277	-42%	542	502	+8%
Operating Income	189	298	-36%	604	587	+3%
Net Financial Revenues (Expenses)						
Interest earned	28	44	-35%	51	93	-46%
Interest paid	48	54	-12%	97	106	-9%
Interest paid on assets for right of use	5	6	-28%	10	9	9%
Exchange rate gain (loss), net	(52)	127	N.A.	(60)	100	N.A.
Net Financial Revenues (Expenses)	(76)	111	N.A.	(116)	77	N.A.
Stake in the results of associated companies	(0)	(32)	+100%	(0)	(32)	+100%
Earnings (Loss) before Taxes	113	377	-70%	487	631	-23%
Income Tax	85	69	+23%	186	235	-21%
Taxes Incurred	52	33	+55%	83	135	-38%
Deferred Tax	33	36	-8%	102	100	+3%
Net Income (Loss)	29	308	-91%	302	396	-24%
Non-parent company stake	0	(7)	N.A.	0	(15)	N.A.
Parent Company Stake	29	315	-91%	302	411	-27%
Depreciation and amortization	22	21	+4%	44	48	-9%
Adjusted EBITDA *	49	41	+19%	105	133	-21%

* EBITDA before Participation in Joint Ventures

BALANCE SHEET AS OF

	Jun. 30,	Dec. 31,	%
	2025	2024	Var.
Current Assets	3,459	3,354	+3%
Cash	1,505	1,659	-9%
Clients receivable, net	797	611	+31%
Other accounts receivable, net	178	210	-15%
Inventory	34	33	+4%
Other current assets	944	842	+12%
Non-Current Assets	10,498	10,806	-3%
Investments in associated companies and joint ventures	8,815	9,065	-3%
Property, plant and equipment, net	562	526	+7%
Right-of-use assets, net	129	147	-12%
Assets from deferred taxes	992	1,069	-7%
Total Assets	13,956	14,160	-1%
Current Liabilities	3,628	3,257	+11%
Suppliers	275	454	-39%
Short-term interest-bearing debt	8	8	-1%
Short-term leases	32	38	-15%
Other current liabilities	3,313	2,757	+20%
Non-Current Liabilities	4,069	4,092	-1%
Long-term interest-bearing debt	1,619	1,541	+5%
Long-term leases	125	129	-3%
Deferred tax liabilities	1,716	1,690	+2%
Other non-current liabilities	608	731	-17%
Total Liabilities	7,697	7,349	+5%
Shareholders' Equity	6,259	6,811	-8%
Non-Parent company stake	0	0	+0%
Parent company stake	6,259	6,811	-8%
Total Liabilities plus Shareholders' Equity	13,956	14,160	-1%